

Middle East & Africa Continuous Glucose Monitoring Device (CGMD) Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product (Sensors, Transmitters, and Receivers), Application (Type 1 Diabetes and Type 2 Diabetes), Testing Sites (Fingertip Testing and Alternate Site Testing), and End User (Hospitals and Clinics and Self or Homecare)

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Abstracts

The Middle East & Africa Continuous Glucose Monitoring Device (CGMD) Market is projected to grow significantly, reaching an estimated US\$ 918.9 million by 2031, up from US\$ 389.6 million in 2024. This growth represents a compound annual growth rate (CAGR) of 13.2% from 2025 to 2031, driven by rising diabetes prevalence, technological advancements, and supportive healthcare policies across the region.

The market is primarily segmented into key countries: the UAE, Saudi Arabia, South Africa, and the Rest of Middle East & Africa. Saudi Arabia stands out as a leader in this market, with a diabetes prevalence rate of 23.1% among adults, translating to over 5.3 million cases expected in 2024, according to the International Diabetes Federation (IDF). The Saudi government is actively enhancing healthcare services, particularly through the integration of digital health solutions, which has accelerated the adoption of CGM devices. Similarly, the UAE has improved access to CGM systems like Dexcom G7 and FreeStyle Libre, available through pharmacies and specialized clinics, facilitating better diabetes management.

In South Africa, the increasing incidence of type 2 diabetes, largely attributed to

unhealthy diets and sedentary lifestyles, has spurred demand for CGM technologies. Approximately 4.2 million South Africans are living with diabetes, leading to a heightened interest in CGM devices for real-time glucose management. The COVID-19 pandemic has further catalyzed the adoption of CGM devices, emphasizing the importance of remote patient monitoring and overcoming regulatory hurdles. This shift has increased the demand for CGM technologies, particularly in home care settings, where patients prefer convenient and self-managed diabetes care.

Key players in the market, such as Dexcom and Medtronic, are expanding their presence in the region. Dexcom has made its CGM systems available through various healthcare providers and pharmacies in countries like Qatar and Egypt, where diabetes management is a public health priority. Medtronic is also forming partnerships with local healthcare systems to enhance access to its CGM technologies, focusing on countries like South Africa and Kenya, where there is a growing need for advanced diabetes care solutions.

The CGMD market is segmented by product, application, testing sites, and end users. In terms of product, the market includes sensors, transmitters, and receivers, with sensors holding the largest market share in 2024. By application, the market is divided into Type 1 and Type 2 diabetes, with Type 2 diabetes dominating the market. Testing sites are categorized into fingertip testing and alternate site testing, with fingertip testing leading in market share. Finally, the end-user segment includes hospitals and clinics, as well as self or home care, with self-care being the largest segment in 2024.

The global rise in diabetes prevalence is a significant driver for the CGM market. Recent statistics indicate that the proportion of adults with diabetes has doubled over the past three decades, increasing from approximately 7% in 1990 to 14% by 2022, affecting over 800 million people worldwide. Projections suggest that this number could rise to 853 million by 2050, marking a 46% increase. The rise is particularly pronounced in low- and middle-income countries (LMICs), where about 59% of diabetic adults remain untreated, highlighting disparities in access to diagnosis and management tools.

The increasing prevalence of type 2 diabetes, driven by lifestyle changes and demographic shifts, is a key factor in this epidemic. Urbanization, aging populations, sedentary lifestyles, and rising obesity rates are contributing to the growth of diabetes, particularly in regions like Africa, where a 142% increase in diabetes cases is expected by 2050. This situation underscores the urgent need for effective diabetes management solutions, such as CGMs, which provide real-time insights and enable better glycemic control, crucial for preventing complications like cardiovascular disease and kidney

failure.

Despite the alarming statistics, a significant portion of the diabetic population remains undiagnosed, indicating a substantial unmet clinical need for CGMs as part of a comprehensive diagnostic and monitoring strategy. The relentless rise in diabetes prevalence, influenced by modifiable lifestyle factors and socio-economic disparities, creates a favorable environment for CGM adoption. Healthcare systems, clinicians, and patients are increasingly prioritizing tools that facilitate continuous monitoring and improved compliance, leading to better long-term health outcomes.

In summary, the Middle East & Africa Continuous Glucose Monitoring Device market is poised for substantial growth, driven by the increasing prevalence of diabetes, advancements in technology, and supportive healthcare initiatives. As the demand for effective diabetes management solutions continues to rise, CGM devices are becoming essential tools in addressing the growing health burden of diabetes in the region.

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