

Middle East & Africa Chilled Food Packaging Market Forecast to 2030 - Regional Analysis - by Material (Plastics, Aluminum, Paper and Paperboard, and Others), Type (Boxes, Tubs and Cups, Cans, Pouches and Bags, and Others), and Application (Supermarket & Dairy Products, Meat and Poultry, Seafood, Fruits and Vegetables, and Others)

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Abstracts

The Middle East & Africa chilled food packaging market is expected to grow from US\$ 1,032.50 million in 2023 to US\$ 1,358.80 million by 2030. It is estimated to grow at a CAGR of 4.0% from 2023 to 2030.

Increasing Focus on Sustainability and Eco-Friendly Packaging Fuels Middle East & Africa Chilled Food Packaging Market

Consumers demand safe and low-processed food; thus, chilled food packaging players are making significant changes in packaging solutions. Also, there are growing environmental concerns. Further, eco-friendly packaging helps protect human health and the environment and maintain natural resources. Ideal packaging material should possess recycling properties, serving as a viable solution for ecological issues. Food service packaging companies are seeking ways to recycle as part of their efforts toward finding sustainable food packaging solutions. Adopting sustainable and eco-friendly packaging solutions allows chilled food packaging companies to differentiate themselves in the market. As consumers become more environmentally conscious, they actively seek brands and products aligning with their values. Sustainable packaging options attract eco-conscious consumers and help companies stand out among their competitors.

Moreover, research for producing a biodegradable packaging material aims to develop eco-friendly packaging materials with recycling, renewable, reusable, and repurposing properties. Thus, a ban on plastic items and mandates for deploying recyclable packaging solutions are anticipated to offer substantial growth opportunities to the industry players in the chilled food packaging market.

Middle East & Africa Chilled Food Packaging Market Overview

The Middle East & Africa chilled food packaging market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. Major factors boosting the growth of the Middle East & Africa chilled food packaging market are surging demand for convenience food products and burgeoning hospitality and tourism sector. In Saudi Arabia, the demand in the consumer food service industry is driven by factors such as high disposable income, growing number of visitors, and soaring demand by institutional customers. Further, South Africa has many domestic and international restaurant chains. Thus, with the growing chilled food industry in different countries across the region, the demand for chilled food packaging products is increasing, thereby driving market growth.

Middle East & Africa Chilled Food Packaging Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Chilled Food Packaging Market Segmentation

The Middle East & Africa chilled food packaging market is segmented into material, type, value, application, and country.

Based on material, the Middle East & Africa chilled food packaging market is segmented into plastic, aluminum, paper and paperboard, and others. The plastic segment held a larger share of the Middle East & Africa chilled food packaging market in 2023.

Based on type, the Middle East & Africa chilled food packaging market is segmented into boxes, tubs and cups, cans, pouches and bags, and others. The pouches and bags segment held the largest share of the Middle East & Africa chilled food packaging market in 2023.

Based on application, the Middle East & Africa chilled food packaging market is

segmented into dairy products, meat and poultry, seafood, fruits and vegetables, and others. The meat and poultry segment held the largest share of the Middle East & Africa chilled food packaging market in 2023.

Based on country, the Middle East & Africa chilled food packaging market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa chilled food packaging market in 2023.

Mondi Plc, Amcor Plc, Sonoco Products Co, Amerplast Ltd, Berry Global Group Inc, WestRock Co, Graphic Packaging Holding Co, Tetra Pak International SA, and Sealed Air Corp are some of the leading companies operating in the Middle East & Africa chilled food packaging market.

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