

# **Middle East & Africa Distributed Cloud Market Forecast to 2031 - Regional Analysis - by Application (Edge Computing, Content Delivery, Internet of Things, and Others), Service (Data Security, Data Storage, Networking, and Others), Enterprise Size (Large Enterprise and SMEs), and Industry Vertical (BFSI, Healthcare, Retail & E-commerce, Manufacturing, IT & Telecom, Energy & Utilities, Media & Entertainment, Government & Defense, and Others)**

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## **Abstracts**

The Middle East & Africa distributed cloud market was valued at US\$ 450.01 million in 2023 and is expected to reach US\$ 1,288.69 million by 2031; it is estimated to register a CAGR of 14.1% from 2023 to 2031.

### **Rising Need for Digitization Bolsters Middle East & Africa Distributed Cloud Market**

The increase in digital devices and applications leads to growth in data generation. This rise in data necessitates scalable and efficient cloud solutions, fueling the adoption of distributed cloud architectures that can manage and process data closer to its source. Further, the rollout of 5G networks complements rising digitization by offering faster and more reliable internet connections. This infrastructure enables distributed cloud systems to deliver seamless and robust services across geographically dispersed locations, further promoting their adoption. 5G mobile networks are designed to enable the fourth industrial revolution by providing high bandwidth and low-latency communication on the radio interface for downlink (DL) and uplink (UL) data. Distributed clouds exploit these features, enabling a distributed execution environment for applications to ensure

performance, short latency, high reliability, and data locality. Several companies are engaged in offering distributed cloud solutions. For example, Ericsson has developed a distributed cloud solution that provides the required capabilities to support the use cases of the fourth industrial revolution, including private and localized networks. Its solution satisfies the specific security requirements needed to digitalize industrial operations, with automotive being one of the key use cases. Ericsson's distributed cloud solution provides edge computing and meets end-to-end network requirements, as well as offering management, orchestration and exposure for the network and cloud resources together. Thus, the rising digitization is anticipated to fuel the distributed cloud market growth in the coming years.

## Middle East & Africa Distributed Cloud Market Overview

The Middle East & Africa's distributed cloud environment shows notable progress and funding, showcasing the region's increasing significance in the worldwide cloud sector. Government investments and the growing presence of public cloud providers fuel cloud computing adoption in the Middle East, bringing it in line with other markets. This pattern is expected to persist, with public cloud services in the Middle East & Africa witnessing significant growth. For instance, in 2024, Oracle announced plans to open two Oracle Cloud Regions in Morocco to offer enterprise cloud services to local and regional organizations across Africa. The new regions will enable Oracle customers and partners to migrate mission-critical workloads from their data centers to Oracle Cloud Infrastructure (OCI) while helping them comply with local regulations. As a result, customers and partners can access a wide range of cloud services to modernize their applications and innovate with AI, data, and analytics. Countries in the Middle East and North Africa (MENA) region are experiencing a fast transition to digital technology as companies move toward online business, e-commerce, and digital services, resulting in the creation of large volumes of data that need to be stored and managed securely on cloud platforms. In addition, there is a focus on offering cutting-edge cloud technologies to clients in North and West Africa, especially within the gaming sector, utilizing tools such as AWS Wavelength to revolutionize gaming and offer high-speed experiences. The Middle East & Africa is becoming a key contributor to the global cloud market, with significant opportunities and investments propelling the region's cloud computing development.

## Middle East & Africa Distributed Cloud Market Revenue and Forecast to 2031 (US\$ Million)

## Middle East & Africa Distributed Cloud Market Segmentation

The Middle East & Africa distributed cloud market is categorized into application, service, enterprise size, industry vertical, and country.

Based on application, the Middle East & Africa distributed cloud market is segmented into edge computing, content delivery, Internet of Things, and others. The edge computing segment held the largest market share in 2023.

In terms of service, the Middle East & Africa distributed cloud market is categorized into data security, data storage, networking, and others. The data storage segment held the largest market share in 2023.

By enterprise size, the Middle East & Africa distributed cloud market is bifurcated into large enterprise and SMEs. The large enterprise segment held a larger market share in 2023.

Based on industry vertical, the Middle East & Africa distributed cloud market is segmented into BFSI, healthcare, retail & e-commerce, manufacturing, IT & telecom, energy & utilities, media & entertainment, government & defense, and others. The BFSI segment held the largest market share in 2023.

By country, the Middle East & Africa distributed cloud market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Saudi Arabia dominated the Middle East & Africa distributed cloud market share in 2023.

Amazon Web Services Inc, Google LLC, International Business Machines Corp, Oracle Corp, Microsoft Corp, Rackspace Technology Inc, Broadcom Inc, Databricks Inc, Salesforce Inc, and Alibaba Cloud., are some of the leading companies operating in the Middle East & Africa distributed cloud market.

#### Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Middle East & Africa distributed cloud market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Middle East & Africa distributed cloud market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Middle East & Africa market trends and outlook coupled with the factors driving the Middle East & Africa distributed cloud market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

#### The List of Companies - Middle East & Africa Distributed Cloud Market

Amazon Web Services Inc

Google LLC

International Business Machines Corp

Oracle Corp

Microsoft Corp

Rackspace Technology Inc

Broadcom Inc

Databricks Inc

Salesforce Inc

Alibaba Cloud

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