

Middle East & Africa Extended Detection and Response Market Forecast to 2031 - Regional Analysis - by Component (Software and Services), Deployment (Cloud and On-Premises), Enterprise Size (Large Enterprises and SMEs), and End User (IT & Telecom, BFSI, Healthcare, Retail and Ecommerce, Manufacturing, and Others)

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Abstracts

The Middle East & Africa extended detection and response market was valued at US\$ 81.75 million in 2023 and is expected to reach US\$ 342.93 million by 2031; it is estimated to record a CAGR of 19.6% from 2023 to 2031.

Integration with Advanced Technologies such as Machine Learning and Artificial Intelligence Bolsters Middle East & Africa Extended Detection and Response Market

Cybersecurity is undergoing a revolution with technologies such as artificial intelligence (AI) and machine learning (ML). AI and ML can significantly enhance threat detection and response by analyzing large amounts of data at high speed and identifying patterns and anomalies that may indicate a cyber threat. These technologies enable predictive analytics, allowing security teams to anticipate and mitigate potential threats before they materialize. As AI and ML algorithms become more sophisticated, XDR solutions will offer even greater accuracy and efficiency in detecting and responding to complex cyber threats. In addition, organizations worldwide are increasingly launching AI-driven extended detection and response solutions in order to remain in the competition. For instance, in March 2024, HiddenLayer announced the launch of AI Detection & Response for Generative AI. HiddenLayer's AI Detection & Response for Generative AI provides a set of security controls that enable real-time monitoring, detection, and

response to threats specific to LLMs. Similarly, in March 2024, Trellix announced the launch of Trellix Wise, a powerful suite of traditional and Generative Artificial Intelligence (GenAI) tools to reduce cyber risk drastically. Trellix Wise extends across the Trellix XDR Platform to discover and neutralize threats more efficiently while lowering security operations costs. The AI-driven platform automates workflows, delivering increased analyst efficiencies and improved threat prevention, detection, investigation, and remediation.

Thus, AI and ML have become disruptive technologies in the extended detection and response market, improving cybersecurity, threat detection, and response capabilities. As the threat landscape changes, the use of AI and ML in XDR is expected to grow in the coming years.

Middle East & Africa Extended Detection and Response Market Overview

In March 2024, the UAE Cyber Security Council and CPX Holding, a leading provider of digital-first cybersecurity solutions and services, announced the release of the State of the UAE - Cybersecurity Report 2024. The report proposes an in-depth analysis of the cyber threat scenarios faced by people and businesses in the UAE, highlighting the critical need for advanced cybersecurity measures in response to the growing complexity and sophistication of these attacks. Thus, the need for security measures to prevent cyberattacks fuels the adoption of extended detection and response solutions in the country. Many market players are committed to the UAE Cyber Security Vision. In April 2024, Trend Micro, an extended detection and response solution provider, announced its commitment to the UAE's cyber security vision to strengthen action against digital crime for the next 50 years.

Middle East & Africa Extended Detection and Response Market Revenue and Forecast to 2031 (US\$ Million)

Middle East & Africa Extended Detection and Response Market Segmentation

The Middle East & Africa extended detection and response market is segmented based on component, deployment, enterprise size, end user, and country. Based on component, the Middle East & Africa extended detection and response market is bifurcated into software and services. The software segment held a larger market share in 2023.

In terms of deployment, the Middle East & Africa extended detection and response

market is bifurcated into cloud and on-premises. The cloud segment held a larger market share in 2023.

Based on enterprise size, the Middle East & Africa extended detection and response market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger market share in 2023.

By end user, the Middle East & Africa extended detection and response market is categorized into IT & Telecom, BFSI, healthcare, retail and Ecommerce, manufacturing, and others. The IT & Telecom segment held the largest market share in 2023.

Based on country, the Middle East & Africa extended detection and response market is segmented into the UAE, South Africa, Saudi Arabia, and the Rest of Middle East & Africa. The UAE dominated the Middle East & Africa extended detection and response market share in 2023.

Broadcom Inc, Palo Alto Networks Inc, Microsoft Corp, Sophos Ltd, Cisco Systems Inc, International Business Machines Corp, Check Point Software Technologies Ltd, Fortinet Inc, and Cybereason Inc are some of the leading players operating in the Middle East & Africa extended detection and response market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Middle East & Africa extended detection and response market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Middle East & Africa extended detection and response market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Middle East & Africa market trends and outlook coupled with

the factors driving the Middle East & Africa extended detection and response market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Middle East & Africa Extended Detection and Response Market

Broadcom Inc

Palo Alto Networks Inc

Microsoft Corp

Sophos Ltd

Cisco Systems Inc

International Business Machines Corp

Check Point Software Technologies Ltd

Fortinet Inc

Cybereason Inc

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