

Middle East & Africa Cold Pain Therapy Market Forecast to 2028 - Regional Analysis - by Application (Runner's Knee, Tendonitis, Sprains/Sports Sprain, Arthritis Pain, Pain and Swelling After Hip or Knee Replacement, Pain or Swelling Under Cast or Splint, Surgery Recovery, Lower Back Pain, and Others), Offering (Over-the-Counter, Prescription Products, Rehabilitation Exercises, Ice Wrap and Cold Packs, Pads, Compression Therapy, Ice Buckets without Compression, and Others), and End User (Hospitals, Clinics, Rehabilitation Centers, Ambulatory Surgical Centers, Individuals, and Others)

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Abstracts

The Middle East & Africa cold pain therapy market is expected to grow from US\$ 68.79 million in 2022 to US\$ 86.46 million by 2028. It is estimated to grow at a CAGR of 3.9% from 2022 to 2028.

High Adoption of Cold Pain Therapy in Emerging Economies Fuels the Middle East & Africa Cold Pain Therapy Market

Cold pain therapy includes using cold material, such as cold packs, for pain management, which also helps reduce swelling, muscle spasms, and inflammation. The emerging economies have a large patient pool of geriatric and obese people that are prone to orthopedic conditions.

Moreover, an increase in healthcare expenditure leading to the development of healthcare services and infrastructure and a rise in medical tourism is expected to create significant opportunities for the cold pain therapy market. In addition, an increase in road accidents and trauma cases in developing economies is likely to create demand for cold pain therapy.

Middle East & Africa Cold Pain Therapy Market Overview

The Middle East and Africa Cold Pain Therapy market is analyzed based on Saudi Arabia, UAE, South Africa, and the rest of Middle East and Africa. Improving healthcare infrastructure, especially in the Middle East, partnered with technological advancements, are expected to create growth opportunities in the coming years. The major restraint to the market's growth in the region is the poor healthcare facilities in Africa which will hamper the market's growth.

Middle East & Africa Cold Pain Therapy Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Cold Pain Therapy Market Segmentation

The Middle East & Africa cold pain therapy market is segmented into application, offering, end user, and country.

Based on application, the Middle East & Africa cold pain therapy market is segmented into Runner's knee, tendonitis, sprains/sports sprain, arthritis pain, pain & swelling after a hip or knee replacement, pain & swelling under a cast or a splint, surgery recovery, lower back pain, and others. The surgery recovery segment held the largest share of the Middle East & Africa cold pain therapy market in 2023.

Based on offering, the Middle East & Africa cold pain therapy market is segmented into over the counter, prescription products, rehabilitation exercises, ice wraps & cold packs, pads, compression therapy, and others. The prescription products segment held the largest share of the Middle East & Africa cold pain therapy market in 2023.

Based on end user, the Middle East & Africa cold pain therapy market is segmented into hospitals, clinics, rehabilitation centres, ambulatory surgical centres, individuals, and others. The hospitals segment held the largest share of the Middle East & Africa cold pain therapy market in 2023.

Based on country, the Middle East & Africa cold pain therapy market is segmented into the Saudi Arabia, UAE, South Africa, and the Rest of Middle East and Africa. The Saudi Arabia dominated the share of the Middle East & Africa cold pain therapy market in 2023.

DJO Global Inc, Ossur hf, Cardinal Health Inc, Johnson & Johnson Services Inc, and Beiersdorf are some of the leading companies operating in the Middle East & Africa cold pain therapy market.

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