

# **Middle East & Africa Digital Production Inkjet Printing Market Forecast to 2030 - Regional Analysis - by Type (Monochrome and Color), Production Method (Cut Sheet, Continuous Feed, Sheet-Fed, and Web-Based), and Application (Transactional, Publishing, Advertising, and Others)**

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## **Abstracts**

The Middle East & Africa digital production inkjet printing market was valued at US\$ 189.90 million in 2022 and is expected to reach US\$ 225.94 million by 2030; it is estimated to grow at a CAGR of 2.2% from 2022 to 2030.

Growing Focus on Technological Advancements Fuel the Middle East & Africa Digital Production Inkjet Printing Market

Technological advancements include the development of high-speed inkjet printers that can print at high resolutions and speeds and offer a variety of new inks that are more durable, environmentally friendly, and can produce a wide range of colors. These technological advancements make digital production inkjet printing more efficient, cost-effective, and versatile. This leads to increased technology adoption by businesses of all sizes in various industries. Several companies are launching advanced printers. For example, in May 2021, Canon launched the ColorStream 8000 Web Fed Inkjet Printer series. These printers have been designed to meet the current and future production challenges of public and corporate sector in-plants, print and communication service providers, and specialized commercial printers. Canon also launched the ProStream 3000 series, the next-generation high-speed, web-fed inkjet printers for commercial printing. Thus, the growing focus of various companies on technological advancements regarding digital printing is expected to fuel the digital production inkjet printing market in the coming years.

Middle East & Africa Digital Production Inkjet Printing Market Overview

The digital production inkjet printing market in the Middle East & Africa (MEA) is growing rapidly. The increasing adoption of wide-format inkjet printing for applications such as signage, banners, and posters; the growing demand for high-quality and personalized printing solutions; the increasing use of digital printing for short-run and on-demand printing applications; and the development of new and innovative digital printing technologies are the key factors driving the digital production inkjet printing market in the regions. In addition, the digital production inkjet printing market in the Middle East & Africa is expected to continue growing in the coming years due to the rising demand for digital printing solutions from governments and educational institutions.

Middle East & Africa Digital Production Inkjet Printing Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Digital Production Inkjet Printing Market Segmentation

The Middle East & Africa digital production inkjet printing market is segmented based on type, production method, application, and country. Based on type, the Middle East & Africa digital production inkjet printing market is bifurcated into monochrome and color. The color segment held a larger market share in 2022.

Based on production method, the Middle East & Africa digital production inkjet printing market is segmented into cut sheet, continuous feed, sheet-fed, and web-based. The continuous feed segment held the largest market share in 2022.

Based on application, the Middle East & Africa digital production inkjet printing market is segmented into transactional, publishing, advertising, and others. The advertising segment held the largest market share in 2022.

Based on country, the Middle East & Africa digital production inkjet printing market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa digital production inkjet printing market share in 2022.

Canon Inc, Colorjet India Ltd, Eastman Kodak Co, FUJIFILM Business Innovation Singapore Pte Ltd, Hewlett-Packard Development Co LP, and Xerox Holdings Corp are some of the leading companies operating in the Middle East & Africa digital production inkjet printing market.

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