

# **Male Condoms Market Forecast to 2028 - Global Analysis by Material (Latex and Non-Latex), Product Type (Flavored Condom, Studded, Warming, Pleasured, and Others), and Distribution Channels (Drug Stores/Pharmacies, Supermarkets/Hypermarkets, Online Pharmacies, and Others)**

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## **Abstracts**

The male condoms market was valued at US\$ 8,801.84 million in 2022 and is projected to reach US\$ 13,974.63 million by 2028; it is estimated to register a CAGR of 8.0% from 2022 to 2028.

Growing government efforts to encourage the use of condoms and rising cases of sexually transmitted infections are among the factors contributing to the growing fundus camera market size. However, side effects of materials used in male condoms hinders the male condoms market growth.

Condoms are the only way to protect against sexually transmitted diseases (STDs) including HIV and herpes. Condoms act as a barrier technique of birth control, preventing sperm from reaching eggs. Condoms are made of extremely thin latex (rubber), polyurethane, or polyisoprene and are intended to prevent pregnancy by preventing sperm from contacting an egg. When used correctly during vaginal, anal, and oral sex, they can help protect against STIs. They are available at most drugstores, vending machines in public restrooms, online pharmacies, and at some health care clinics.

Innovations in Male Condoms is the Trend for the Male Condoms Market

In recent years, male condoms have attained a major product revolution. Recent advancements in male condoms will help the market players to pave the way for better and more effective products offered to customers. Some of them are as follows:

- In March 2023, Swiss company Brandmover launched new sustainable Feelgood Condoms. The condoms are vegan and produced with green electricity. The electricity used to produce Feelgood Condoms comes 100% from energy sources that meet the internationally recognized standards of EKOenergy. This is generated in a CO2-neutral manner, and there is no interference with existing ecosystems or a general impairment of fauna and flora. Feelgood condoms and lube are certified by the Vegan Society and created from certified natural rubber 'obtained in an ecologically and socially sustainable manner.'
- In February 2023, SEX BRAND launched its first product SECONDSKIN Condom, a condom that is 34% thinner than the average option and made of regenerative rubber. The lubricated condoms can mimic that 'raw sex,' real skin feel.
- In May 2022, Canada-based Jems launched vegan condoms. The company aims to remove the use of animal products and gluten and myths and misinformation related to sex from the sexual wellness sector. The ultimate aim is to give everybody access to safer sex.
- In October 2021, A Malaysian gynecologist introduced the world's first unisex condom that can be used by females or males and is made from a medical-grade material usually used as a dressing for injuries and wounds. It is basically a regular condom with an adhesive covering. The Wondaleaf Unisex Condom will empower people to take better control of their sexual health regardless of their sex or sexual orientation.

Customization of male condoms is another factor that will eventually lead to increased product demand. For instance, US-based ONE Condoms offers customized condoms that have 60 condom sizes. The company has the most unique condom styles on the market, including glow-in-the-dark, hyper-thin, and even ribbed with tattoo designs.

- In February 2022, ONE brand condoms received FDA approval for the three different types of ONE Condoms: standard, thin, and myONE custom-fit condoms, which come in 54 different sizes.

Such advancements and innovations in male condoms are likely to introduce new

trends in the male condoms market during the forecast period.

## Segmental Analysis

### Male Condoms Market, By Material-Based Insights

Based on material, the market is bifurcated into latex and non-latex. In 2022, the latex segment accounted for the largest male condoms market share. However, the non-latex segment is anticipated to register the higher CAGR during the forecast period.

### Male Condoms Market, By Product Type-Based Insights

Based on product type, the male condoms market is segmented into flavored condom, studded, warming, pleased, and others. The flavored condom segment is expected to grow at the highest CAGR during the forecast period.

### Male Condoms Market, By Distribution Channel-Based Insights

Based on distribution channel, the male condoms market is segregated as drug stores/pharmacies, supermarkets/hypermarkets, online pharmacies, and others. The drug stores/pharmacies segment held the largest market share in 2022, moreover, the same segment is anticipated to register a higher CAGR in the market during the forecast period. The drug store facilitates an easy way to buy condoms, and they play an important role in selling of condom variants. Drug store owners have the liberty to sell condoms of their choice, as the interaction between the customer and owner is limited regarding the product. Thus, drug stores are an important distribution channel for the condom market. In addition, the smaller drug store located near the hotels and other localities sells several varieties of condoms.

A few of the major primary and secondary sources referred to while preparing the report on the male condoms market are National Library of Medicine and National Department Of Health, among others.

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