

Middle East & Africa Commercial Refrigeration Market Forecast to 2030 - Regional Analysis - By Type (Refrigerator, Freezer, Heated Cabinets, Milk Coolers, Chef Bases, Full Size Undercounters, Full Size Prep Tables Refrigerator and Freezers, Back Bar, Blast Chillers, and Others), Application (Hospitality and Institutional), Door Type (Single, Dual, and Multi), and Section Type (Single, Dual, and Multi)

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Abstracts

The Middle East & Africa commercial refrigeration market was valued at US\$ 1,216.85 million in 2022 and is expected to reach US\$ 1,529.28 million by 2030; it is estimated to grow at a CAGR of 2.9% from 2022 to 2030.

Growing Technological Advancements in Refrigeration Systems Fuel the Middle East & Africa Commercial Refrigeration Market

Food products need to be stored at the right temperature to keep them fresh, increase their lifespan, and reduce wastage. For this, various advancements are made in the refrigeration system by incorporating technologies such as the Internet of Things (IoT), artificial intelligence (AI), and machine learning (ML). The integration of IoT in commercial refrigeration helps in real-time monitoring of the conditions of refrigerators, such as internal and external temperature, humidity, and power usage, and provides detailed data regarding the usage pattern of the system. It also helps in the maintenance and diagnosis of the problem, thus, resulting in reduced repair costs and less downtime. Similarly, the integration of AI and ML can help save on energy and get access to predictive service and maintenance.

It also helps optimize equipment parameters, performance, and on-site visual diagnostics. Owing to all these benefits, the demand for integration of IoT, AI, and ML in the food service industry is increasing, which is forcing market players to develop technologically advanced commercial refrigerators. Various market players are working on technological advancements in commercial refrigeration systems. For instance, in January 2023, Axiom Cloud announced that it had raised US\$ 7.4 million in series A financing led by Blue Bear Capital to transform commercial refrigeration using AI. Axiom will be using these funds to scale its software, operations, and sales teams to meet the rising market demand for its refrigeration software. Axiom's refrigeration AI technology helps substantially lower power usage and refrigerant leakage, improve margins, and help turn every-day cooling infrastructure into virtual batteries. Thus, the growing technological advancement in refrigeration systems is expected to propel the growth of the commercial refrigeration system market during the forecast period.

Middle East & Africa Commercial Refrigeration Market Overview

The commercial refrigeration system comprises several types of cooling appliances, including refrigerators, freezers, milk coolers, and blast chillers. These appliances are used to store food ingredients or prepared food in restaurants, hotels, cafes, and other establishments. They are also used in supermarkets and retail stores to store vegetables, fruits, meats, beverages, drinks, dairy products, and other food items. The growing number of supermarkets and hypermarkets is expected to raise the need for refrigeration systems in the country. The integration of different technologies, such as the Internet of Things (IoT), artificial intelligence (AI), and machine learning (ML), in refrigeration systems help in the maintenance and diagnosis of problems associated with the usage pattern of the system. Thus, the rising use of refrigeration systems to store food products is fueling the growth of the market. Food and beverage outlet operators face key challenges related to space, utility, productivity, and convenience for refrigeration systems in the food service industry. Various manufacturers of commercial refrigeration systems are addressing these challenges by launching a new product portfolio for the food & beverage industry.

Middle East & Africa Commercial Refrigeration Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Commercial Refrigeration Market Segmentation

The Middle East & Africa commercial refrigeration market is segmented based on type,

application, door type, and section type.

Based on type, the Middle East & Africa commercial refrigeration market is segmented into refrigerators, freezer, heated cabinets, milk coolers, chef bases, full size undercounters, full size prep tables refrigerator and freezers, back bar, blast chillers, and others. The refrigerators segment held the largest share in 2022.

Based on application, the Middle East & Africa commercial refrigeration market is bifurcated into hospitality, and institutional. The hospitality segment held the larger share in 2022.

Based on door type, the Middle East & Africa commercial refrigeration market is segmented into single, dual, and multi. The dual segment held largest share in 2022.

Based on section type, the Middle East & Africa commercial refrigeration market is segmented into single, dual, and multi. The dual held the largest share in 2022.

Based on country, the Middle East & Africa commercial refrigeration market is segmented into South Africa, UAE, Saudi Arabia, and the Rest of MEA. The UAE dominated the Middle East & Africa commercial refrigeration market in 2022.

Hoshizaki Corp, True Manufacturing Co Inc, Libherr USA Co, Turbo Air Inc, Haier Smart Home Co Ltd, and Daikin Industries are some of the leading companies operating in the Middle East & Africa commercial refrigeration market.

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