

# **Middle East & Africa Commercial Vehicle Wiring Harness Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Vehicle Type (Electric Vehicle, Automotive, Light Commercial Vehicle, and Medium and Heavy Commercial Vehicle), Light Commercial Vehicle (SUV, Pickups, Minitrucks, and Minivans), and Medium and Heavy Commercial Vehicle (Medium and Heavy Trucks, Heavy Mining Trucks, Heavy Construction Vehicle, Heavy Agriculture Vehicle, and Medium Agriculture Vehicle/Tractor)**

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## **Abstracts**

The commercial vehicle wiring harness market in the Middle East and Africa is poised for significant growth, with projections indicating that the market size will reach approximately US\$ 386.86 million by 2031, up from US\$ 240.81 million in 2023. This growth represents a compound annual growth rate (CAGR) of 6.1% from 2023 to 2031.

## **Executive Summary and Market Analysis**

The market is segmented into key regions including South Africa, Saudi Arabia, the UAE, and the broader Rest of Middle East and Africa. The increasing demand for commercial vehicles across various sectors such as transportation, logistics, freight, food and beverages, and marine industries is driving the growth of the commercial

vehicle wiring harness market. This demand presents opportunities for market players to enhance their business operations. For instance, Stellantis Pro One commercial vehicles have shown remarkable performance in the first half of 2024 within the region. According to a report from Stellantis NV in May 2024, the company has established a strong market presence in Algeria, leading the light commercial vehicles (LCVs) segment with a 26% market share, an increase of 7.5 percentage points from the first quarter of 2023. Additionally, countries such as Algeria, Turkey, Saudi Arabia, Kuwait, the UAE, Qatar, Bahrain, and Oman have collectively contributed to a 60% increase in demand for Stellantis' commercial vehicles. This surge in demand for commercial vehicles is directly correlated with the rising adoption of wiring harnesses among automotive manufacturers, thereby propelling market growth.

## **Strategic Insights**

### **Market Segmentation Analysis**

The Middle East and Africa commercial vehicle wiring harness market can be analyzed based on vehicle type. The primary segments include electric vehicles, automotive, light commercial vehicles, and medium and heavy commercial vehicles. In 2023, the automotive segment dominated the market share. The light commercial vehicle segment is further divided into SUVs, pickups, minitrucks, and minivans, while the medium and heavy commercial vehicle segment includes medium and heavy trucks, heavy mining trucks, heavy construction vehicles, and agricultural vehicles.

### **Market Outlook**

The rise in electric vehicle (EV) sales is a significant factor influencing the commercial vehicle wiring harness market. Growing environmental concerns and supportive government policies aimed at promoting low-emission or zero-emission vehicles are driving this trend. Various governments are offering incentives such as subsidies and tax rebates to encourage the adoption of EVs. According to the International Energy Agency's (IEA) Global EV Outlook 2024, around 14 million new electric cars were registered globally in 2023, marking a 35% increase from the previous year. Electric vehicles accounted for approximately 18% of all car sales in 2023, up from 14% in 2022. This increase in EV sales is expected to boost the demand for wiring harnesses, which are essential for managing energy and information flow within electric vehicles, thus fueling the growth of the commercial vehicle wiring harness market.

### **Country Insights**

The commercial vehicle wiring harness market in the Middle East and Africa is also analyzed by country, with South Africa and the Rest of Middle East and Africa being the primary segments. The Rest of Middle East and Africa held the largest market share in 2023. Key contributors to this market segment include the UAE, Saudi Arabia, Morocco, Iran, and others. Major players in the international market are focusing on expanding their operations in these regions. For example, in May 2024, JAC introduced new commercial vehicles in the UAE, while in June 2023, FAMCO launched a heavy-duty electric truck in the Middle East, reinforcing its commitment to sustainable transportation solutions. Furthermore, in April 2024, Tata Daewoo Commercial Vehicle Company announced plans to establish a production facility in Saudi Arabia, highlighting the increasing manufacturing capacity for commercial vehicles and the corresponding demand for wiring harnesses in the region.

### **Company Profiles**

Key players in the Middle East and Africa commercial vehicle wiring harness market include Motherson Sumi Systems Ltd, AME Systems (VIC) Pty Ltd, Spark Minda, Yazaki Corp, Sumitomo Electric Industries Ltd, Nexans SA, Furukawa Electric Co Ltd, Lear Corp, DR?XLMAIER Group, and ECO CABLES, among others. These companies are employing various strategies such as market expansion, product innovation, and mergers and acquisitions to enhance their product offerings and increase their market share.

In conclusion, the commercial vehicle wiring harness market in the Middle East and Africa is on a growth trajectory, driven by increasing demand for commercial vehicles, the rise of electric vehicles, and strategic expansions by key market players.

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