

Middle East & Africa Companion Animal Diagnostics Market Forecast to 2030 - Regional Analysis - by Technique (Immunodiagnosics, Clinical Biochemistry, Molecular Diagnostics, Urinalysis, Hematology, and Others), Product (Instruments and Consumables), Application (Bacteriology, Clinical Pathology, Virology, Parasitology, and Others), Companion Animal Type (Dogs, Cats, Horses, and Others), and End User (Diagnostic Laboratories, Veterinary Hospitals and Clinics, Research Institutes, and Others)

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Abstracts

The Middle East & Africa companion animal diagnostics market was valued at US\$ 104.24 million in 2022 and is expected to reach US\$ 198.82 million by 2030; it is estimated to register a CAGR of 8.4% from 2022 to 2030.

Increasing Adoption of Pets for Companionship Boosts Middle East & Africa Companion Animal Diagnostics Market

Pets have become an important part of humans' lives. Pet adoption is a crucial component of animal welfare, giving homeless and abandoned animals a chance to live a quality life. The growth of the companion animal diagnostics market is most pronounced in nations with expanding middle-class populations, which boosts the emergence of a new pet culture based on a preference to keep pets solely for companionship, followed by their humanization. South Africa is among the pet-friendly

countries. The perception of people for owning dogs has changed in recent years, from keeping dogs for companionship to adopting them for safety purposes. Thus, owing to rising pet ownership and the growing pet food industry, the demand for quality pet supplements is also increasing in the region. However, cats are preferred to be kept as pets than dogs because Islam considers dogs to be unclean. A few regional cat breeds, such as the Egyptian Mau, are popular. Also, pets are considered a status symbol in the UAE, due to which they are becoming more popular among high-income earners. Thus, the pet adoption rate in the UAE is increasing. According to the Government of Canada, the pet population in the UAE has increased by around 10,000 animals each from 2016 to 2020, with the large dog population growing fastest by around 6,000 animals.

Middle East & Africa Companion Animal Diagnostics Market Overview

The Middle East & Africa companion animal diagnostics market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of the Middle East & Africa. The market in this region is expected to witness significant growth during 2022-2030 due to the prevalence of zoonotic diseases and the increasing adoption of pets in the region. The rising cases of zoonotic diseases in Saudi Arabia fuel the demand for animal diagnostics products and services in the country. The number of owners abandoning their pets is increasing in Saudi Arabia. Welfare organizations across the country make efforts to protect abandoned pets. Therefore, the incidence of diseases among companion animals is increasing. Riyadh Shelter and Pets In Need offers animals temporary shelter and medical treatment until their adoption. Thus, the increasing incidence of zoonotic diseases and efforts made by various organizations to protect abandoned animals trigger the demand for companion animal diagnostics in Saudi Arabia.

Middle East & Africa Companion Animal Diagnostics Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Companion Animal Diagnostics Market Segmentation

The Middle East & Africa companion animal diagnostics market is segmented based on technique, product, application, companion animal type, end user, and country.

Based on technique, the Middle East & Africa companion animal diagnostics market is segmented into immunodiagnosics, clinical biochemistry, molecular diagnostics, urinalysis, hematology, and others. The immunodiagnosics segment held the largest

share in 2022. Immunodiagnostics segment is further categorized into lateral assays, ELISA tests, allergen-specific immunodiagnostics tests, and immunoassay analyzers. Clinical biochemistry segment is further categorized into clinical chemistry analysis, glucose monitoring, and blood gas electrolyte analysis. Also, biochemistry segment is categorized into PCR, microarray, and others.

By product, the Middle East & Africa companion animal diagnostics market is bifurcated into instruments and consumables. The instruments segment held a larger share in 2022.

In terms of application, the Middle East & Africa companion animal diagnostics market is segmented into bacteriology, clinical pathology, virology, parasitology, and others. The clinical pathology segment held the largest share in 2022.

Based on companion animal type, the Middle East & Africa companion animal diagnostics market is categorized into dogs, cats, horses, and others. The dogs segment held the largest share in 2022.

By end user, the Middle East & Africa companion animal diagnostics market is segmented into diagnostic laboratories, veterinary hospitals and clinics, research institutes, and others. The veterinary hospitals and clinics segment held the largest share in 2022.

Based on country, the Middle East & Africa companion animal diagnostics market is categorized into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. South Africa dominated the Middle East & Africa companion animal diagnostics market in 2022.

i-SENS Inc, Immunology Consultants Laboratory Inc, Zoetis Inc, and Elabscience Biotechnology Inc are some of the leading companies operating in the Middle East & Africa companion animal diagnostics market.

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