

Middle East & Africa Caseinates Market Forecast to 2031 - Regional Analysis - by Product Type (Sodium Caseinate, Calcium Caseinate, Potassium Caseinate, and Others) and Application (Bakery & Confectionery; Dairy & Frozen Desserts; Beverages; Soups, Sauces, and Condiments; Infant Formula; Dietary Supplements; and Others)

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Abstracts

The Middle East & Africa caseinates market was valued at US\$ 76.17 million in 2023 and is expected to reach US\$ 112.54 million by 2031; it is estimated to register a CAGR of 5.0% from 2023 to 2031.

Rising Demand of Caseinates for Infant Nutrition Bolster Middle East & Africa Caseinates Market

Breastfeeding is the only recommended diet for infants during the first six months of life, according to the World Health Organization (WHO). However, since there is not always enough breast milk available, alternatives are crucial. Lactose, demineralized whey powder, casein and caseinates, and whey protein concentrates are essential for standardizing infant food because breast milk has less protein than cow's milk.

Caseinates provide a balanced and digestible source of nutrition for infants. Caseinates are stable against heat treatment, making them an essential protein source in infant nutrition products. Potassium caseinate and calcium caseinate act as good protein and calcium sources in infant nutrition products. Calcium is an essential nutrient for overall growth and bone development in babies. Thus, the demand for calcium-enriched infant nutrition products is high among parents, boosting the demand for calcium caseinates among baby food manufacturers. Manufacturers are offering infant nutrition products

enriched with caseinates owing to the increasing awareness about the requirement of nutrients in infant food formulations.

Middle East & Africa Caseinates Market Overview

In the Middle East & Africa, increasing awareness of health and wellness has led consumers to seek nutritious and functional food products. Thus, manufacturers of food and beverages are using caseinate as an ingredient to make end products more nutritious. According to the Food Agriculture Organization (FAO), Saudi Arabia and the UAE are the two largest importers of whole milk powder, butter, and cheese. Consumers are becoming more sophisticated and expecting higher-quality foods due to the rise in the middle-income group, with dairy nutrition being one of the fundamental cornerstones of the scenario. As a result, the region's dairy manufacturers are continuously looking for sophisticated components to integrate into product formulations. Moreover, market growth is driven by the increasing demand for dietary supplements, with the growing awareness of health and wellness among consumers. Factors such as increased government-run health and wellness campaigns to combat obesity and related problems (diabetes, high blood pressure, heart disease, and high cholesterol) encourage consumers to buy healthier products, fueling the demand for caseinate in the Middle East & Africa.

Middle East & Africa Caseinates Market Revenue and Forecast to 2031 (US\$ Million)

Middle East & Africa Caseinates Market Segmentation

The Middle East & Africa caseinates market is categorized into product type, application, and country.

Based on product type, the Middle East & Africa caseinates market is segmented into sodium caseinate, calcium caseinate, potassium caseinate, and others. The sodium caseinate segment held the largest market share in 2023.

In terms of application, the Middle East & Africa caseinates market is categorized into bakery & confectionery, dairy & frozen desserts, beverages, soups, sauces, and condiments, infant formula, dietary supplements, and others. The dietary supplements segment held the largest market share in 2023.

By country, the Middle East & Africa caseinates market is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East &

Africa dominated the Middle East & Africa caseinates market share in 2023.

Royal FrieslandCampina NV, Fonterra Co-Operative Group Ltd, Glenstal Foods, Ornuva Co-Operative Ltd, and Lactoprot Deutschland GmbH are some of the leading companies operating in the Middle East & Africa caseinates market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Middle East & Africa caseinates market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Middle East & Africa caseinates market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Middle East & Africa market trends and outlook coupled with the factors driving the Middle East & Africa caseinates market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Middle East & Africa Caseinates Market

Royal FrieslandCampina NV

Fonterra Co-Operative Group Ltd

Glenstal Foods

Ornua Co-Operative Ltd

Lactoprot Deutschland GmbH

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