

Middle East & Africa Dairy Flavors Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Flavor Profile (Cheese, Butter, Cream, and Others), Form (Liquid, Powder, and Paste), Category (Artificial and Natural), Nature (Dairy-based and Dairy-free), and Application (Bakery and Confectionery; Dairy and Frozen Desserts; Soups and Sauces; Dressings, Dips, and Spreads; Beverages; and Others)

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Abstracts

The Middle East & Africa dairy flavors market is expected to grow from US\$ 81.10 million in 2022 to US\$ 107.38 million by 2028. It is estimated to grow at a CAGR of 4.8% from 2022 to 2028.

Wide Scope of Application Drive Middle East & Africa Dairy Flavors Market

Dairy flavors are processed and manufactured from dairy products such as milk, butter, cheese, and cream and are available in liquid, powder, and paste formats. These flavors are intended to enhance the taste and intensity of various food products by providing them with an array of flavor profiles such as buttery, cheesy, creamy, and several other sweet and savory tastes. Dairy flavors are used in various food products such as bakery & confectionery, sweet & savory snacks, soups & sauces, dips & dressings, and frozen desserts. The food and beverages industry is growing at a rapid pace. Consumers increasingly spend on convenience food products due to their hectic lifestyles and changing consumption habits. Moreover, the trend of snacking in between the long working hours is also driving the demand for convenience foods in the region. Dairy flavors are widely used in packaged foods & beverages. They are getting popular

among consumers, owing to their unique flavor and mouthfeel. Thus, the growth of the food & beverages industry, coupled with an increase in the utilization of dairy flavors in a wide range of food products, is significantly driving the MEA dairy flavors market.

Middle East & Africa Dairy Flavors Market Overview

The market in the Middle East & Africa is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East and Africa. The Middle East and Africa is an evolving market for dairy flavors. The product demand is relatively high in the region, owing to the rapidly growing population, especially the middle-income groups that demand healthy and premium-quality dairy-based flavors. Moreover, the growing demand for natural food flavors in the Middle East is one of the factors propelling the intake of dairy flavors. The demand for dairy flavors has been consistently strong in the Middle East and Africa market. The growth of food & beverages, bakery, and confectionery & dairy industries is expected to lead to the growth of the market. Furthermore, the expansion and diversification of distribution channels for dairy flavors are expected to lead to the growth of the market. In recent years, the food & beverages industry in the Middle East and Africa has been one of the fastest-growing sectors because new investment and better marketing strategies have led to the capture of market share in the Middle East and Africa. Consumers are changing their food habits and looking for alternative tasty food options. This is expected to provide huge opportunities for the growth of retailers and food manufacturers of dairy flavors. Markets in the Middle East and Africa, such as Dubai, Abu Dhabi, and Iran, are experiencing rapid development due to the trending consumption of fermented milk, particularly because of their probiotic virtues, leading to the expansion of the “ethnic fermented milk” segment. These factors are stimulating the demand for dairy flavors.

Middle East & Africa Dairy Flavors Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Dairy Flavors Market Segmentation

The Middle East & Africa dairy flavors market is segmented into flavor profile, category, form, nature, application, and country.

Based on flavor profile, the Middle East & Africa dairy flavors market is segmented into cheese, butter, cream, and others. In 2022, the others segment registered a largest share in the Middle East & Africa dairy flavors market.

Based on form, the Middle East & Africa dairy flavors market is segmented into liquid, powder, and paste. In 2022, the liquid segment registered a largest share in the Middle East & Africa dairy flavors market.

Based on nature, the Middle East & Africa dairy flavors market is bifurcated into dairy-based and dairy-free. In 2022, the dairy-based segment registered a larger share in the Middle East & Africa dairy flavors market.

Based on category, the Middle East & Africa dairy flavors market is bifurcated into artificial and natural. In 2022, the natural segment registered a larger share in the Middle East & Africa dairy flavors market.

Based on application, the Middle East & Africa dairy flavors market is segmented into bakery and confectionery; dairy and frozen desserts; soups and sauces; dressings, dips, and spreads; beverages; and others. In 2022, the bakery and confectionery segment registered a largest share in the Middle East & Africa dairy flavors market

Based on country, the Middle East & Africa dairy flavors market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. In 2022, the Rest of Middle East & Africa segment registered a largest share in the Middle East & Africa dairy flavors market.

Givaudan S.A., JENEIL BIOTECH, INC., Kerry Group, Sensient Technologies Corporation, Symrise, and The Edlong Corporation are the leading companies operating in the Middle East & Africa dairy flavors market.

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