

# **Middle East & Africa Contract Logistics Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Outsourcing and Insourcing), Service Type (Warehousing and Distribution, Transportation Management, Aftermarket Logistics, and Others), and Industry Vertical (Retail and E-commerce, Automotive, Industrial and Manufacturing, Pharma and Healthcare, Consumer Goods and Electronics, Aerospace and Defense, and Others)**

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## **Abstracts**

The Middle East and Africa (MEA) Contract Logistics Market is poised for significant growth, with projections indicating an increase from US\$ 10,767.8 million in 2024 to US\$ 14,299.2 million by 2031, reflecting a compound annual growth rate (CAGR) of 4.3% from 2025 to 2031. This growth is primarily driven by the expansion of trade, the rise of e-commerce, and substantial investments in infrastructure across the region. Key markets such as the United Arab Emirates (UAE), Saudi Arabia, South Africa, and Nigeria are strategically positioned to connect Asia, Europe, and Africa, enhancing their logistics capabilities. For instance, Saudi Arabia has announced plans to expand its logistics zones from 22 to 59 by 2030, with investments exceeding US\$ 2.66 billion aimed at bolstering its logistics infrastructure. Similarly, Egypt's Suez Canal Economic Zone has attracted over US\$ 6.3 billion in investments through 164 new projects, which include the expansion of container berths and desalination plants to support emerging industries.

The UAE has committed US\$ 97 billion in new investments across Africa for 2022-2023,

focusing on sectors such as ports and renewable energy, thereby strengthening its regional influence. In Angola, the Lobito Atlantic Railway project, supported by a US\$ 553 million loan from the US Development Finance Corporation, aims to enhance connectivity between Angola, the Democratic Republic of the Congo (DRC), and Zambia. Iraq is also making strides with its US\$ 17 billion Development Road project, which is expected to be completed by 2025, linking the Great Faw Port to Turkey's border and improving trade corridors. Additionally, Somalia is enhancing regional connectivity with the foundation of the New Mogadishu International Airport, set to be completed by mid-2025.

The logistics sector is increasingly adopting advanced technologies such as automation, the Internet of Things (IoT), and data analytics to improve efficiency. Despite facing challenges like regulatory complexities and political instability, the ongoing public-private partnerships and investments are positioning the MEA region as a crucial hub for international trade, accelerating digital transformation and regional integration. In terms of market segmentation, the MEA Contract Logistics Market is categorized by type into Outsourcing and Insourcing, with Outsourcing holding the largest market share in 2024. By service type, the market is divided into Warehousing and Distribution, Transportation Management, Aftermarket Logistics, and Others, where Warehousing and Distribution also leads in market share. Furthermore, by industry vertical, the market includes Retail and E-commerce, Automotive, Industrial and Manufacturing, Pharma and Healthcare, Consumer Goods and Electronics, Aerospace and Defense, among others, with Retail and E-commerce dominating in 2024.

The rapid expansion of the e-commerce sector globally is a significant driver of the contract logistics market. As consumer preferences shift towards online shopping, businesses are increasingly outsourcing their logistics operations to specialized third-party providers. This trend is particularly evident in the e-commerce sector, where high order volumes and diverse product ranges necessitate flexible and scalable logistics solutions. Contract logistics providers are essential in enabling businesses to meet customer expectations without the need for heavy investments in infrastructure. Their capabilities in streamlining operations, optimizing delivery routes, and reducing delivery times make them invaluable partners in the e-commerce landscape.

The demand for same-day and next-day delivery has intensified pressure on retailers to enhance their supply chain performance. In response, contract logistics companies are leveraging automation, advanced tracking technologies, and data analytics to boost operational efficiency. This has fostered increased collaboration between online retailers and logistics firms, further propelling market growth. Both global e-commerce giants and smaller sellers are relying on third-party logistics providers to manage their warehousing and distribution needs, allowing them to concentrate on core business functions such as product development and marketing while ensuring timely deliveries.

Country-wise, Saudi Arabia is leading the MEA Contract Logistics Market, benefiting from its strategic location at the crossroads of major trade routes. The Kingdom's Vision 2030 initiative is driving significant investments in logistics infrastructure, including the development of smart warehouses and enhanced transport systems. The demand for logistics services is surging, particularly in retail and e-commerce, while sectors like manufacturing, oil, and gas further contribute to this growth. Major cities such as Riyadh, Jeddah, and Dammam are becoming attractive hubs for international logistics firms, enhancing Saudi Arabia's position as a key player in the regional contract logistics market.

Key players in the MEA Contract Logistics Market include GEODIS SA, United Parcel Service Inc, Kuehne + Nagel International AG, Nippon Express Co Ltd, DSV AS, FedEx Corp, Ryder System Inc, CMA CGM SA, GXO Logistics Inc, and Deutsche Post AG. These companies are actively pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative solutions to their clients.

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