

Middle East & Africa Cloud Infrastructure Entitlements Management (CIEM) Market Forecast to 2031 - Regional Analysis - by Component (Solution and Services), Organization Size (Large Enterprises and SMEs), and Vertical (IT and Telecom, Healthcare, Manufacturing, BFSI, Retail and eCommerce, and Others)

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Abstracts

The Middle East & Africa cloud infrastructure entitlements management (CIEM) market was valued at US\$ 65.07 million in 2023 and is expected to reach US\$ 750.93 million by 2031; it is estimated to register a CAGR of 35.8% from 2023 to 2031.

Rising Cloud-Based Cyberattacks Bolster Middle East & Africa Cloud Infrastructure Entitlements Management (CIEM) Market

The adoption of cloud computing has gained massive traction in recent years with key players such as Amazon, Google, and Microsoft. Cloud computing has altered how enterprises use, store, and share data and information. However, anything that operates digitally will inevitably become a target of cyber actors. The shift of organizations toward cloud computing has created new avenues for cybercriminals to exploit vulnerabilities, compromise data, and wreak havoc on organizations of all sizes. Data stored in the cloud environment is more vulnerable than data on on-site servers. Misconfiguration, compromised user accounts, API vulnerabilities, malicious insider activity, and others are among the major causes of cloud computing cyberattacks. In recent years, the number of attacks on cloud platforms has increased rapidly. Cloud-based cyberattacks accounted for 20% of all cyberattacks in 2020, making cloud-based platforms the third most-targeted cyber environment. In January 2020, Microsoft announced that one of its

cloud databases was breached in December 2019, which resulted in the exposure of 250 million entries, including email addresses, IP addresses, and support case details.

According to the Check Point report, in 2022, cloud-based cyberattacks witnessed an increase of 48% year-on-year. In Thales Cloud Security survey of approximately 3,000 IT and security professionals across 18 countries in 2023 found that 39% of businesses experienced a data breach in their cloud environment in 2022. According to the 2022 State of Cloud Security Report by Snyk, 45% of breaches are cloud-based, 80% of the surveyed companies have experienced at least one cloud security incident in 2021, and 27% of enterprises have experienced a public cloud security incident in 2022, an increase of 10% from 2021. Such increased data breaches are expensive in terms of reputational damage, downtime, compliance fines, and legal fees. Public cloud breaches are more expensive than hybrid cloud breaches. As more people migrate to the cloud, the challenge of security will also increase. In such a scenario, it becomes necessary to protect enterprises from the sophisticated cyberattacks currently being targeted toward cloud data. Cloud infrastructure entitlement management (CIEM) is an automated cloud security solution that mitigates the risk of data breaches in public cloud environments by implementing cloud security. Thus, the rise in cloud-based cyberattacks propels the cloud infrastructure entitlements management market growth.

Middle East & Africa Cloud Infrastructure Entitlements Management (CIEM) Market Overview

In March 2024, the UAE Cyber Security Council and CPX Holding, a leading provider of digital-first cybersecurity solutions and services, announced the release of the State of the UAE - Cybersecurity Report 2024. The report proposes an in-depth analysis of the cyber threat scenario facing the UAE, highlighting the critical need for advanced cybersecurity measures in response to the increasing complexity and sophistication of cyber threats. Thus, the need for security solutions to prevent cyberattacks fuels the demand for CIEM solutions in the country. In addition, due to the growing cyberattacks in the country, the global players are expanding their business. For example, in April 2024, at GISEC 2024, CyberArk announced the availability of CyberArk Identity Security Platform services. This will, in turn, support the adoption of other security solutions, such as CIEM. CyberArk assists customers throughout the UAE with their identity security objectives, including state-owned and large enterprise organizations in the financial services, telecommunications, and energy sectors, as well as cloud-native businesses.

Middle East & Africa Cloud Infrastructure Entitlements Management (CIEM) Market Revenue and Forecast to 2031 (US\$ Million)

Middle East & Africa Cloud Infrastructure Entitlements Management (CIEM) Market Segmentation

The Middle East & Africa cloud infrastructure entitlements management (CIEM) market is categorized into component, organization size, vertical, and country.

Based on component, the Middle East & Africa cloud infrastructure entitlements management (CIEM) market is bifurcated into solution and services. The solution segment held a larger market share in 2023.

In terms of organization size, the Middle East & Africa cloud infrastructure entitlements management (CIEM) market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger market share in 2023.

By vertical, the Middle East & Africa cloud infrastructure entitlements management (CIEM) market is segmented into IT and telecom, healthcare, manufacturing, BFSI, retail and ecommerce, and others. The others segment held the largest market share in 2023.

By country, the Middle East & Africa cloud infrastructure entitlements management (CIEM) market is segmented into the UAE, Saudi Arabia, South Africa, and the Rest of Middle East & Africa. The UAE dominated the Middle East & Africa cloud infrastructure entitlements management (CIEM) market share in 2023.

Microsoft Corp, Palo Alto Networks Inc, CrowdStrike Holdings Inc, CyberArk Software Ltd., One Identity LLC., Radware Ltd, Zscaler Inc, Tenable Holdings Inc, Check Point Software Technologies Ltd, and BeyondTrust Corporation are some of the leading companies operating in the Middle East & Africa cloud infrastructure entitlements management (CIEM) market.

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