

Middle East & Africa Collagen Peptides Market Forecast to 2030 – Regional Analysis – by Source (Bovine, Porcine, Poultry, Marine, And Others), Form (Dry and Liquid), and Application (food & beverages, pharmaceuticals & nutraceuticals, personal care, and others)

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Abstracts

The Middle East & Africa collagen peptides market is expected to grow from US\$ 98.28 million in 2023 to US\$ 150.84 million by 2030. It is estimated to grow at a CAGR of 6.3% from 2023 to 2030.

Surging Demand for Marine-Sourced Collagen Peptides Fuels Middle East & Africa Collagen Peptides Market

Marine organisms such as fish, jellyfish, sponges, and other invertebrates harbor a significant source of collagen peptides. They are highly advantageous over other sources, as they are metabolically compatible, lack religious constraints, and are free of animal pathogens. Marine-sourced collagen peptide is majorly used for skincare product manufacturing. It is a versatile compound capable of healing skin injuries of varying severity and delaying the natural human aging process. Moreover, marine-sourced collagen peptides can be used as a biomaterial owing to its water solubility and metabolic compatibility. Thus, the demand for marine-sourced collagen peptide is increasing with its rising utilization for different industrial applications.

Furthermore, marine-sourced collagen peptides do not foster transmissible diseases. Land animals possess many transmissible diseases, making them less favorable for industry use. For example, cattle, although a large source of collagen, pose risks for

BSE and TSE. These progressive neurological disorders affect cattle and can result in life-threatening human infections. In addition, a few religious constraints on using bovines for the pharmaceutical and cosmetic industries are up for debate. These factors make marine sources of collagen peptides a much easier, safer, and more promising alternative. Thus, with increasing demand, manufacturers are launching different products. For instance, in January 2021, Darling Ingredients introduced Peptan, a marine collagen peptide under its Rousselot brand. This product helps the company to enter the dietary supplements market. Thus, the growing demand for marine-sourced collagen is expected to open new opportunities in the collagen peptides market during the forecast period.

Middle East & Africa Collagen Peptides Market Overview

The Middle East & Africa is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of the Middle East & Africa. The region is an emerging market for collagen peptides owing to the increasing adoption of food supplements. The collagen peptides market is also complemented by economic development and population growth in African countries. Furthermore, the demand for functional food and beverages and supplements, coupled with a rise in disposable income, is expected to bolster the collagen peptides market in the Middle East & Africa in the coming years. Since the COVID-19 pandemic, the mounting health risks among the population have been driving the demand for collagen peptides across the region. Collagen peptides-producing companies are developing innovative and novel products to provide consumers with healthy supplements and contribute to the reduction of health-related issues in the region. For instance, on March 4, 2022, Pura Collagen—a collagen producer—launched new immune support supplements to boost immune support, reduce fatigue, and improve cognitive function. This product is available across the UK and the UAE.

The popularity of collagen peptide is increasing in the Middle East & Africa due to the boom of industries such as cosmetics & personal care and food & beverages. In addition, collagen peptides impart nutritional value to food supplements and metabolism-enhancing properties in sports beverages. Collagen peptides is considered an antioxidant and a low molecular weight protein, which has been widely utilized due to its exceptional biocompatibility, easy biodegradability, and soft antigenicity. It is a secure cosmetic biomaterial with suitable moisturizing properties on the skin.

Middle East & Africa Collagen Peptides Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Collagen Peptides Market Segmentation

The Middle East & Africa collagen peptides market is segmented into source, form, application, and country.

Based on source, the Middle East & Africa collagen peptides market is segmented into bovine, porcine, poultry, marine, and others. The bovine segment registered the largest Middle East & Africa collagen peptides market share in 2023.

Based on form, the market is segmented into dry and liquid. The dry segment held a larger Middle East & Africa collagen peptides market share in 2023.

Based on application, the Middle East & Africa collagen peptide market is segmented into food & beverages, pharmaceuticals & nutraceuticals, personal care, and others. The food & beverages segment held the largest Middle East & Africa collagen peptide market share in 2023.

Based on country, the Middle East & Africa collagen peptide market is segmented into the South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa collagen peptide market share in 2023.

Darling Ingredients Inc, GELITA AG, Rousselot BV, and Tessengerlo Group NV are some of the leading companies operating in the collagen peptide market in the region.

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