

Middle East & Africa Drain Cleaning Equipment Market Forecast to 2030 - Regional Analysis - by Product [Hand Tool (Snake, Auger, Plunger, and Others), Sink Machines, Sectional Machines, Rodders, Jetters (Cart Jetters, Skid Mounted Jetters, and Trailer Jetters), Push Rod Camera, Locating Equipment, Flexible Shaft Machine, and Drum/Continuous Cable Machine], Sales Channel (Online, Retail, and Distributors), and Power Source (Hand Operated, Fuel Powered, Gas Powered, and Electric)

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#### **Abstracts**

The Middle East & Africa drain cleaning equipment market was valued at US\$ 113.78 million in 2022 and is expected to reach US\$ 225.77 million by 2030; it is estimated to register a CAGR of 8.9% from 2022 to 2030.

Technological advancements Bolster Middle East & Africa Drain Cleaning Equipment Market

Continuous development in technology has broadened the scope for technology adoption and subsequently facilitated the development of sophisticated devices that assist in numerous drain cleaning, maintenance, and inspection activities. For instance, technology-driven drain cleaning equipment and products such as push rod cameras, locating equipment, and other drain inspection tools have simplified drain cleaning activities compared to conventional methods. Moreover, the continuous integration of intelligent technologies for the development of innovative and improved drain cleaning



equipment is projected to offer a sustainable competitive advantage and provide numerous lucrative business opportunities to manufacturers. For instance, in April 2023, Ridgid launched the SeeSnake Mini Pro Inspection Camera with TruSense Technology, the first reel of its kind to offer digital self-leveling without any moving parts. It is the newest reel in the RIDGID collection of inspection and drain cleaning products. The Mini Pro inspects up to 200 feet of 1.5–8-inch pipe with its mid-flex push cable, which can handle steep 90-degree bends. Its revolutionary 25 mm digital self-leveling camera ensures that the in-pipe image remains upright and is shorter than the typical 25 mm camera head. Such product development activities by drain cleaning equipment manufacturers are expected to support the drain equipment system market growth.

Middle East & Africa Drain Cleaning Equipment Market Overview

The drain cleaning equipment market in the Middle East & Africa is further segmented into South Africa, Saudi Arabia, the UAE, and the Rest of MEA. The generation of waste in the region is rising at ~20% per year, and wastewater treatment facilities create a large amount of mud, whose disposal is a big challenge. Governments in the MEA are investing in developing and upgrading drainage systems. For instance, in March 2022, municipal officials of Jeddah assigned US\$ 106 million to upgrade drainage systems in Jeddah. Apart from the wastewater issues in the region, flooding is emerging as one of the growing concerns. Due to rapid urbanization in the Middle East, countries face serious flooding concerns. Thus, governments across the region are taking initiatives to improve drainage systems. Furthermore, Middle Eastern and African countries are significantly involved in various global events, leading to infrastructural development and strengthening of the economy. The growing residential and construction sectors, technological advancements, and massive investments by the governments are the factors driving the demand for drain cleaning equipment.

Middle East & Africa Drain Cleaning Equipment Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Drain Cleaning Equipment Market Segmentation

The Middle East & Africa drain cleaning equipment market is categorized into product, sales channel, power source, and country.

Based on product, the Middle East & Africa drain cleaning equipment market is segmented into hand tool, sink machines, sectional machines, rodders, jetters, push rod camera, locating equipment, flexible shaft machine, and drum/continuous cable



machine. The locating equipment segment held the largest Middle East & Africa drain cleaning equipment market share in 2022. Furthermore, the hand tool segment is sub segmented into snake, auger, plunger, and others. Additionally, the jetters segment is subcategorized into cart jetters, skid mounted jetters, and trailer jetters.

In terms of sales channel, the Middle East & Africa drain cleaning equipment market is segmented into online, retail, and distributors. The retail segment held the largest Middle East & Africa drain cleaning equipment market share in 2022.

By power source, the Middle East & Africa drain cleaning equipment market is divided into hand operated, fuel powered, gas powered, and electric. The electric segment held the largest Middle East & Africa drain cleaning equipment market share in 2022.

By country, the Middle East & Africa drain cleaning equipment market is segmented into the UAE, South Africa, Saudi Arabia, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa drain cleaning equipment market share in 2022.

RIDGID Inc, Nilfisk Holding AS, Flowplant Group Ltd, and Goodway Technologies Corp are some of the leading companies operating in the Middle East & Africa drain cleaning equipment market.



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