

IoT in Healthcare Market to 2025 – Global Analysis and Forecasts by Solution, Services, Application and End-user

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Abstracts

The Internet of Things (IoT) in Healthcare comprises of solutions and services such as mobile applications, wearable devices, software etc. to benefit the patients and healthcare professionals in reduction of costs as well as increasing efficiency. Microsoft, Philips and GE Healthcare are among the major players operating in this market. North America, being a technologically advanced region along with the rising incidences of chronic diseases such as obesity, has witnessed highest adoptions of IoT in Healthcare services and solutions. Europe is the second largest adopter of IoT in Healthcare, while APAC region with increasing adoption of smart devices and need for better and efficient healthcare technologies is growing at a faster rate. Global IoT in Healthcare market is expected to grow from US\$ 20.15 billion in 2015 to US\$ 135.87 billion by 2025 at a CAGR of 21.2% between 2015 and 2025.

The report focuses on an in-depth segmentation of this market based by solution, services, application, and end-user industry. The geographic segmentation of the report covers five major regions including; North Americas, Europe, Asia Pacific (APAC), Middle East & Africa (MEA) and South America (SA). The regional market has been further bifurcated by respective countries. By end-user vertical, hospitals & healthcare institutes accounted for the largest share of the IoT in Healthcare market in 2015; whereas, North America region is expected to grow at the highest CAGR during the forecast period.

The report aims to provide an overview of global IoT in Healthcare market with detailed market segmentation. Also, it analyzes the current IoT in Healthcare market scenario and forecasts the market till 2025. The report covers market dynamics effecting the market during the forecast period. Furthermore, the report analyzes the competitive

scenario, geographic trends, and opportunities in the markets with respect to all geographic regions. The report includes the detailed company profiles of the key players in the market. The report also provide PEST analysis for all regions and SWOT analysis for all company profiled in the report.

North America is one of the prominent regions in IoT in Healthcare market which is anticipated to contribute highest revenue globally due to government support and considerable implementation of IoT in healthcare technology. Whereas, Europe is the second highest contributor of the total market share of IoT in Healthcare with the constantly increasing elderly population in the region demanding for enhanced medical facilities. The major industry players in the IoT in Healthcare market include GE Healthcare, IBM Corp., Koninklijke Philips N.V., Medtronic plc. Microsoft Corporation, Proteus Digital Health, Inc. Qualcomm Life, Inc., Siemens Healthcare GmbH, STANLEY Healthcare, Verily Life Sciences LLC among others.

REASONS TO BUY

Understand the key players in the global IoT in Healthcare market upon what products/technologies have they launched, and how probable are these to thrive in the market.

Highlights key business priorities in order to assist companies to realign their business strategies

Highlights key technologies thereby allowing organizations to gain revenues by focusing majorly on select IoT in Healthcare products

The key findings and recommendations highlight crucial progressive industry trends in the IoT in Healthcare technology market, thereby allowing players across the value chain to develop effective long term strategies

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation,

pricing and distribution

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Medtronic Plc
Siemen Healthcare GmbH
Proteus Digital Health, Inc.
IBM Watson Health
General Electric Healthcare
Microsoft Corporation
Qualcomm Life, Inc.
STANLEY Healthcare
Verily Life Sciences LLC (Alphabet-Google)

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