

Middle East & Africa Digital Forensics Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component (Software, Hardware, and Services), Type (Mobile Forensics, Computer Forensics, Network Forensics, and Others), and Industry Vertical (Government and Defense, Law Enforcement, BFSI, IT and Telecom, Healthcare, Retail, and Others)

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Abstracts

The Middle East and Africa (MEA) Digital Forensics Market is projected to grow significantly, reaching an estimated US\$ 636.6 million by 2031, up from US\$ 357.2 million in 2024. This growth reflects a compound annual growth rate (CAGR) of 8.9% from 2025 to 2031, driven by the increasing complexity of cyber threats and the rising demand for digital forensics solutions across various sectors.

According to Group-IB's High-Tech Crime Trends Report 2025, the cyber threat landscape in the MEA region is evolving rapidly, with a notable increase in advanced persistent threats (APTs). While the global average of APTs surged by 58%, the MEA region saw a more modest increase of 4.27%. A significant portion of these threats, approximately 27.5%, targeted Gulf Cooperation Council (GCC) countries, highlighting their vulnerability due to their strategic economic assets and geopolitical importance. Other countries such as Egypt (13.2%) and Turkey (9.9%) are also facing heightened risks, as they attract the attention of state-sponsored cyber espionage groups. Additionally, nations like Jordan (7.7%), Iraq (6.6%), Nigeria, South Africa, Morocco, and Ethiopia are experiencing a rise in cyber incidents, indicating a broader expansion of the threat landscape across the region.

The impact of these escalating cyber threats is particularly pronounced in critical

sectors. Government and military institutions are the most frequently targeted, accounting for 22.1% of attacks, followed by financial services (10.9%), education (8%), and media and entertainment (5.2%). These cyberattacks aim to disrupt national infrastructure, exfiltrate sensitive data, and conduct politically motivated operations. In this context, digital forensics has become essential for governments, enterprises, and cybersecurity agencies in the MEA region. Investments in digital forensics tools and expertise are increasing, enabling organizations to investigate breaches, attribute attacks to threat actors, and enhance overall cyber resilience. Digital forensics plays a crucial role in incident response, compliance with data protection regulations, and the development of proactive threat intelligence capabilities.

The demand for advanced digital forensics solutions is accelerating as organizations face mounting pressure to safeguard their digital infrastructure from cyberattacks and data breaches. The 2023 Cost of a Data Breach Report by IBM revealed that the global average cost of a data breach has risen to US\$ 4.45 million, a 15% increase over the past three years. Notably, the costs associated with detection and escalation have surged by 42%, underscoring the growing complexity of security incidents. As businesses encounter new forms of threats across networks, cloud environments, and applications, robust digital forensics capabilities have become integral to both incident response and long-term risk mitigation strategies.

This trend is particularly evident in emerging digital economies like India, where the scale of cybercrime has surged dramatically. Digital forensics has evolved from a reactive tool to a strategic necessity, forming the backbone of modern cybersecurity operations in an environment where threat actors are increasingly sophisticated and persistent. The rise in cybercrime, coupled with the complexity and diversity of attacks across various sectors, presents new challenges that necessitate advanced digital forensics investigation techniques and expertise, thereby driving the growth of the digital forensics market.

In terms of market segmentation, the MEA Digital Forensics Market is categorized by component, type, and industry vertical. By component, the market is divided into software, hardware, and services, with software holding the largest market share in 2024. By type, the market includes mobile forensics, computer forensics, network forensics, and others, with mobile forensics leading in market share. By industry vertical, the market is segmented into government and defense, law enforcement, banking, financial services, and insurance (BFSI), IT and telecom, healthcare, retail, and others, with government and defense being the largest segment in 2024.

Country-wise, the MEA Digital Forensics Market includes Saudi Arabia, the United Arab Emirates, South Africa, and the rest of the region, with Saudi Arabia holding the largest market share in 2024. The country has become a prime target for cyberattacks due to its rapid economic growth and digital transformation initiatives under Vision 2030. As

Saudi Arabia digitizes its critical infrastructure, the need for robust cyber resilience has become imperative to protect national assets and sensitive information from escalating cyber threats. Recent analyses revealed over 180 breaches in Saudi Arabia, with a significant portion of compromised data being sold on the dark web, emphasizing the urgent need for digital forensics solutions to uncover attack vectors, attribute breaches, preserve evidence, and ensure regulatory compliance.

Key players in the MEA Digital Forensics Market include major companies such as IBM, Microsoft, Cisco Systems, Open Text, Cellebrite, NuiX, Magnet Forensics, Paraben, Exterro, and Oxygen Forensics. These companies are employing various strategies, including expansion, product innovation, and mergers and acquisitions, to enhance their market presence and offer innovative solutions to their customers.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. DIGITAL FORENSICS MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 Digital Forensics Solution Providers
 - 4.3.2 Law Enforcement and Government Agencies
 - 4.3.3 Cybersecurity Firms
 - 4.3.4 Regulatory and Standards Organizations
 - 4.3.5 End Users
 - 4.3.6 List of Vendors in the Value Chain

5. MIDDLE EAST AND AFRICA DIGITAL FORENSICS MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints

5.3 Market Opportunities

5.4 Future Trends

5.5 Impact of Drivers and Restraints:

6. DIGITAL FORENSICS MARKET - MIDDLE EAST AND AFRICA MARKET ANALYSIS

6.1 Middle East and Africa Digital Forensics Market Revenue (US\$ Million), 2024 - 2031

6.2 Middle East and Africa Digital Forensics Market Forecast and Analysis

7. MIDDLE EAST AND AFRICA DIGITAL FORENSICS MARKET REVENUE ANALYSIS - BY COMPONENT

7.1 Software

7.1.1 Overview

7.1.2 Software: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.2 Hardware

7.2.1 Overview

7.2.2 Hardware: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.3 Services

7.3.1 Overview

7.3.2 Services: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8. MIDDLE EAST AND AFRICA DIGITAL FORENSICS MARKET REVENUE ANALYSIS - BY TYPE

8.1 Mobile Forensics

8.1.1 Overview

8.1.2 Mobile Forensics: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.2 Computer Forensics

8.2.1 Overview

8.2.2 Computer Forensics: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.3 Network Forensics

8.3.1 Overview

8.3.2 Network Forensics: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.4 Others

8.4.1 Overview

8.4.2 Others: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9. MIDDLE EAST AND AFRICA DIGITAL FORENSICS MARKET REVENUE ANALYSIS - BY INDUSTRY VERTICAL

9.1 Government and Defense

9.1.1 Overview

9.1.2 Government and Defense: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.2 Law Enforcement

9.2.1 Overview

9.2.2 Law Enforcement: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.3 BFSI

9.3.1 Overview

9.3.2 BFSI: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.4 IT and Telecom

9.4.1 Overview

9.4.2 IT and Telecom: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.5 Healthcare

9.5.1 Overview

9.5.2 Healthcare: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.6 Retail

9.6.1 Overview

9.6.2 Retail: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.7 Others

9.7.1 Overview

9.7.2 Others: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10. MIDDLE EAST AND AFRICA DIGITAL FORENSICS MARKET - COUNTRY ANALYSIS

10.1 Middle East and Africa

10.1.1 Middle East and Africa Digital Forensics Market Revenue and Forecast and Analysis - by Country

10.1.1.1 Middle East and Africa Digital Forensics Market Revenue and Forecast and Analysis - by Country

10.1.2.2 Saudi Arabia: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.1.2.2.1 Saudi Arabia: Middle East and Africa Digital Forensics Market Share - by Component

10.1.2.2.2 Saudi Arabia: Middle East and Africa Digital Forensics Market Share - by Type

10.1.2.2.3 Saudi Arabia: Middle East and Africa Digital Forensics Market Share - by Industry Vertical

10.2.3.3 United Arab Emirates: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.2.3.3.1 United Arab Emirates: Middle East and Africa Digital Forensics Market Share - by Component

10.2.3.3.2 United Arab Emirates: Middle East and Africa Digital Forensics Market Share - by Type

10.2.3.3.3 United Arab Emirates: Middle East and Africa Digital Forensics Market Share - by Industry Vertical

10.3.4.4 South Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.3.4.4.1 South Africa: Middle East and Africa Digital Forensics Market Share - by Component

10.3.4.4.2 South Africa: Middle East and Africa Digital Forensics Market Share - by Type

10.3.4.4.3 South Africa: Middle East and Africa Digital Forensics Market Share - by Industry Vertical

10.4.5.5 Rest of Middle East and Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.4.5.5.1 Rest of Middle East and Africa: Middle East and Africa Digital Forensics Market Share - by Component

10.4.5.5.2 Rest of Middle East and Africa: Middle East and Africa Digital Forensics Market Share - by Type

10.4.5.5.3 Rest of Middle East and Africa: Middle East and Africa Digital Forensics

Market Share - by Industry Vertical

11 COMPETITIVE LANDSCAPE

11.1 Heat Map Analysis by Key Players

11.2 Company Market Share Analysis, 2024

12 INDUSTRY LANDSCAPE

12.1 Overview

12.2 New Product Development

12.3 Merger and Acquisition

12.4 Other Strategic Developments

13 COMPANY PROFILES

13.1 International Business Machines Corp

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

13.1.5 SWOT Analysis

13.1.6 Key Developments

13.2 Microsoft Corp

13.2.1 Key Facts

13.2.2 Business Description

13.2.3 Products and Services

13.2.4 Financial Overview

13.2.5 SWOT Analysis

13.2.6 Key Developments

13.3 Cisco Systems Inc

13.3.1 Key Facts

13.3.2 Business Description

13.3.3 Products and Services

13.3.4 Financial Overview

13.3.5 SWOT Analysis

13.3.6 Key Developments

13.4 Open Text Corp

13.4.1 Key Facts

- 13.4.2 Business Description
- 13.4.3 Products and Services
- 13.4.4 Financial Overview
- 13.4.5 SWOT Analysis
- 13.4.6 Key Developments
- 13.5 Cellebrite DI Ltd.
 - 13.5.1 Key Facts
 - 13.5.2 Business Description
 - 13.5.3 Products and Services
 - 13.5.4 Financial Overview
 - 13.5.5 SWOT Analysis
 - 13.5.6 Key Developments
- 13.6 Nuix Limited
 - 13.6.1 Key Facts
 - 13.6.2 Business Description
 - 13.6.3 Products and Services
 - 13.6.4 Financial Overview
 - 13.6.5 SWOT Analysis
 - 13.6.6 Key Developments
- 13.7 Magnet Forensics
 - 13.7.1 Key Facts
 - 13.7.2 Business Description
 - 13.7.3 Products and Services
 - 13.7.4 Financial Overview
 - 13.7.5 SWOT Analysis
 - 13.7.6 Key Developments
- 13.8 Paraben Corporation
 - 13.8.1 Key Facts
 - 13.8.2 Business Description
 - 13.8.3 Products and Services
 - 13.8.4 Financial Overview
 - 13.8.5 SWOT Analysis
 - 13.8.6 Key Developments
- 13.9 Exterro
 - 13.9.1 Key Facts
 - 13.9.2 Business Description
 - 13.9.3 Products and Services
 - 13.9.4 Financial Overview
 - 13.9.5 SWOT Analysis

- 13.9.6 Key Developments
- 13.10 Oxygen Forensics
 - 13.10.1 Key Facts
 - 13.10.2 Business Description
 - 13.10.3 Products and Services
 - 13.10.4 Financial Overview
 - 13.10.5 SWOT Analysis
 - 13.10.6 Key Developments

14. APPENDIX

- 14.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. Middle East and Africa Digital Forensics Market Segmentation

Table 2. List of Vendors

Table 3. Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Table 4. Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 5. Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 6. Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical

Table 7. Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Country

Table 8. Saudi Arabia: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 9. Saudi Arabia: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 10. Saudi Arabia: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical

Table 11. United Arab Emirates: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 12. United Arab Emirates: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 13. United Arab Emirates: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical

Table 14. South Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 15. South Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 16. South Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical

Table 17. Rest of Middle East and Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 18. Rest of Middle East and Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 19. Rest of Middle East and Africa: Middle East and Africa Digital Forensics

Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical
Table 20. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

Figure 1. Middle East and Africa Digital Forensics Market Segmentation - Country

Figure 2. PEST Analysis

Figure 3. Ecosystem: Digital Forensics Market

Figure 4. Middle East and Africa Digital Forensics Market - Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. Middle East and Africa Digital Forensics Market Revenue (US\$ Million), 2024 - 2031

Figure 7. Middle East and Africa Digital Forensics Market Share (%) - by Component, 2024 and 2031

Figure 8. Software: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 9. Hardware: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 10. Services: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 11. Middle East and Africa Digital Forensics Market Share (%) - by Type, 2024 and 2031

Figure 12. Mobile Forensics: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 13. Computer Forensics: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 14. Network Forensics: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 15. Others: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 16. Middle East and Africa Digital Forensics Market Share (%) - by Industry Vertical, 2024 and 2031

Figure 17. Government and Defense: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 18. Law Enforcement: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 19. BFSI: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 20. IT and Telecom: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 21. Healthcare: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 22. Retail: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 23. Others: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 24. Middle East and Africa Digital Forensics Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 25. Saudi Arabia: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 26. United Arab Emirates: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 27. South Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 28. Rest of Middle East and Africa: Middle East and Africa Digital Forensics Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 29. Company Market Share Analysis, 2024

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