

Middle East & Africa Egg White Powder Market Forecast to 2028– COVID-19 Impact and Regional Analysis– by type (High-Whip and High Gel) and Application Food and Beverages (Bakery and Confectionery, Dairy and Frozen Desserts, Beverages, Meat and Meat Substitutes, and Others), Personal Care, and Others)

<https://marketpublishers.com/r/MED6C33DE270EN.html>

Date: August 2023

Pages: 82

Price: US\$ 3,000.00 (Single User License)

ID: MED6C33DE270EN

Abstracts

The Middle East & Africa egg white powder market is expected to grow from US\$ 60.98 million in 2023 to US\$ 84.03 million by 2030. It is estimated to grow at a CAGR of 4.7% from 2023 to 2030.

Increasing Use of Egg White Powder in Cosmetic and Pharmaceutical Products Fuel Middle East & Africa Egg White Powder Market

Egg white contains collagen-producing ingredients, including proteins with toning and tightening human skin properties. Hence, such protein-based ingredients are utilized by cosmetics companies to formulate beauty products. Different mainstream cosmetics companies manufacture and market a range of beauty products (such as serums, face wash, shampoos, creams, soaps, and face masks), leveraging the skin-rejuvenating properties of egg whites. Egg white powder nourishes hair while preventing damage and dryness. Albumen is a major raw material used in the manufacturing of egg white powder, which is produced through spray drying. It possesses high water-binding and adhesion capacity, which prevents hair damage caused by dryness and keeps the hair soft and glossy; therefore, egg white powder is considered an ideal ingredient for shampoo formulations. It also imparts skin firmness and gloss and helps retain skin moisture, thus making it a preferred ingredient for face creams and facial packs. Egg

white peptides are another useful ingredient for cosmetics and personal care products. Further, the consumer preference for cosmetics and personal care products containing egg white powder is rising in developed and developing countries. Egg whites contain functional proteins—such as ovalbumin, ovotransferrin, ovomucoid, ovomucin, and lysozyme—for high-potential industrial applications. Several manufacturers provide egg white lysozyme solutions, which are developed for life science research of bacterial lysis and DNA & protein purification. Therefore, the increasing use of egg white powder in cosmetic and pharmaceutical products is expected to be a significant trend in the global market during the forecast period.

Middle East & Africa Egg White Powder Market Overview

The Middle East & Africa egg white powder market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Middle East & Africa egg white powder market is experiencing steady growth owing to the growing consumption of seafood and meat products among the population. According to the Food and Agriculture Organization (FAO) 2022 report, South Africa's per capita fish and seafood consumption would reach 20.3 kg in 2023. This would generate a requirement for 956,782 metric tons of extra fish and seafood supply to fulfil the excess demand generated by the population growth and increasing preference for fish and seafood. Dried egg white and gel-based egg white are extensively used in the seafood & meat food industry across the region. High-gel egg white powder has a typical egg odor with no impurities. It has suitable emulsification, gelling, whipping, and water retention properties. Moreover, it adds nutrition, elasticity, and taste and offers extended shelf life to meat, minced fish, and flour-made products. Hence, the rapid rise in consumption of seafood and meat products encourages seafood and meat processors to add egg white powders to their processed products.

Further, high-whipped egg white powder is extensively used in the region for manufacturing dairy and frozen dessert products, such as chocolate mousse and meringues. Also, gel-based egg white powders are increasingly used to produce pharmaceutical and nutraceutical supplement bases. Egg white powder is considered a diet-friendly product as it acts as a lactose-free, dairy-free alternative to essential nutrients consumed for the development of the body. Hence, the increasing integration of egg white powder to formulate dietary and nutraceutical supplements by manufacturers across the region will positively influence the market growth.

Middle East & Africa Egg White Powder Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Egg White Powder Market Segmentation

The Middle East & Africa Egg White Powder Market is segmented into type, application, and country.

Based on type, the Middle East & Africa egg white powder market is segmented into High-Whip and High Gel. The high- whip segment held a larger share of the Middle East & Africa egg white powder market in 2022.

Based on application, the Middle East & Africa egg white powder market is segmented into food and beverages, personal care, and others. The food & beverages segment held the largest share of the Middle East & Africa egg white powder market in 2022. Food and beverages are segmented into bakery and confectionery, dairy and frozen desserts, beverages, meat and meat substitutes, and others.

Based on country, the Middle East & Africa egg white powder market is segmented into south Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the share of the Middle East & Africa egg white powder market in 2022.

Netto Industria De Alimentos Ltda; OVODAN International AS; Ovostar Union NV; Taiyo Kagaku Co Ltd; and Taj Agro International are the leading companies operating in the Middle East & Africa egg white powder market.

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