

# **Middle East & Africa Employment Screening Services Market Forecast to 2028 –Regional Analysis – by Services (Background Check, Verification, and Medical & Drug Testing), End-User Industry (IT & Telecom, BFSI, Government Agencies, Travel & Hospitality, Manufacturing, Retail, Healthcare, and Others), and Organization Size (SMEs and Large Enterprise)**

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## **Abstracts**

The Middle East & Africa employment screening services market is expected to grow from US\$ 241.59 million in 2023 to US\$ 341.19 million by 2028. It is estimated to grow at a CAGR of 7.1% from 2023 to 2028.

### **Introduction of Big Data Fuels Middle East & Africa Employment Screening Services Market**

Big data refers to data collected from huge groups. The internet has been one of the prime factors driving the application of big data in the employee screening market. The Internet has made it easy for social networking sites, search engines, marketers, and other sources to collect vast information about employees. Companies can use information collected from big data to create employee wellness programs, improve their healthcare policies, and improve internal promotions. Big Data offers merged information that lowers the possibility of bias in employment judgments and helps employers make better decisions in recruitment, appraisal, and performance evaluations. When paired with state-of-the-art techniques, big data can improve the selection of a suitable candidate, intensify the ability to recognize talent from across

borders, help overcome implicit and explicit bias in the work area, and nurture equality in access to jobs. Big data, bringing in considerable opportunities in recruitment and employee screening processes, can be a powerful tool for employers to make decisions.

## Middle East & Africa Employment Screening Services Market Overview

The Middle East & Africa employment screening services market is further segmented into Saudi Arabia, UAE, South Africa, and the Rest of Middle East & Africa. The UAE, the most advanced country in the Middle East & Africa region, exploits several technologically advanced solutions to influence its global image. The country's government invests significantly higher amounts in developing robust infrastructure, owing to which the employment rate has skyrocketed over the years. Similarly, the Saudi Arabia government is making influential strides to boost its technological, healthcare, hospitality, and transportation sectors. The Saudi Arabian government also implements strict rules regarding the employment of Saudi and foreign nationals. On the other hand, South Africa lags in establishing strict rules and laws for its employment sector, which is majorly attributed to the disturbed political scenarios.

Exhibit: Middle East & Africa Employment Screening Services Market Revenue and Forecast to 2028 (US\$ Million)

## Middle East & Africa Employment Screening Services Market Segmentation

The Middle East & Africa employment screening services market is segmented into services, end-user industry, organization size, and country.

Based on services, the Middle East & Africa employment screening services market is segmented into background check, verification, and medical & drug testing. The verification segment held the largest share of the Middle East & Africa employment screening services market in 2023.

Based on end-user industry, the Middle East & Africa employment screening services market is segmented into IT & Telecom, BFSI, government agencies, travel & hospitality, manufacturing, retail, healthcare, and others. The IT & Telecom segment held the largest share of the Middle East & Africa employment screening services market in 2023.

Based on organization size, the Middle East & Africa employment screening services

market is segmented into SMEs and large enterprise. The large enterprise segment held a larger share of the Middle East & Africa employment screening services market in 2023.

Based on country, the Middle East & Africa employment screening services market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. The UAE dominated the share of the Middle East & Africa employment screening services market in 2023.

Capita Plc; DataFlow LLC; First Advantage Corp; HireRight holdings Corp; Pinkerton Consulting & Investigations Inc; and Sterling Check Corp are the leading companies operating in the Middle East & Africa employment screening services market.

## Contents

### **1. INTRODUCTION**

1.1 Study Scope

1.2 The Insight Partners Research Report Guidance

1.3 Market Segmentation

1.3.1 Middle East & Africa Employment Screening Services Market – By Services

1.3.2 Middle East & Africa Employment Screening Services Market – By Application

1.3.3 Middle East & Africa Employment Screening Services Market – By Organization Size

1.3.4 Middle East & Africa Employment Screening Services Market – By Country

### **2. KEY TAKEAWAYS**

### **3. RESEARCH METHODOLOGY**

3.1 Coverage

3.2 Secondary Research

3.3 Primary Research

### **4. MIDDLE EAST & AFRICA EMPLOYMENT SCREENING SERVICES MARKET LANDSCAPE**

4.1 Market Overview

4.2 MEA: PEST Analysis

4.3 Ecosystem Analysis

4.4 Expert Opinion

### **5. MIDDLE EAST & AFRICA EMPLOYMENT SCREENING SERVICES MARKET – KEY MARKET DYNAMICS**

5.1 Market Drivers

5.1.1 Demand for Time-Efficient Selection Systems Owing to Rising Number of Job Applicants

5.1.2 Increase in Job Immigrants Amid Globalization

5.1.3 Need to Mitigate Risks Associated with Fraudulent Activities of Applicants

5.2 Market Restraints

5.2.1 Concerns Related to Confidentiality of Candidate Data

5.3 Market Opportunities

5.3.1 Introduction of Big Data

5.4 Future Trends

5.4.1 Demand for Enterprise-Level Software and Database

5.4.2 Adoption of Blockchain and Other Advanced Technologies in Employee Screening

5.4.3 Modifications in Background Screening Processes

5.5 Impact Analysis of Drivers and Restraints

## **6. EMPLOYMENT SCREENING SERVICES MARKET – MIDDLE EAST & AFRICA ANALYSIS**

6.1 Middle East & Africa Employment Screening Services Market Overview

6.2 Middle East & Africa Employment Screening Services Market – Revenue and Forecast to 2028 (US\$ Million)

## **7. MIDDLE EAST & AFRICA EMPLOYMENT SCREENING SERVICES MARKET ANALYSIS – BY SERVICES**

7.1 Overview

7.2 Middle East & Africa Employment Screening Services Market, By Services (2022 and 2028)

7.3 Background Screening

7.3.1 Overview

7.3.2 Background Screening: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.3 Credit Check

7.3.3.1 Overview

7.3.3.2 Credit Check: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

7.3.4 Criminal Record Check

7.3.4.1 Overview

7.3.4.2 Criminal Record Check: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

7.4 Verification

7.4.1 Overview

7.4.2 Verification: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

7.4.3 Qualification

#### 7.4.3.1 Overview

7.4.3.2 Qualification: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

#### 7.4.4 Employment History Verification

##### 7.4.4.1 Overview

7.4.4.2 Employment History Verification: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

#### 7.4.5 Reference

##### 7.4.5.1 Overview

7.4.5.2 Reference: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

#### 7.4.6 Others

##### 7.4.6.1 Overview

7.4.6.2 Others: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

#### 7.5 Medical and Drug Testing

##### 7.5.1 Overview

7.5.2 Medical and Drug Testing: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)

## **8. MIDDLE EAST & AFRICA EMPLOYMENT SCREENING SERVICES MARKET ANALYSIS – BY END USER INDUSTRY**

### 8.1 Overview

8.2 Middle East & Africa Employment Screening Services Market, By End User Industry (2022 and 2028)

### 8.3 IT and Telecom

#### 8.3.1 Overview

8.3.2 IT and Telecom: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

### 8.4 BFSI

#### 8.4.1 Overview

8.4.2 BFSI: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

### 8.5 Government Agencies

#### 8.5.1 Overview

8.5.2 Government Agencies: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

### 8.6 Travel and Hospitality

#### 8.6.1 Overview

#### 8.6.2 Travel and Hospitality: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

#### 8.7 Manufacturing

##### 8.7.1 Overview

##### 8.7.2 Manufacturing: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

#### 8.8 Retail

##### 8.8.1 Overview

##### 8.8.2 Retail: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

#### 8.9 Healthcare

##### 8.9.1 Overview

##### 8.9.2 Healthcare: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

#### 8.10 Others

##### 8.10.1 Overview

##### 8.10.2 Others: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

## **9. MIDDLE EAST & AFRICA EMPLOYMENT SCREENING SERVICES MARKET – BY ORGANIZATION SIZE**

#### 9.1 Overview

#### 9.2 Middle East & Africa Employment Screening Services Market Breakdown, by Organization Size, 2020 & 2028

#### 9.3 Small and Medium-Sized Enterprises (SMEs)

##### 9.3.1 Overview

##### 9.3.2 Small and Medium Sized Enterprises: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

#### 9.4 Large Enterprises

##### 9.4.1 Overview

##### 9.4.2 Large Enterprises: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

## **10. MIDDLE EAST & AFRICA EMPLOYMENT SCREENING SERVICES MARKET – COUNTRY ANALYSIS**

#### 10.1 Overview



- 10.1.1 Middle East & Africa Employment Screening Services Market Breakdown, by Country
  - 10.1.1.1 Saudi Arabia: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028
    - 10.1.1.1.1 Saudi Arabia: Middle East & Africa Employment Screening Services Market Breakdown, By Services
    - 10.1.1.1.2 Saudi Arabia: Middle East & Africa Employment Screening Services Market Breakdown, By Background Screening
    - 10.1.1.1.3 Saudi Arabia: Middle East & Africa Employment Screening Services Market Breakdown, By Verification
    - 10.1.1.1.4 Saudi Arabia: Middle East & Africa Employment Screening Services Market Breakdown, By End User Industry
    - 10.1.1.1.5 Saudi Arabia: Middle East & Africa Employment Screening Services Market Breakdown, By Organization Size
  - 10.1.1.2 UAE: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028
    - 10.1.1.2.1 UAE: Middle East & Africa Employment Screening Services Market Breakdown, By Services
    - 10.1.1.2.2 UAE: Middle East & Africa Employment Screening Services Market Breakdown, By Background Screening
    - 10.1.1.2.3 UAE: Middle East & Africa Employment Screening Services Market Breakdown, By Verification
    - 10.1.1.2.4 UAE: Middle East & Africa Employment Screening Services Market Breakdown, By End User Industry
    - 10.1.1.2.5 UAE: Middle East & Africa Employment Screening Services Market Breakdown, By Organization Size
  - 10.1.1.3 South Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028
    - 10.1.1.3.1 South Africa: Middle East & Africa Employment Screening Services Market Breakdown, By Services
    - 10.1.1.3.2 South Africa: Middle East & Africa Employment Screening Services Market Breakdown, By Background Screening
    - 10.1.1.3.3 South Africa: Middle East & Africa Employment Screening Services Market Breakdown, By Verification
    - 10.1.1.3.4 South Africa: Middle East & Africa Employment Screening Services Market Breakdown, By End User Industry
    - 10.1.1.3.5 South Africa: Middle East & Africa Employment Screening Services Market Breakdown, By Organization Size
  - 10.1.1.4 Rest of Middle East & Africa: Middle East & Africa Employment Screening



Services Market, Revenue and Forecast to 2028

10.1.1.4.1 Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market Breakdown, By Services

10.1.1.4.2 Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market Breakdown, By Background Screening

10.1.1.4.3 Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market Breakdown, By Verification

10.1.1.4.4 Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market Breakdown, By End User Industry

10.1.1.4.5 Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market Breakdown, By Organization Size

## **11. INDUSTRY LANDSCAPE**

11.1 Overview

11.2 Market Initiative

11.3 Merger and Acquisition

11.4 New Product Development

## **12. COMPANY PROFILES**

12.1 Capita Plc

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 DataFlow LLC

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

12.2.6 Key Developments

12.3 First Advantage Corp

12.3.1 Key Facts

12.3.2 Business Description

12.3.3 Products and Services

- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments
- 12.4 HireRight holdings Corp
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments
- 12.5 Sterling Check Corp
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
  - 12.5.6 Key Developments
- 12.6 Pinkerton Consulting & Investigations Inc
  - 12.6.1 Key Facts
  - 12.6.2 Business Description
  - 12.6.3 Products and Services
  - 12.6.4 Financial Overview
  - 12.6.5 SWOT Analysis
  - 12.6.6 Key Developments

## **13. APPENDIX**

- 13.1 About The Insight Partners
- 13.2 Word Index

## List Of Tables

### LIST OF TABLES

Table 1. Middle East & Africa Employment Screening Services Market – Revenue and Forecast to 2028 (US\$ Million)

Table 2. Middle East & Africa Employment Screening Services Market, Revenue and Forecast To 2028 – By Country (US\$ Million)

Table 3. Saudi Arabia: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Services (US\$ Million)

Table 4. Saudi Arabia: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Background Screening (US\$ Million)

Table 5. Saudi Arabia: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Verification (US\$ Million)

Table 6. Saudi Arabia: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By End User Industry (US\$ Million)

Table 7. Saudi Arabia: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million)

Table 8. UAE: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Services (US\$ Million)

Table 9. UAE: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Background Screening (US\$ Million)

Table 10. UAE: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Verification (US\$ Million)

Table 11. UAE: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By End User Industry (US\$ Million)

Table 12. UAE: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million)

Table 13. South Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Services (US\$ Million)

Table 14. South Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Background Screening (US\$ Million)

Table 15. South Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Verification (US\$ Million)

Table 16. South Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By End User Industry (US\$ Million)

Table 17. South Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million)

Table 18. Rest of Middle East & Africa: Middle East & Africa Employment Screening

Services Market, Revenue and Forecast to 2028 – By Services (US\$ Million)

Table 19. Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Background Screening (US\$ Million)

Table 20. Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Verification (US\$ Million)

Table 21. Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By End User Industry (US\$ Million)

Table 22. Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million)

Table 23. List of Abbreviation

## List Of Figures

### LIST OF FIGURES

- Figure 1. Middle East & Africa Employment Screening Services Market Segmentation
- Figure 2. Middle East & Africa Employment Screening Services Market Segmentation – By Country
- Figure 3. Middle East & Africa Employment Screening Services Market Overview
- Figure 4. Verification Segment held the Largest Share of Middle East & Africa Employment Screening Services Market
- Figure 5. Saudi Arabia to Show Great Traction During Forecast Period
- Figure 6. MEA: PEST Analysis
- Figure 7. Expert Opinion
- Figure 8. Middle East & Africa Employment Screening Services Market, Impact Analysis of Drivers and Restraints
- Figure 9. Middle East & Africa Employment Screening Services Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 10. Middle East & Africa Employment Screening Services Market Revenue Share, By Services (2022 and 2028)
- Figure 11. Background Screening: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 12. Credit Check: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 13. Criminal Record Check: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 14. Verification: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 15. Qualification: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 16. Employment History Verification: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 17. Reference: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 18. Others: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 19. Medical and Drug Testing: Middle East & Africa Employment Screening Services Market – Revenue, and Forecast to 2028 (US\$ Million)
- Figure 20. Middle East & Africa Employment Screening Services Market Revenue Share, By End User Industry (2022 and 2028)

Figure 21. IT and Telecom: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 22. BFSI: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 23. Government Agencies: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 24. Travel and Hospitality: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 25. Manufacturing: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 26. Retail: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Healthcare: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 28. Others: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Middle East & Africa Employment Screening Services Market Breakdown, by Organization Size, 2020 & 2028 (%)

Figure 30. Small and Medium Sized Enterprises: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Large Enterprises: Middle East & Africa Employment Screening Services Market- Revenue and Forecast to 2028 (US\$ Million)

Figure 32. Middle East & Africa Employment Screening Services Market, by Key Country- Revenue (2022) (US\$ Million)

Figure 33. Middle East & Africa Employment Screening Services Market Breakdown, by Country, 2022 & 2028 (%)

Figure 34. Saudi Arabia: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 35. UAE: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 36. South Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 (US\$ Million)

Figure 37. Rest of Middle East & Africa: Middle East & Africa Employment Screening Services Market, Revenue and Forecast to 2028 (US\$ Million)

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