

Laser Hair Removal Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis By Laser Type (Alexandrite Laser, Diode Laser, Nd:YAG Laser, and Others), Product Type (Multiple Standard Wavelengths and Specific Standard Wavelengths), End User (Beauty Clinics, Dermatology Clinics, Hospitals, and Home Use), and Geography (North America, Europe, Asia Pacific, South & Central America, and Middle East & Africa)

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Abstracts

According to our new research study on “Laser Hair Removal Market Forecast to 2030 – Global Analysis – by Laser Type, Product Type, and End User,” the laser hair removal market size is expected to grow from US\$ 0.539 billion in 2022 to US\$ 1.465 billion by 2030; it is estimated to register a CAGR of 13.31% during 2022–2030. The growth of the market is attributed to the increasing number of hair removal procedures and combination of different modalities.

Laser hair removal is a noninvasive procedure used to eliminate unwanted hair from various parts of the body. The most commonly treated areas include the face, underarms, bikini area, back, and legs. The process is called selective photothermolysis, which involves using a laser to heat cells with a lot of pigment, particularly dark hair, to destroy the hair follicle and prevent hair growth. Multiple treatments are often required since hair follicles are in different stages at different times.

Advancements in Laser Hair Removal Products are the future trends for Laser Hair Removal Market.

Manufacturers in the laser hair removal market are increasingly focusing on the advancement of products to maintain the competitive environment in the market. In October 2022, Sensus Healthcare, Inc. introduced the portable Silk by Sensus hair removal system at the Fall Clinical Dermatology Conference. Silk by Sensus includes a portable diode laser with 2000W power, a lightweight handpiece, high repetition rates, and a super-cold cooling tip. The system blends wavelengths while emitting light vertically toward the skin. Its ability to sustain the density of the laser in a selected area, results in deeper and better penetration along with more homogeneous energy distribution, ultimately resulting in greater efficiency.

In April 2021, Medical U&A, a subsidiary of Osaka-Gunze Limited, obtained government approval to produce and sell the long-term hair reduction diode laser named MeDioStarMonolith in Japan. The company launched the product in April 2021.

In June 2020, Cynosure launched the Elite iQ platform, which is the next generation of the Elite+ Aesthetic Workstation. Elite iQ platform is designed to offer customized laser hair removal treatments based on a skin type and permanently reduce unwanted hair present anywhere on the body, including the face, chest, back, arms, bikini area, underarms, and legs.

Such strategic initiatives are trends for the market players to attain a significant position in the laser hair removal market.

Market Opportunity

Rising Popularity of Laser-Based Hair Removal Among Men is Creating Opportunities for the Market Growth.

Laser hair removal is rapidly gaining traction in modern cosmetic dermatology. The standards of aesthetics and beauty are transforming every day for men and women alike. Men are willing to try out laser treatments for removing excessive hair, generally on the face, and neck, back, and chest parts. They especially appreciate the diode laser's ability to remove even the coarsest hair from relatively large body areas. Getting rid of unwanted hair with the traditional methods is often painful, time-consuming, and gives temporary results that last for a few days to a few weeks. Therefore, just like women, men are also opting for long-lasting body hair removal treatments. Laser hair

removal treatments for men offer a remarkable solution for eradicating pesky hair from hard-to-reach areas such as the back, shoulders, and buttocks, ensuring smooth and appealing surfaces. This treatment is also deemed perfect for urban men who desire a neat and hygienic appearance, and it also serves as an ideal alternative to traditional hair removal methods that are tedious, time-consuming, and messy. Mankini laser hair removal is the male equivalent to full Brazilian laser hair removal. Mankini laser treatments are part of the growing manscaping trends amongst men.

The “Global Laser Hair Removal Market” is segmented on the basis of laser type, product type, end user, and geography. Based on laser type, the market is segmented into Alexandrite Laser, Diode Laser, and Nd:YAG Laser and others. A diode laser is a type of semiconductor laser that produces a coherent projection of light in the visible infrared range. It uses a narrow-spectrum light beam to target specific chromophores in the skin. Compared to Ruby and Alexandrite laser systems, among others, the 800nm diode laser wavelength offers deeper penetration levels and superior melanin absorption. These unique characteristics make diode lasers the most suitable technology for laser hair removal, allowing for safe and effective treatment of all skin and hair types in all areas of the body.

End user-Based Insights

In terms of end user, the laser hair removal market is segregated into beauty clinics, dermatology clinics, hospitals, and home use. The beauty clinics segment held the largest share of the market in 2022, and it is anticipated to register the highest CAGR during 2022–2030. Laser hair removal performed by a skilled medical professional has emerged as a popular, safe, effective, and permanent procedure for removing unwanted hair from the body. According to the American Academy of Dermatology, laser hair removal performed by inexperienced individuals may lead to burns, permanent changes in skin color, and scarring. Therefore, skilled medical professionals employed in dermatology clinics, having extensive knowledge of skin and laser technology, play an important role in mitigating the possibility of these side effects and ensuring an effective treatment. With the need for specialized dermatology treatments, patients tend to visit specialty dermatology clinics for rapid and effective hair removal services. A few of the certified clinics operating in different parts of the world include Tulsa Dermatology Clinic, Australian Skin Clinic, and Olivia Hair and Skin Clinic.

A beauty clinic is a healthcare facility that mainly offers outpatient services. Services provided by an aesthetic skin care clinic include laser hair removal, Botox and fillers, skin rejuvenation therapies, facial and chemical skin peels, and several other similar

treatments. Cosmetic treatments are known to have a significant impact on the confidence and self-image of people seeking these treatments, which would continue to boost the popularity of hair reduction and removal treatments. Trained therapists appointed in aesthetic skin care clinics offer a more comprehensive range of treatments. A safe, clean environment is maintained in these clinics, which are specifically designed to prevent infection during or post procedures. Beauty clinics are equipped with high-quality machines and fittings that make procedures and treatments easy and less hazardous. Therefore, a burgeoning number of laser hair removal procedures performed in aesthetic clinics such as Dermoperfection Medical Skin and Cosmetic Clinic, and Alfa Laser Centre favors the global laser hair removal market.

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