

Middle East & Africa Carboxy Therapy Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Tabletop, Portable, and Others), Application [Aesthetic Medicine (Cellulite, Stretch Marks, Alopecia, and Dark Under-Eye Circles), Dermatology, Gynecology, Angiology, Orthopedics & Rheumatology, Sports Medicine, and Others], and End User (Hospitals, Aesthetic Clinics, and Wellness Center)

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Abstracts

The Middle East & Africa carboxy therapy market is expected to grow from US\$ 3.63 million in 2022 to US\$ 7.09 million by 2028. It is estimated to grow at a CAGR of 11.8% from 2022 to 2028.

Untapped Potential of Emerging Economies is Driving the Middle East & Africa Carboxy Therapy Market

Carboxy therapy involves the use of carbon dioxide gas as injectables. Its increasing application areas made it one of the most used treatment modalities in dermatology, aesthetic medicine, and anti-aging medicine. As the therapy started gaining traction in the past few years, there has been significant development in the devices used for the treatments. Conventional devices are in the form of pens which are small in size but heavy in nature which makes them difficult to hold during long sessions. This led to the development of devices that are sophisticated and easy to use. Leading market players are increasing their penetration across developing markets by expanding their distribution networks and augmenting their production capabilities. Emerging markets in

several countries are expected to offer potential growth opportunities for key carboxy therapy device manufacturers in the years to come. This can be attributed to the large patient population, increase in demand for aesthetics, rise in interest in anti-aging treatments, increase in disposable income, improved healthcare infrastructure, and rise in medical tourism in these countries. High investments in life science and health research in emerging countries play a key role in upgrading the technologies in these countries. This factor, in turn, supports the inclination toward the adoption of carboxy therapy.

Middle East & Africa Overview

The Middle East & Africa carboxy therapy market is segmented into Saudi Arabia, South Africa, the UAE, and the Rest of Middle East & Africa. Saudi Arabia is one of the fastest-growing markets in the Middle East & Africa, driven by a huge population base and rise in the adoption of non-invasive aesthetic procedures. The demand for aesthetic procedures in Saudi Arabia is increasing due to the rising geriatric population. As per the Population Aging in Saudi Arabia report, the percentage of people in Saudi Arabia aged 60 or more is speculated to be 25% of the total population of 40 million by the end of 2050. Also, the number of people aged 80 or more is expected to reach 1.6 million, or 4% of the total population, in the same period. Growing studies and increasing investments in discovering treatments to slow aging are driving the market in the country. For instance, in June 2022, the Saudi royal family started a not-for-profit organization called the Hevolution Foundation that plans to spend up to US\$ 1 billion a year of its oil wealth to explore the biology of aging and find ways to extend the number of years people live in good health. Aesthetic procedures are among the most performed procedures in the medical field. Such methods are becoming increasingly popular. Various studies are being conducted to study the efficacy and safety of carboxytherapy. For instance, in May 2019, a comparative study of carboxy therapy vs chemical peeling vs mesotherapy was conducted to assess the efficacy and safety of 3 different modalities of treatment for dark circles that function via different modes of action. The study concluded that all 3 treatment modalities were effective in the reduction of periorbital pigmentation. However, mesotherapy showed a significant improvement in pigmentation and a higher level of patient satisfaction compared to the other types of treatment. Lofty penetration of the internet and change in global beauty standards have increased the demand for aesthetic procedures in the country. Along with the power of the internet, social media has become a fundamental part of many people's lives.

Middle East & Africa Carboxy Therapy Market Revenue and Forecast to 2028 (US\$

Million)

Middle East & Africa Carboxy Therapy Market Segmentation

The Middle East & Africa carboxy therapy market is segmented into type, application, end user, and country.

Based on type, the Middle East & Africa carboxy therapy market is segmented into tabletop, portable, and others. In 2022, the tabletop segment registered a largest share in the Middle East & Africa carboxy therapy market.

Based on application, the Middle East & Africa carboxy therapy market is segmented into aesthetic medicine, dermatology, angiology, gynecology, orthopedics and rheumatology, sports medicine, and others. In 2022, the aesthetic medicine segment registered a largest share in the Middle East & Africa carboxy therapy market. The aesthetic medicine segment is subsegmented into cellulite, stretch marks, alopecia, and dark under-eye circles.

Based on end user, the Middle East & Africa carboxy therapy market is segmented into hospitals, aesthetic clinics, and wellness center. In 2022, the hospitals segment registered a largest share in the Middle East & Africa carboxy therapy market.

Based on country, the Middle East & Africa carboxy therapy market is segmented into Saudi Arabia, South Africa, the UAE, and the Rest of Middle East & Africa. In 2022, the Rest of Middle East & Africa segment registered a largest share in the Middle East & Africa carboxy therapy market.

Carbossiterapia Italiana; DTA Medical; Kastner-Praxisbedarf; MBE Medical Division; Mezopharma; and Nick Fanavaran Plasma Company are among the leading companies operating in the Middle East & Africa carboxy therapy market.

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