

# **Middle East & Africa Bare Metal Cloud Market Forecast to 2030 - Regional Analysis - by Service Type (Networking Services, Storage & Database Services, Compute Services, Security Services, and Others), Enterprise Size (SMEs and Large Enterprises), and Application (BFSI, Manufacturing, Government, Retail, Healthcare, IT & Telecommunications, and Others)**

<https://marketpublishers.com/r/M3686F440628EN.html>

Date: February 2024

Pages: 87

Price: US\$ 3,550.00 (Single User License)

ID: M3686F440628EN

## **Abstracts**

The Middle East & Africa bare metal cloud market was valued at US\$ 406.37 million in 2022 and is expected to reach US\$ 1,709.65 million by 2030; it is estimated to grow at a CAGR of 19.7% from 2022 to 2030.

### **Rising Demand for Colocation Services Fuels the Middle East & Africa Bare Metal Cloud Market**

Constructing data center involves huge capital investments, and ROI is comparatively low. Also, other expenses and efforts such as maintenance and service become a burden on enterprises. Small enterprises don't have enough budget or capital investments to construct a data center. Therefore, most of these enterprises are choosing colocation or cloud services to store their data. Moreover, the rising demand for colocation services is propelling the construction of mega data centers as they offer economies of scale. Therefore, many colocation service providers are expanding their businesses and launching new data centers across the world to cater to requirements of enterprises and businesses. Thus, it is anticipated that the colocation service products will increase in the coming years.

The data center market players are engaged in gaining profits by providing running bare-

metal servers in colocation centers. The deployment of workloads on bare-metal servers is gaining traction among organizations to host a server in colocation facilities rather than on-premises due to several benefits offered by the colocation services. Due to the drawback of running applications on the virtual server where the performance of the system is flaky, bare-metal colocation service can solve this issue by allowing the organizations to deploy their workloads directly on physical servers, where GPUs can crunch large volumes of numbers quickly and enhance the system performance. Thus, increasing demand for colocation services will drive the bare metal cloud market growth in the coming years.

### Middle East & Africa Bare Metal Cloud Market Overview

The MEA has experienced a rapid penetration of internet connectivity over the years. Government authorities have launched various initiatives to promote digital transformation across all industry sectors and increase efficiency and competitiveness in the global market. In March 2021, the government of Saudi Arabia launched the Digital Government Authority (DGA) to oversee the national digital strategy across the country. In addition, the region comprises several growing economies, such as the UAE, Saudi Arabia, Oman, Kuwait, and Qatar. These countries are becoming potential markets for digitalization owing to a rapid rise in industrialization and growth in the adoption of advanced technological solutions to handle the increased volume of data. Thus, the rise in digitization and industrialization propels the demand for bare metal cloud services by several players across various industries in the MEA to build their cost-effective digital infrastructure and enhance their data security.

Key factors driving the bare metal cloud adoption in the MEA are the rising availability of better technology and rapid deployment of additional IT resources, delivering more projects without recruiting additional headcount and standardization. The bare metal cloud market in the MEA is growing due to rising number of companies establishing and increasing penetration of digitalization across companies in the region. The market has recently evolved to many colocation service providers considering offering bare metal cloud service in the region. In addition, many global bare metal service providers are expanding their businesses in the MEA.

### Middle East & Africa Bare Metal Cloud Market Revenue and Forecast to 2030 (US\$ Million)

### Middle East & Africa Bare Metal Cloud Market Segmentation

The Middle East & Africa bare metal cloud market is segmented based on service type, enterprise size, application, and country.

Based on service type, the Middle East & Africa bare metal cloud market is segmented into networking services, storage & database services, compute services, security services, and others. The storage & database services segment held the largest Middle East & Africa bare metal cloud market share in 2022.

In terms of enterprise size, the Middle East & Africa bare metal cloud market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger Middle East & Africa bare metal cloud market share in 2022.

By application, the Middle East & Africa bare metal cloud market is segmented into BFSI, manufacturing, government, retail, healthcare, IT & telecommunications, and others. The IT & telecommunications segment held the largest Middle East & Africa bare metal cloud market share in 2022.

Based on country, the Middle East & Africa bare metal cloud market is categorized into South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa. The Rest of Middle East & Africa dominated the Middle East & Africa bare metal cloud market in 2022.

International Business Machines Corp, Oracle Corp, Rackspace Technology Inc, Lumen Technologies Inc, and Equinix Inc are some of the leading companies operating in the Middle East & Africa bare metal cloud market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. MIDDLE EAST & AFRICA BARE METAL CLOUD MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Ecosystem Analysis
  - 4.2.1 List of Vendors in the Value Chain:

### **5. MIDDLE EAST & AFRICA BARE METAL CLOUD MARKET - KEY ENTERPRISE SIZE DYNAMICS**

- 5.1 Middle East & Africa Bare Metal Cloud Market - Key Enterprise Size Dynamics
- 5.2 Market Drivers
  - 5.2.1 Low CAPEX and OPEX Required for Bare Metal Cloud Infrastructure
  - 5.2.2 Demand for Scalable, Flexible, Efficient, and Easy IT Infrastructure
  - 5.2.3 Rapidly Increasing Data Traffic
- 5.3 Market Restraints
  - 5.3.1 Complex Infrastructure
  - 5.3.2 Rising Security Concerns
- 5.4 Market Opportunities
  - 5.4.1 Rising Adoption of Cloud
  - 5.4.2 Adoption of Big Data and IoT by Various Enterprise Size Verticals
- 5.5 Future Trends

#### 5.5.1 Rising Demand for Colocation Services

#### 5.6 Impact of Drivers and Restraints:

### **6. BARE METAL CLOUD MARKET - MIDDLE EAST & AFRICA MARKET ANALYSIS**

#### 6.1 Middle East & Africa Bare Metal Cloud Market Revenue (US\$ Million), 2022 - 2030

#### 6.2 Middle East & Africa Bare Metal Cloud Market Forecast and Analysis

### **7. MIDDLE EAST & AFRICA BARE METAL CLOUD MARKET ANALYSIS - SERVICE TYPE**

#### 7.1 Networking Services

##### 7.1.1 Overview

##### 7.1.2 Networking Services: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

#### 7.2 Storage & Database Services

##### 7.2.1 Overview

##### 7.2.2 Storage & Database Services: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

#### 7.3 Compute Services

##### 7.3.1 Overview

##### 7.3.2 Compute Services: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

#### 7.4 Security Services

##### 7.4.1 Overview

##### 7.4.2 Security Services: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

#### 7.5 Others

##### 7.5.1 Overview

##### 7.5.2 Others: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### **8. MIDDLE EAST & AFRICA BARE METAL CLOUD MARKET ANALYSIS - ENTERPRISE SIZE**

#### 8.1 SMEs

##### 8.1.1 Overview

##### 8.1.2 SMEs: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

## 8.2 Large Enterprises

### 8.2.1 Overview

8.2.2 Large Enterprises: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

## **9. MIDDLE EAST & AFRICA BARE METAL CLOUD MARKET ANALYSIS - APPLICATION**

### 9.1 BFSI

#### 9.1.1 Overview

9.1.2 BFSI: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### 9.2 Manufacturing

#### 9.2.1 Overview

9.2.2 Manufacturing: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### 9.3 Government

#### 9.3.1 Overview

9.3.2 Government: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### 9.4 Retail

#### 9.4.1 Overview

9.4.2 Retail: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### 9.5 Healthcare

#### 9.5.1 Overview

9.5.2 Healthcare: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### 9.6 IT & Telecommunications

#### 9.6.1 Overview

9.6.2 IT & Telecommunications: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

### 9.7 Others

#### 9.7.1 Overview

9.7.2 Others: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

## **10. MIDDLE EAST & AFRICA BARE METAL CLOUD MARKET - COUNTRY ANALYSIS**

## 10.1 MEA

### 10.1.1 MEA Bare Metal Cloud Market Overview

### 10.1.2 MEA Bare Metal Cloud Market Revenue and Forecasts and Analysis - By Country

#### 10.1.2.1 MEA Bare Metal Cloud Market Revenue and Forecasts and Analysis - By Country

#### 10.1.2.2 South Africa Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.2.1 South Africa Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.2.2 South Africa Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.2.3 South Africa Bare Metal Cloud Market Breakdown, by Application

#### 10.1.2.3 Saudi Arabia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.3.1 Saudi Arabia Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.3.2 Saudi Arabia Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.3.3 Saudi Arabia Bare Metal Cloud Market Breakdown, by Application

#### 10.1.2.4 UAE Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.4.1 UAE Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.4.2 UAE Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.4.3 UAE Bare Metal Cloud Market Breakdown, by Application

#### 10.1.2.5 Rest of MEA Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

##### 10.1.2.5.1 Rest of MEA Bare Metal Cloud Market Breakdown, by Service Type

##### 10.1.2.5.2 Rest of MEA Bare Metal Cloud Market Breakdown, by Enterprise Size

##### 10.1.2.5.3 Rest of MEA Bare Metal Cloud Market Breakdown, by Application

## 11. INDUSTRY LANDSCAPE

### 11.1 Overview

### 11.2 Market Initiative

### 11.3 Product Development

### 11.4 Mergers & Acquisitions

## 12. COMPANY PROFILES

### 12.1 International Business Machines Corp

#### 12.1.1 Key Facts

#### 12.1.2 Business Description

- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Oracle Corp
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 Rackspace Technology Inc
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Lumen Technologies Inc
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments
- 12.5 Equinix Inc
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
  - 12.5.6 Key Developments

## **13. APPENDIX**

### **13.1 Word Index**



## List Of Tables

### LIST OF TABLES

Table 1. Middle East & Africa Bare Metal Cloud Market Segmentation

Table 2. Middle East & Africa Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million)

Table 3. Middle East & Africa Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million) - Service Type

Table 4. Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million) - Enterprise Size

Table 5. Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million) - Application

Table 6. MEA Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Country

Table 7. South Africa Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Service Type

Table 8. South Africa Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Enterprise Size

Table 9. South Africa Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Application

Table 10. Saudi Arabia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Service Type

Table 11. Saudi Arabia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Enterprise Size

Table 12. Saudi Arabia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Application

Table 13. UAE Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Service Type

Table 14. UAE Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Enterprise Size

Table 15. UAE Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Application

Table 16. Rest of MEA Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Service Type

Table 17. Rest of MEA Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Enterprise Size

Table 18. Rest of MEA Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn) - By Application

Table 19. @LIST OF Abbreviation

## List Of Figures

### LIST OF FIGURES

Figure 1. Middle East & Africa Bare Metal Cloud Market Segmentation, By Country

Figure 2. Ecosystem: Middle East & Africa Bare Metal Cloud Market

Figure 3. Impact Analysis of Drivers and Restraints

Figure 4. Middle East & Africa Bare Metal Cloud Market Revenue (US\$ Million), 2022 - 2030

Figure 5. Middle East & Africa Bare Metal Cloud Market Share (%) - Service Type, 2022 and 2030

Figure 6. Networking Services: Middle East & Africa Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 7. Storage & Database Services: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 8. Compute Services: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 9. Security Services: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 10. Others: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 11. Middle East & Africa Bare Metal Cloud Market Share (%) - Enterprise Size, 2022 and 2030

Figure 12. SMEs: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 13. Large Enterprises: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 14. Middle East & Africa Bare Metal Cloud Market Share (%) - Application, 2022 and 2030

Figure 15. BFSI: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 16. Manufacturing: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 17. Government: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 18. Retail: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 19. Healthcare: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 20. IT & Telecommunications: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 21. Others: Middle East & Africa Bare Metal Cloud Market, Revenue and Forecasts to 2030 (US\$ Million)

Figure 22. Middle East & Africa Bare Metal Cloud Market Revenue, by Key Countries (2022) (US\$ Million)

Figure 23. MEA Bare Metal Cloud Market Breakdown by Key Countries, 2022 and 2030 (%)

Figure 24. South Africa Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

Figure 25. Saudi Arabia Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

Figure 26. UAE Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

Figure 27. Rest of MEA Bare Metal Cloud Market Revenue and Forecasts to 2030 (US\$ Mn)

## I would like to order

Product name: Middle East & Africa Bare Metal Cloud Market Forecast to 2030 - Regional Analysis - by Service Type (Networking Services, Storage & Database Services, Compute Services, Security Services, and Others), Enterprise Size (SMEs and Large Enterprises), and Application (BFSI, Manufacturing, Government, Retail, Healthcare, IT & Telecommunications, and Others)

Product link: <https://marketpublishers.com/r/M3686F440628EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M3686F440628EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970