

Middle East & Africa DNS Security Software Market Forecast to 2030 - Regional Analysis - by Deployment (On-Premise and Cloud) and Organization Size (Small & Medium Enterprises and Large Enterprises)

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Abstracts

The Middle East & Africa DNS security software market is expected to grow from US\$ 78.02 million in 2022 to US\$ 176.76 million by 2030. It is estimated to grow at a CAGR of 10.8% from 2022 to 2030.

Increasing Adoption of DNSSEC Solution Bolsters Middle East & Africa DNS Security Software Market

Like many internet protocols, DNS systems were not designed keeping security in mind, and they contain several design limitations. These limitations, combined with technological advancements, have made it easier for online attackers to hijack a DNS lookup for malicious activities, which involve redirecting users to fraudulent websites that can distribute malware or collect personal information. Domain Name System Security Extensions (DNSSEC) is a security protocol created to fix this problem. DNSSEC is a set of extensions to DNS that adds a layer of security by digitally signing DNS data. DNSSEC provides a higher level of security by ensuring authenticity and integrity of DNS data. As cyber threats like DNS spoofing and cache poisoning become more sophisticated, organizations are turning to DNSSEC as a crucial defense mechanism. Moreover, DNSSEC implements a hierarchical digital signing policy across all layers of DNS. For instance, in the case of google.com lookup, a root DNS server would sign a key for the COM name server and it would then sign a key for google.com's authoritative name server. Many industries and government entities have imposed regulations that require the implementation of DNSSEC for security and compliance reasons. This includes sectors such as finance, healthcare, and government. DNS security software that offers DNSSEC support helps organizations meet these compliance requirements. The increasing adoption of DNSSEC is



anticipated to be a significant trend in the DNS security software market because it addresses critical DNS-related security concerns, aligns with regulatory requirements, and enhances trust and authenticity in the digital landscape. DNS security software providers that offer DNSSEC support are well-positioned to fulfill the evolving security needs of organizations and individuals in an increasingly interconnected world. Therefore, the DNSSEC is likely to emerge as a significant future trend in the DNS security software market in the coming years.

Middle East & Africa DNS Security Software Market Overview

The Middle East & Africa DNS security software market is segmented into South Africa, Saudi Arabia, UAE and the rest of the Middle East & Africa region. In the Middle East & Africa region, various DNS security software market players are expanding their presence in the Middle East region by distributing their DNS security products to organizations in the Middle East. In January 2019, Spire Solutions became BlueCat Networks distributor in the Middle East region for delivering DNS Security for the local organizations to centralized and automated DNS services for security and operational efficiency. Spire Solutions is addressing the customer's challenges related to security, network control and compliance by providing the cutting-edge DNS security system to the local organizations. The DNS Edge improves the existing DNS infrastructure to give the users visibility, control and detection. The new features of the DNS edge allow detection, blocking, and quick remediation of cyberattacks, which take place at the DNS layer. Such type of expansion propels the adoption of DNS security software technologies in the Middle East & Africa region. The Middle East & Africa DNS security software market is segmented into South Africa, Saudi Arabia, UAE and the rest of the Middle East & Africa region. In the Middle East & Africa region, various DNS security software market players are expanding their presence in the Middle East region by distributing their DNS security products to organizations in the Middle East. In January 2019, Spire Solutions became BlueCat Networks distributor in the Middle East region for delivering DNS Security for the local organizations to centralized and automated DNS services for security and operational efficiency. Spire Solutions is addressing the customer's challenges related to security, network control and compliance by providing the cutting-edge DNS security system to the local organizations. The DNS Edge improves the existing DNS infrastructure to give the users visibility, control and detection. The new features of the DNS edge allow detection, blocking, and quick remediation of cyberattacks, which take place at the DNS layer. Such type of expansion propels the adoption of DNS security software technologies in the Middle East & Africa region.

Middle East & Africa DNS Security Software Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa DNS Security Software Market Segmentation



The Middle East & Africa DNS security software market is segmented into deployment, organization size, and country.

Based on deployment, the Middle East & Africa DNS security software market is bifurcated into on-premise and cloud. The cloud segment held a larger share of the Middle East & Africa DNS security software market in 2022.

In terms of organization size, the Middle East & Africa DNS security software market is bifurcated small & medium enterprises and large enterprises. The large enterprises segment held a larger share of the Middle East & Africa DNS security software market in 2022.

Based on country, the Middle East & Africa DNS security software market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa DNS security software market in 2022. Akamai Technologies; Comodo Security Solutions, Inc; Efficient IP; Open Text Corporation; ScoutDNS, LLC; and Cisco Systems Inc are some of the leading companies operating in the Middle East & Africa DNS security software market.



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