

Middle East & Africa Cybersecurity Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component (Solution and Services), Type (Network Security, Endpoint Security, Application Security, Infrastructure Security, and Others), Organization Size (Large Enterprises and SMEs), and Industry Vertical (BFSI, IT and Telecom, Government, Healthcare, Manufacturing, Retail and Ecommerce, and Others)

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Abstracts

The Middle East and Africa (MEA) cybersecurity market is poised for significant growth, projected to reach approximately US\$ 23.1 billion by 2031, up from US\$ 11.2 billion in 2024. This growth trajectory indicates a compound annual growth rate (CAGR) of 11.1% from 2025 to 2031, driven by an increasing demand for robust cybersecurity solutions across the region.

The market is primarily segmented into key regions, including South Africa, Saudi Arabia, the UAE, and the broader MEA area. As of 2024, Saudi Arabia is expected to dominate the market, holding the largest share. The region has seen a surge in the adoption of cybersecurity measures, largely due to the rising incidence of cyberattacks. Factors such as data theft, fraud, and data breaches across various sectors are propelling this growth. For instance, the IBM Cost of a Data Breach Report 2024 highlights that the average cost of cyberattacks in the Middle East is around US\$ 8.75 million, nearly double the global average. Additionally, the Check Point Software Technologies 2024 Cyber Security Report indicates that Nigerian organizations are facing an alarming average of 3,759 cyberattacks weekly, with ransomware emerging

as a predominant threat.

The UAE is also experiencing a high volume of cyber threats, with the UAE Cyber Security Council reporting over 200,000 cyberattacks daily. In South Africa, businesses have reported a staggering 62% increase in cyberattacks in 2022, while Nigeria saw a dramatic 1616% rise in data breaches from Q2 to Q3 of 2022. These statistics underscore the urgent need for enhanced cybersecurity measures across the region.

Government initiatives are playing a crucial role in shaping the cybersecurity landscape in the MEA. Programs such as Saudi Vision 2030, We the UAE 2031, and similar initiatives in Bahrain and Qatar are creating favorable conditions for cybersecurity providers. For example, Saudi Arabia's CyberIC program aims to bolster national security and support over 60 cybersecurity startups, reflecting a commitment to enhancing the nation's digital infrastructure. Furthermore, the introduction of legislative measures, such as Saudi Arabia's first data protection law in September 2023, emphasizes the importance of compliance and data security for businesses operating in the region.

The MEA cybersecurity market can be analyzed through various segments. By component, the market is divided into solutions and services, with solutions holding the largest market share in 2024. In terms of type, network security is the leading segment, followed by endpoint security, application security, and infrastructure security. When categorized by organization size, large enterprises dominate the market, while the banking, financial services, and insurance (BFSI) sector leads among industry verticals.

Cyber threats continue to escalate, posing significant risks to businesses and governments alike. The rise of computer malware, data breaches, and denial of service (DoS) attacks highlights the critical need for effective cybersecurity strategies. In the first quarter of 2024, the Anti-Phishing Working Group (APWG) reported nearly 964,000 unique phishing websites, indicating a persistent threat despite a slight decrease in the second quarter. The IBM report also noted a 10% increase in the average cost of data breaches, reaching US\$ 4.88 million, marking the largest year-over-year increase since the pandemic began.

As organizations increasingly recognize the importance of data protection, many are prioritizing cybersecurity as part of their broader risk management strategies. Implementing robust cybersecurity measures not only helps protect sensitive information but also ensures business continuity through automated backups and disaster recovery solutions. This is particularly vital for smaller businesses that may find

it more cost-effective to utilize cybersecurity services rather than maintaining an in-house security infrastructure. A 2023 survey by DigitalOcean revealed that over one-third of businesses plan to increase their cybersecurity spending in the coming years, reflecting a growing awareness of the need for enhanced security measures.

In summary, the Middle East and Africa cybersecurity market is on a robust growth path, driven by increasing cyber threats and proactive government initiatives. With significant investments in cybersecurity solutions and a focus on compliance and data protection, the region is set to enhance its cybersecurity posture, ensuring the safety of critical infrastructures and sensitive data.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. CYBERSECURITY MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Ecosystem Analysis
 - 4.2.1 Solution Providers
 - 4.2.2 Regulatory and Compliance Bodies
 - 4.2.3 Service Providers and System Integrators
 - 4.2.4 End-Use Industry
 - 4.2.5 List of Vendors in the Value Chain

5. MIDDLE EAST AND AFRICA CYBERSECURITY MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities
- 5.4 Future Trends

5.5 Impact of Drivers and Restraints:

6. CYBERSECURITY MARKET - MIDDLE EAST AND AFRICA MARKET ANALYSIS

6.1 Middle East and Africa Cybersecurity Market Revenue (US\$ Billion), 2024 - 2031

6.2 Middle East and Africa Cybersecurity Market Forecast and Analysis

7. MIDDLE EAST AND AFRICA CYBERSECURITY MARKET REVENUE ANALYSIS - BY COMPONENT

7.1 Solution

7.1.1 Overview

7.1.2 Solution: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

7.2 Services

7.2.1 Overview

7.2.2 Services: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

8. MIDDLE EAST AND AFRICA CYBERSECURITY MARKET REVENUE ANALYSIS - BY TYPE

8.1 Network Security

8.1.1 Overview

8.1.2 Network Security: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

8.2 Endpoint Security

8.2.1 Overview

8.2.2 Endpoint Security: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

8.3 Application Security

8.3.1 Overview

8.3.2 Application Security: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

8.4 Infrastructure Security

8.4.1 Overview

8.4.2 Infrastructure Security: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

8.5 Others

8.5.1 Overview

8.5.2 Others: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

9. MIDDLE EAST AND AFRICA CYBERSECURITY MARKET REVENUE ANALYSIS - BY ORGANIZATION SIZE

9.1 Large Enterprises

9.1.1 Overview

9.1.2 Large Enterprises: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

9.2 SMEs

9.2.1 Overview

9.2.2 SMEs: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

10. MIDDLE EAST AND AFRICA CYBERSECURITY MARKET REVENUE ANALYSIS - BY INDUSTRY VERTICAL

10.1 BFSI

10.1.1 Overview

10.1.2 BFSI: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

10.2 IT and Telecom

10.2.1 Overview

10.2.2 IT and Telecom: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

10.3 Government

10.3.1 Overview

10.3.2 Government: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

10.4 Healthcare

10.4.1 Overview

10.4.2 Healthcare: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

10.5 Manufacturing

10.5.1 Overview

10.5.2 Manufacturing: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

10.6 Retail and Ecommerce

10.6.1 Overview

10.6.2 Retail and Ecommerce: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

10.7 Others

10.7.1 Overview

10.7.2 Others: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

11. MIDDLE EAST AND AFRICA CYBERSECURITY MARKET - COUNTRY ANALYSIS

11.1 Middle East and Africa

11.1.1 Middle East and Africa Cybersecurity Market Revenue and Forecast and Analysis - by Country

11.1.1.1 Middle East and Africa Cybersecurity Market Revenue and Forecast and Analysis - by Country

11.1.1.2 Saudi Arabia: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

11.1.1.2.1 Saudi Arabia: Middle East and Africa Cybersecurity Market Share - by Component

11.1.1.2.2 Saudi Arabia: Middle East and Africa Cybersecurity Market Share - by Type

11.1.1.2.3 Saudi Arabia: Middle East and Africa Cybersecurity Market Share - by Organization Size

11.1.1.2.4 Saudi Arabia: Middle East and Africa Cybersecurity Market Share - by Industry Vertical

11.1.2.3 United Arab Emirates: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

11.1.2.3.1 United Arab Emirates: Middle East and Africa Cybersecurity Market Share - by Component

11.1.2.3.2 United Arab Emirates: Middle East and Africa Cybersecurity Market Share - by Type

11.1.2.3.3 United Arab Emirates: Middle East and Africa Cybersecurity Market Share - by Organization Size

11.1.2.3.4 United Arab Emirates: Middle East and Africa Cybersecurity Market Share - by Industry Vertical

11.1.3.4 South Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

11.3.4.4.1 South Africa: Middle East and Africa Cybersecurity Market Share - by Component

11.3.4.4.2 South Africa: Middle East and Africa Cybersecurity Market Share - by Type

11.3.4.4.3 South Africa: Middle East and Africa Cybersecurity Market Share - by Organization Size

11.3.4.4.4 South Africa: Middle East and Africa Cybersecurity Market Share - by Industry Vertical

11.4.5.5 Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

11.4.5.5.1 Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market Share - by Component

11.4.5.5.2 Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market Share - by Type

11.4.5.5.3 Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market Share - by Organization Size

11.4.5.5.4 Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market Share - by Industry Vertical

12 COMPETITIVE LANDSCAPE

12.1 Heat Map Analysis by Key Players

12.2 Company Positioning & Concentration

13 INDUSTRY LANDSCAPE

13.1 Overview

13.2 New Product Development

13.3 Merger and Acquisition

13.4 Other Strategic Developments

14 COMPANY PROFILES

14.1 International Business Machines Corp

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

- 14.1.6 Key Developments
- 14.2 Microsoft Corp
 - 14.2.1 Key Facts
 - 14.2.2 Business Description
 - 14.2.3 Products and Services
 - 14.2.4 Financial Overview
 - 14.2.5 SWOT Analysis
 - 14.2.6 Key Developments
- 14.3 Oracle Corp
 - 14.3.1 Key Facts
 - 14.3.2 Business Description
 - 14.3.3 Products and Services
 - 14.3.4 Financial Overview
 - 14.3.5 SWOT Analysis
 - 14.3.6 Key Developments
- 14.4 SAP SE
 - 14.4.1 Key Facts
 - 14.4.2 Business Description
 - 14.4.3 Products and Services
 - 14.4.4 Financial Overview
 - 14.4.5 SWOT Analysis
 - 14.4.6 Key Developments
- 14.5 Broadcom Inc
 - 14.5.1 Key Facts
 - 14.5.2 Business Description
 - 14.5.3 Products and Services
 - 14.5.4 Financial Overview
 - 14.5.5 SWOT Analysis
 - 14.5.6 Key Developments
- 14.6 Cisco Systems Inc
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 Palo Alto Networks Inc
 - 14.7.1 Key Facts
 - 14.7.2 Business Description

- 14.7.3 Products and Services
- 14.7.4 Financial Overview
- 14.7.5 SWOT Analysis
- 14.7.6 Key Developments
- 14.8 Fortinet Inc
 - 14.8.1 Key Facts
 - 14.8.2 Business Description
 - 14.8.3 Products and Services
 - 14.8.4 Financial Overview
 - 14.8.5 SWOT Analysis
 - 14.8.6 Key Developments
- 14.9 CrowdStrike Holdings Inc
 - 14.9.1 Key Facts
 - 14.9.2 Business Description
 - 14.9.3 Products and Services
 - 14.9.4 Financial Overview
 - 14.9.5 SWOT Analysis
 - 14.9.6 Key Developments
- 14.10 Open Text Corp
 - 14.10.1 Key Facts
 - 14.10.2 Business Description
 - 14.10.3 Products and Services
 - 14.10.4 Financial Overview
 - 14.10.5 SWOT Analysis
 - 14.10.6 Key Developments

15. APPENDIX

- 15.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. Middle East and Africa Cybersecurity Market Segmentation

Table 2. List of Vendors

Table 3. Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Table 4. Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Component

Table 5. Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Type

Table 6. Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Organization Size

Table 7. Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Industry Vertical

Table 8. Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Country

Table 9. Saudi Arabia: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Component

Table 10. Saudi Arabia: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Type

Table 11. Saudi Arabia: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Organization Size

Table 12. Saudi Arabia: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Industry Vertical

Table 13. United Arab Emirates: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Component

Table 14. United Arab Emirates: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Type

Table 15. United Arab Emirates: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Organization Size

Table 16. United Arab Emirates: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Industry Vertical

Table 17. South Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Component

Table 18. South Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Type

Table 19. South Africa: Middle East and Africa Cybersecurity Market - Revenue and

Forecast, 2021 - 2031 (US\$ Billion) - by Organization Size

Table 20. South Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Industry Vertical

Table 21. Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Component

Table 22. Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Type

Table 23. Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Organization Size

Table 24. Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion) - by Industry Vertical

Table 25. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

- Figure 1. Middle East and Africa Cybersecurity Market Segmentation - Country
- Figure 3. Ecosystem: Cybersecurity Market
- Figure 4. Middle East and Africa Cybersecurity Market - Key Market Dynamics
- Figure 5. Impact Analysis of Drivers and Restraints
- Figure 6. Middle East and Africa Cybersecurity Market Revenue (US\$ Billion), 2024 - 2031
- Figure 7. Middle East and Africa Cybersecurity Market Share (%) - by Component, 2024 and 2031
- Figure 8. Solution: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 9. Services: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 10. Middle East and Africa Cybersecurity Market Share (%) - by Type, 2024 and 2031
- Figure 11. Network Security: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 12. Endpoint Security: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 13. Application Security: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 14. Infrastructure Security: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 15. Others: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 16. Middle East and Africa Cybersecurity Market Share (%) - by Organization Size, 2024 and 2031
- Figure 17. Large Enterprises: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 18. SMEs: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 19. Middle East and Africa Cybersecurity Market Share (%) - by Industry Vertical, 2024 and 2031
- Figure 20. BFSI: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)
- Figure 21. IT and Telecom: Middle East and Africa Cybersecurity Market - Revenue and

Forecast, 2021 - 2031 (US\$ Billion)

Figure 22. Government: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 23. Healthcare: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 24. Manufacturing: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 25. Retail and Ecommerce: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 26. Others: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 27. Middle East and Africa Cybersecurity Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 28. Saudi Arabia: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 29. United Arab Emirates: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 30. South Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 31. Rest of Middle East and Africa: Middle East and Africa Cybersecurity Market - Revenue and Forecast, 2021 - 2031 (US\$ Billion)

Figure 32. Company Positioning & Concentration

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