

Mesotherapy Market Size and Forecast (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Mesotherapy Solution Kits, Mesotherapy Devices, Mesotherapy Filler Kits, Mesotherapy Chemical Peels, and Anti-Aging Masks), Indication (Anti-Aging and Wrinkle Treatment, Facial Rejuvenation, Fat Loss, Hair Loss, Stretch Marks, and Acne and Scar Treatment), and End User (Dermatology Clinics, Cosmetic Clinics, Hospitals, and Others), and Geography (North America, Europe, Asia Pacific, South & Central America, and Middle East & Africa)

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Abstracts

The mesotherapy market size is expected to grow from US\$ 561.20 million in 2022 to US\$ 1,148.60 million by 2030; it is anticipated to record a CAGR of 9.4% from 2022 to 2030.

Market Drivers of the Mesotherapy Market

Technological developments such as automated injection devices, nanotechnology, and no-needle mesotherapy have improved treatment outcomes, enhanced patient comfort, and increased the efficiency of mesotherapy treatments. The introduction of these technologies has revolutionized the way mesotherapy products are delivered. For

instance, automated injection devices use advanced technology to precisely manage the depth, pace, and volume of injections, ensuring that the drugs are accurately administered into the skin. Automated injection devices improve the uniformity and efficacy of mesotherapy treatments, along with lowering the risk of human errors, thereby improving the outcomes. Similarly, nanotechnology has enabled the development of specific mesotherapy formulations that use nano-sized particles to improve the distribution of active ingredients to the skin. Liposomes, for instance, are lipid-based vesicles that can encapsulate medicinal substances and transport them to specific locations, thereby improving their absorption and bioavailability. These improved delivery technologies aid higher ingredient penetration, increased therapy efficacy, and sustained release of active compounds, resulting in longer-term results in patients. No-needle mesotherapy treatments use ultrasonic technology. This type of mesotherapy is a safe method of delivering cosmeceutical and injectable compounds into the middle layer (mesodermis) of the skin. Natural serums are carried deep into the cellular level via small channels under the skin surface by utilizing a mild low-frequency current in conjunction with ultrasound. Natural elements such as antioxidants, vitamins, peptides, and hyaluronic acid help make the skin appear healthier, smoother, toned, and youthful. Thus, advancements in mesotherapy technology play a significant role in driving the mesotherapy market growth.

Trends in the Mesotherapy Market

The requirement for personalized treatments, comprehensive results, and minimally invasive options results in a high preference for combination therapies. These therapies involve the use of multiple treatment modalities or products to achieve better results than a single therapy alone. According to DermaNetwork.org, mesotherapy can be combined with liposuction, botox, purtox, microdermabrasion, and Fraxel treatments. For instance, mesobotox therapy (a combination of mesotherapy and botox) is widely used for face rejuvenation by injecting a mesotherapy solution and botulinum toxin in high dilution into the skin. Similarly, combining mesotherapy and platelet-rich plasma (PRP) therapy helps stimulate the production of collagen and elastin proteins that are important for repairing skin. The PRP utilizes the natural healing process and provides longer-lasting results (up to 6 months) than a conventional mesotherapy procedure. Various research studies are being carried out to understand the benefits of the mesotherapy and PRP combinational approach in treating different medical conditions. The combination of PRP and mesotherapy is currently used to treat hair loss. For instance, in India, the advanced Nano Meso solution, a combination of mesotherapy and PRP, is offered to treat hair loss and thinning, followed by stimulating hair growth in men and women. The solution is expected to be more effective for people suffering from

androgenetic alopecia and age-related hair loss. Thus, the trend for combination therapies is expected to benefit the mesotherapy market performance by unlocking benefits such as high-quality results for skin, with lower pain and recovery time.

Mesotherapy Market: Segmental Overview

By product type, the market is segmented into mesotherapy solution kits, mesotherapy devices, mesotherapy filler kits, mesotherapy chemical peels, and anti-aging masks. The mesotherapy solution kits segment held the largest mesotherapy market share in 2022. Further, the mesotherapy filler kits segment is anticipated to register the highest CAGR during the forecast period.

The market, by indication, is categorized into anti-aging and wrinkle treatment, facial rejuvenation, fat loss, hair loss, stretch marks, and acne and scar treatment. The anti-aging and wrinkle treatment segment held the largest mesotherapy market share in 2022. It is further anticipated to register the highest CAGR during the forecast period.

The market, by end user, is categorized into dermatology clinics, hospitals, cosmetic clinics, and others. The dermatology clinics segment held the largest market share in 2022 and is anticipated to register the highest CAGR during the forecast period.

Mesotherapy Market: Geographical Overview

In 2022, North America held the largest share in the mesotherapy market. The increasing number of clinics and hospitals providing mesotherapy services and an upsurge in government support to enhance the mesotherapy approach for cosmetic applications contribute to expanding the mesotherapy market size in North America. Similarly, Asia Pacific is expected to record a higher CAGR during the forecast period due to the increasing healthcare expenditure and cosmetic tourism in countries such as South Korea.

A few of the major primary and secondary sources referred to while preparing the report on the mesotherapy market are the World Bank Data, National Health Service (NHS), FDA (Food and Drug Administration), and WHO (World Health Organization).

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