

Middle East & Africa AI for Public Security and Safety
Market Forecast to 2030 – COVID-19 Impact and
Regional Analysis – By Application (Preventative
Policing, Criminal Investigation, Combating Terrorism,
Emergency Response and Disaster Management, and
Others), End User (Law Enforcement Agencies,
Federal Intelligence and Security, and Others), and
Component (Solution and Services)

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Abstracts

The Middle East & Africa AI for public security and safety market is expected to grow from US\$ 596.60 million in 2023 to US\$ 3,264.04 million by 2030. It is estimated to grow at a CAGR of 27.5% from 2023 to 2030.

Digital Transformation in the Security Applications Drive Middle East & Africa AI for Public Security and Safety Market

Digitization, connectivity, and data availability are driving digital transformation worldwide. This shift across industries is giving rise to new services, contributing to better operational efficiencies, and leading to an increase in customer satisfaction. Digital transformation, coupled with the digitalization of security operations, due to a more connected and data-driven approach by different stakeholders is drastically changing how security organizations work, thus leading to improvements in public safety and protection. The information available allows quick access to police databases, enabling faster and better decision-making. The Motorola Company's video security and analytics solutions are at the forefront of intelligent video solutions, enabling public safety agencies to review, detect, and respond to critical events.



Similarly, Avigilon's Appearance Search technology allows law enforcement and security personnel to quickly search through massive volumes of recorded videos to locate a specific vehicle or person of interest. Public safety is a high-pressure sector, and digital transformation can create the momentum needed to handle the scale, complexity, unpredictability, and complex regulatory requirements. In addition, introducing new assistive AI strategies will help improve decision-making for more effective responses. AI also plays an essential role in the digital transformation of emergency responses. With cloud-based sharing, AI technology can inform authorities during crises, facilitating faster responses. The proliferation of these technologies will bring numerous benefits to the public and first responders, thereby saving lives with quicker response rates. Thus, the digital transformation in the field of security is expected to fuel the growth of the AI public safety and protection market in the coming years.

Middle East & Africa AI for Public Security and Safety Market Overview

The Middle East & Africa AI for public security and safety market in the Middle East & Africa is segmented into South Africa, Saudi Arabia, the UAE, and the Rest of MEA. Rapidly increasing urbanization and industrialization in the region improve the growth of diverse industries. Several factors such as connectivity of smartphones, increased demand for advanced digital technologies, and rising use of Al positively influence the Al for the public security and safety market across the region. The physical security in the MEA is growing rapidly due to increasing construction and business activities in the region, rising international tourism, and increasing labor costs. Currently, the Middle East is undergoing a massive digital transformation and adopting advanced technologies such as AI to protect assets, people, and businesses. Regional governments and the private sector are increasingly implementing AI video analytics to upgrade their security infrastructure and manage security challenges effectively. Aside from providing real-time intelligence on critical safety and security events, video analytics helps analyze data gathered from camera footage and build actionable business insights. Middle Eastern and African countries have started implementing Al video analytics in malls, recreational facilities, residential areas, and hotels to prevent intrusions and increase security. Al-powered Intrusion Detection and Perimeter Protection solutions make it effective due to the automation of threat detection, real-time alerts, and all the accurate data that video analytics can provide. Increasing use of Al technology for video surveillance in the MEA is bolstering the Middle East & Africa AI for public security and safety market growth in the region.

Middle East & Africa AI for Public Security and Safety Market Revenue and Forecast to



2030 (US\$ Million)

Middle East & Africa AI for Public Security and Safety Market Segmentation

The Middle East & Africa AI for public security and safety market is segmented into application, end user, component, and country.

Based on application, the Middle East & Africa AI for public security and safety market is segmented into preventative policing, criminal investigation, combating terrorism, emergency response and disaster management, and others. In 2023, the preventative policing segment registered a largest share in the Middle East & Africa AI for public security and safety market.

Based on component, the Middle East & Africa AI for public security and safety market is bifurcated into solution and services. In 2023, the solution segment registered a larger share in the Middle East & Africa AI for public security and safety market.

Based on end-use industry, the Middle East & Africa AI for public security and safety market is segmented into law enforcement agencies, federal intelligence and security, and others. In 2023, the law enforcement agencies segment registered a largest share in the Middle East & Africa AI for public security and safety market.

Based on country, the Middle East & Africa AI for public security and safety market is segmented into Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. In 2023, Saudi Arabia segment registered a largest share in the Middle East & Africa AI for public security and safety market.

Atos SE, Hexagon AB, Hitachi Ltd, Honeywell International Inc, International Business Machines Corp, Motorola Solutions Inc, Thales SA, and Voyager Labs Ltd are the leading companies operating in the Middle East & Africa AI for public security and safety market.



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