

Middle East & Africa Data Mesh Market Forecast to 2031 - Regional Analysis - by Solution (Data Integration and Delivery, Federated Data Governance, Data Operations, Data Transformation and Orchestration, and Others), Deployment (On-premise and Cloud), Application (Customer Experience Engagement, Data Privacy Management, IoT Monitoring, and Others), and Industry Vertical (BFSI, Retail and E-Commerce, IT and Telecom, Healthcare, Government and Utilities, and Others)

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Abstracts

The Middle East & Africa data mesh market was valued at US\$ 79.41 million in 2023 and is expected to reach US\$ 232.98 million by 2031; it is estimated to register a CAGR of 14.4% from 2023 to 2031.

Unlocking Fine-Grained Supervision for Data Governance and Integration with Cloud-Native Technologies Bolsters Middle East & Africa Data Mesh Market

In the evolving landscape of data mesh architecture, the idea of federated computational governance presents a significant opportunity. It provides a radical change to businesses in handling and controlling their dispersed data. The federated computational governance strategy is a decentralized model in which governance is not centralized but distributed among an organization's data domains and areas of expertise. A paradigm known as federated computational governance assures quality, security, and compliance across interconnected data domains while promoting

cooperation and decision-making. Federated computational governance in this context makes it possible to construct federated data ownership, in which domain-specific specialists are in charge of guaranteeing the security, privacy, and quality of their data instead of a central governing authority. Federated computational governance is a framework that facilitates collaboration and decision-making by assuring quality, security, and compliance across interconnected data domains. The federated computational governance context makes it possible to establish federated data ownership to ensure the security, quality, and privacy of data. This context is used by domain-specific experts rather than a central governing body for appropriately managing the large amount of data in a specific domain of an organization, including marketing and sales, human resources, finance and accounting, research and development, and others. For instance, according to the ZipDo report of August 2023, financial sector investment in big data and business analytics reached US\$ 100.2 billion in 2023, an increase of 43.0% from 2020. The finance and accounting domain deals with large amounts of data on a daily basis, which increases the demand for data mesh solutions among organizations for managing accurately and making real-time decisions. Data mesh encourages a sense of accountability and ownership among domain experts and data stewards. This distributed ownership brings governance techniques closer to the subtleties and complexities of the finance and accounting data domain and is expected to create opportunities in the market during the forecast period.

Middle East & Africa Data Mesh Market Overview

The banking industry in the UAE is experiencing significant growth and transformation, with a focus on digital banking solutions and personalized services driven by data analytics. As the industry evolves, there is a growing trend toward embracing advanced data management frameworks such as data mesh. By adopting the principles of data mesh, banks in the UAE can navigate the complexities of the modern banking landscape with greater efficiency and innovation. The decentralized nature of data mesh aligns well with the dynamic and diverse requirements of the banking sector, making it a promising approach for transforming data management practices in the industry. This decentralized approach enhances agility as individual units can respond quickly to changing business requirements, enabling faster innovation, decision-making, and adaptation to market dynamics.

Middle East & Africa Data Mesh Market Revenue and Forecast to 2031 (US\$ Million)

Middle East & Africa Data Mesh Market Segmentation

The Middle East & Africa data mesh market is categorized into solution, deployment, application, industry vertical, and country.

Based on solution, the Middle East & Africa data mesh market is segmented into data integration and delivery, federated data governance, data operations, data transformation and orchestration, and others. The data integration and delivery segment held the largest market share in 2023.

In terms of deployment, the Middle East & Africa data mesh market is bifurcated into on-premise and cloud. The cloud segment held a larger market share in 2023.

By application, the Middle East & Africa data mesh market is segmented into customer experience engagement, data privacy management, IOT monitoring, and others. The data privacy management segment held the largest market share in 2023.

By industry vertical, the Middle East & Africa data mesh market is segmented into BFSI, retail and e-commerce, IT and telecom, healthcare, government and utilities, and others. The BFSI segment held the largest market share in 2023.

By country, the Middle East & Africa data mesh market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The UAE dominated the Middle East & Africa data mesh market share in 2023.

Microsoft Corp; Alphabet Inc; Oracle Corp; International Business Machines Corp; Amazon.com Inc; QlikTech International AB; Confluent Inc; Hitachi Vantara Corp; Dremio Corp; SAP SE; Snowflake Inc; K2view Ltd; Denodo Technologies, Inc; Informatica Corp; Estuary Technologies, Inc.; Databricks Inc; Cisco Systems Inc; TIBCO Software Inc.; Autodesk Inc; and Adobe Inc are some of the leading companies operating in the Middle East & Africa data mesh market.

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