

Meeting Management Software Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Deployment Type (Cloud and On-premises), Enterprise Size (Large Enterprises and SMEs), Application (Corporate, Healthcare, Government, and Others), and Geography

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Abstracts

The meeting management software market size is expected US\$ 3.98 billion in 2023 and is expected to reach US\$ 8.90 billion by 2031; it is estimated to record a CAGR of 10.6% from 2023 to 2031.

The scope of the meeting management software market report covers North America, Europe, Asia Pacific, Middle East and Africa, South and Central America. The Asia Pacific meeting management software market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. In terms of revenue, China dominated the APAC meeting management software market share followed by Japan and South Korea.

Doda, a prominent job search platform, has published findings from a comprehensive survey of 15,000 users conducted to gain insights into the prevailing landscape of remote work within Japanese enterprises. This online survey, conducted from August 2023 to September 2023, provides the most up-to-date remote work statistics, offering valuable insights into the contemporary workstyle trends shaping Japan's workforce. According to the survey, In Japan, 51.2% of respondents reported that their current company permits working from home. Among them, 27.4% are actively engaged in remote work, while a smaller proportion, 23.8%, indicated that although their company

allows remote work, they are not currently opting for it. This data reflects that the adoption of meeting management software is increasing in Japan with the evolving nature of remote work practices. All such factors drive the meeting management software market growth in the country.

Based on end user, the meeting management software market is segmented into corporate, healthcare, government, and others. The corporate segment is estimated to hold largest meeting management software market share by 2031. Meeting management software is significantly used in corporate settings to streamline the process of organizing, scheduling, conducting, and documenting meetings. Meeting management software plays a significant role in the healthcare sector. Healthcare organizations often need to schedule complex meetings across many locations and time zones. The software simplifies the task and encourages the use of video conferencing and other collaborative technologies. Hospitals and other healthcare organizations use meeting management software to schedule and conduct medical staff meetings, departmental meetings, and interdisciplinary team meetings, facilitating coordination and collaboration among healthcare providers. Meeting management software can be used by diverse organizations in healthcare to run better meetings, update doctors and other staff, and keep hospitals and healthcare institution's information secure. Thus, the adoption of meeting management software is increasing in healthcare facilities.

Government agencies are increasingly adopting meeting management software at all levels to streamline operations, enhance transparency, and improve collaboration among stakeholders. For example, city councils, county boards, and other government bodies use meeting management software to organize and conduct board meetings, committee meetings, and public hearings. The software helps in agenda management, document distribution, meeting scheduling, and tracking action items. It also allows for public access to materials and recordings associated with meetings, thereby improving transparency and accountability. State legislatures and national parliaments use meeting management software to manage legislative sessions, debates, and voting processes. Government executives, including governors, mayors, and cabinet members, use meeting management software to conduct executive briefings, cabinet meetings, and policy discussions. Government agencies organize public consultations, town hall meetings, and community forums using meeting management software to gather input, feedback, and participation from citizens. Therefore, the adoption of meeting management software is increasing in government agencies.

Cisco Systems Inc, InteleX Technologies Inc, Cvent Inc., Fellow Insights, Inc., Avoma, Inc., TeleVice, Tyler Technologies Inc, Granicus, LLC, Decisions, and MatchWare.com

are among the key players profiled in the meeting management software market report. The meeting management software market report also provides detailed market insights, which help the key players strategize their growth. The meeting management software market forecast can help stakeholders in this marketplace plan their growth strategies.

The overall meeting management software market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the meeting management software market analysis. The report includes growth prospects in light of current meeting management software market trends and driving factors influencing the market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the meeting management software market.

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