

Middle East & Africa Aesthetic Lasers Market Forecast to 2030 - Regional Analysis - by Type (Ablative Lasers and Non-ablative Lasers), Application (Facial and Skin Tightening, Pigmentation Disorders, Tattoo Removal, Hair Removal, Scar Treatment, Body Sculpting and Fat Reduction, Acne Reduction, and Others), and End User (Dermatology Clinics, Beauty and Wellness Centers, Medical Spas, and Others)

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Abstracts

The Middle East & Africa aesthetic lasers market was valued at US\$ 124.50 million in 2022 and is expected to reach US\$ 300.18 million by 2030; it is estimated to grow at a CAGR of 11.6% from 2022 to 2030.

Growing Adoption of Non-invasive Aesthetic Procedures fuel the Middle East & Africa Aesthetic Lasers Market

Noninvasive aesthetic procedures have recently gained popularity because of astounding results and hardly any side effects. Laser treatment is one of the noninvasive procedures widely used for hair removal, skin rejuvenation, hyperpigmentation, anti-aging treatment, and others. These noninvasive techniques offer a variety of benefits for enhancing skin quality. Some of the most common benefits include improved skin texture and tone, reduced appearance of fine lines and wrinkles, hyperpigmentation, and age spots, and improved overall skin health. As per the Aesthetic Society Report, non-surgical procedures increased by 44% in 2021 compared to 2020. The International Society of Aesthetic Plastic Surgery (ISAPS) defines a cosmetic non-surgical procedure as safe and effective for those willing to undergo

subtle augmentation with lower recovery periods. Such non-surgical cosmetic procedures often do not require extensive training, unlike those associated with greater risks. With the growth of medical aesthetics industry, competition is inevitable. It is a heterogeneous industry as the competition is not only among beauty clinics specializing in surgical cosmetic procedures but also among other beauty service providers such as salons. These noninvasive procedures offer benefits such as faster recovery with little risk of complications, no incision or scars, no hospital stay, and low cost of treatment as compared to surgical treatments. Therefore, positive results of noninvasive treatments, increased awareness among a large population, and several advantages offered by the non-invasive treatments drive the aesthetic lasers market growth.

Middle East & Africa Aesthetic Lasers Market Overview

The Middle East & Africa aesthetic lasers market is analyzed based on Saudi Arabia, the UAE, South Africa, and the Rest of Middle East & Africa. In the current scenario, the market in the Middle East is experiencing growth owing to rising awareness, high adoption rate of cosmetic procedures due to increased disposable income and geriatric population. Moreover, the acceptance of modern technologies is projected to drive the market growth in this region. The field of medical aesthetics is increasing owing to the growing interest of consumers in looking better and healthier. The Aesthetic and Anti-Aging Society of South Africa (AAMSSA) is a scientific society affiliated with South African Medical Association (SAMA), whose mission is to promote the education, regulation, and safe and legitimate practice of aesthetics anti-aging medicine in South Africa.

Middle East & Africa Aesthetic Lasers Market Revenue and Forecast to 2030 (US\$ Million)

Middle East & Africa Aesthetic Lasers Market Segmentation

The Middle East & Africa aesthetic lasers market is segmented based on type, application, end user and country.

Based on type, the Middle East & Africa aesthetic lasers market is bifurcated into lasers and non-ablative lasers. The non-ablative lasers segment held a larger market share in 2022.

Based on application, the Middle East & Africa aesthetic lasers market is segmented into facial and skin tightening, pigmentation disorders, tattoo removal, hair removal, scar

treatment, body sculpting and fat reduction, acne reduction, and others. The facial and skin tightening segment held the largest market share in 2022.

Based on end user, the Middle East & Africa aesthetic lasers market is segmented into dermatology clinics, beauty and wellness centers, medical spas, and others. The dermatology clinics segment held the largest market share in 2022.

Based on country, the Middle East & Africa aesthetic lasers market is segmented into South Africa, the UAE, Saudi Arabia, and the Rest of Middle East & Africa. South Africa dominated the Middle East & Africa aesthetic lasers market share in 2022.

Lumenis Be Ltd; Bausch Health Companies Inc; SharpLight Technologies Ltd; Alma Lasers Ltd; and Candela Corp are some of the leading players operating in the Middle East & Africa aesthetic lasers market.

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