

Investor ESG Software Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component [Software and Services (Training, Integration, and Other Services], Enterprise Size (Large Enterprises and SMEs), and Geography

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Abstracts

The investor ESG software market size was valued at US\$ 1.08 billion in 2024 and is anticipated to reach US\$ 3.36 billion by 2031. The investor ESG software market is estimated to record a CAGR of 17.6% from 2024 to 2031.

The investor ESG software market in North America is further segmented into the US, The integration of generative AI into investor ESG software is expected to bring new trends into the market in the coming years. With generative AI, investors access, analyze, and interpret environmental, social, and governance (ESG) data. In ESG, this technology can play a pivotal role in enhancing ESG data analysis, reporting, and decision-making processes. One of the most significant benefits of integrating generative AI into ESG software is its ability to automate the creation of complex ESG reports. Generative AI can quickly analyze vast amounts of ESG data from various sources and generate tailored, insightful reports for investors. These reports can include standard metrics and predictive analyses, identifying emerging risks, opportunities, or trends in ESG performance. By automating these processes, investors can save valuable time while ensuring the reports are both accurate and comprehensive.

The integration of generative AI into the investor ESG software will drive significant advancements in data accuracy, reporting efficiency, and predictive analytics. For instance, in July 2024, a Paris-based sustainability platform, CO2 AI, launched Product



Footprinting, a new generative AI-powered solution aimed at supporting companies to compute carbon emissions for products and reduce environmental impact. The platform offers solutions aimed at helping large and complex organizations evaluate impact and detect levers to reduce impact at scale, leveraging artificial intelligence. According to the company, the new solution comes to address a need for more precise and rapid product carbon foot printing, citing a study released by CO2 AI and BCG indicating that only 38% of companies receive adequate product-level data from suppliers. Similarly, in April 2024, Infor, the industry cloud leader, unveiled the launch of Infor GenAI and ESG Reporting, designed to assist customers in enhancing productivity and tracking their environmental impact. Infor's comprehensive suite of modern solutions, including industry-leading ERPs and supply chain tools, supports critical operations across manufacturing, distribution, healthcare, and public sectors. By combining the power of GenAI with unique industry-specific capabilities and insights, these solutions enable customers to efficiently harness the right data and workflows, accelerating value realization. Furthermore, these solutions comply with strict security and data privacy standards reinforced by Infor's OS platform. Additionally, by automating and personalizing ESG data analysis, generative AI will help investors make more informed, sustainable, and future-proof investment decisions, further enhancing the growth and adoption of ESG software in the investment space.

Based on end user, the investor ESG software market is segmented into software and services. The software segment held the largest investor ESG software market share in 2024. Investor ESG software platforms help enterprises achieve better value by optimizing ESG programs and understanding business performance exposure. For instance, EnHelix ESG software is an award-winning subscription-based SaaS application in the financial category. EnHelix can execute ESG reporting and help companies easily translate big data into curated and actionable ESG reputation risk reporting. Further, the software is used by investors and capital market players to evaluate corporate behavior to determine the future financial performance of market players.

MSCI, Workiva Inc.; Morningstar Sustainalytics; London Stock Exchange Group plc; Cority; Prophix Software Inc.; SAP SE; Sphera; FactSet; and Bloomberg Finance L.P. are among the prominent players profiled in the investor ESG software market report. Several other major players were also studied and analyzed in the investor ESG software market report to get a holistic view of the market and its ecosystem.

The overall investor ESG software market share has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using



internal and external sources to obtain qualitative and quantitative information related to the investor ESG software market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the investor ESG software market.



Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. INVESTOR ESG SOFTWARE MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
- 4.3.1 List of Vendors in Value Chain:

5. INVESTOR ESG SOFTWARE MARKET – KEY MARKET DYNAMICS

- 5.1 Investor ESG Software Market Key Market Dynamics
- 5.2 Market Drivers
- 5.2.1 Focus on Corporate Social Responsibility
- 5.2.2 Surge in Demand for Accurate ESG Data and Analytics Among Investors
- 5.3 Market Restraints
 - 5.3.1 Lack of Standardization in ESG
- 5.4 Market Opportunities
 - 5.4.1 Focus on Innovation in ESG Software



5.5 Future Trends

- 5.5.1 Integration with Generative AI
- 5.6 Impact of Drivers and Restraints:

6. INVESTOR ESG SOFTWARE MARKET – GLOBAL MARKET ANALYSIS

6.1 Investor ESG Software Market Revenue (US\$ Million), 2021–2031

6.2 Investor ESG Software Market Forecast Analysis

7. INVESTOR ESG SOFTWARE MARKET ANALYSIS – BY COMPONENT

7.1 Software

7.1.1 Overview

7.1.2 Software: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

7.2 Services

7.2.1 Overview

7.2.2 Services: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

8. INVESTOR ESG SOFTWARE MARKET ANALYSIS – BY ENTERPRISE SIZE

8.1 Large Enterprises

8.1.1 Overview

8.1.2 Large Enterprises: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

8.2 SMEs

8.2.1 Overview

8.2.2 SMEs: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9. INVESTOR ESG SOFTWARE MARKET – GEOGRAPHICAL ANALYSIS

- 9.1 Overview
- 9.2 North America
- 9.2.1 North America Investor ESG Software Market Overview

9.2.2 North America: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.2.3 North America: Investor ESG Software Market Breakdown, by Component



9.2.3.1 North America: Investor ESG Software Market – Revenue and Forecast Analysis – by Component

9.2.4 North America: Investor ESG Software Market Breakdown, by Services

9.2.4.1 North America: Investor ESG Software Market – Revenue and Forecast Analysis – by Services

9.2.5 North America: Investor ESG Software Market Breakdown, by Enterprise Size9.2.5.1 North America: Investor ESG Software Market – Revenue and Forecast

Analysis – by Enterprise Size

9.2.6 North America: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.2.6.1 North America: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.2.6.2 United States: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.2.6.2.1 United States: Investor ESG Software Market Breakdown, by Component

9.2.6.2.2 United States: Investor ESG Software Market Breakdown, by Services

9.2.6.2.3 United States: Investor ESG Software Market Breakdown, by Enterprise Size

9.2.6.3 Canada: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.2.6.3.1 Canada: Investor ESG Software Market Breakdown, by Component

9.2.6.3.2 Canada: Investor ESG Software Market Breakdown, by Services

9.2.6.3.3 Canada: Investor ESG Software Market Breakdown, by Enterprise Size

9.2.6.4 Mexico: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.2.6.4.1 Mexico: Investor ESG Software Market Breakdown, by Component

9.2.6.4.2 Mexico: Investor ESG Software Market Breakdown, by Services

9.2.6.4.3 Mexico: Investor ESG Software Market Breakdown, by Enterprise Size 9.3 Europe

9.3.1 Europe Investor ESG Software Market Overview

9.3.2 Europe: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.3.3 Europe: Investor ESG Software Market Breakdown, by Component

9.3.3.1 Europe: Investor ESG Software Market – Revenue and Forecast Analysis – by Component

9.3.4 Europe: Investor ESG Software Market Breakdown, by Services

9.3.4.1 Europe: Investor ESG Software Market – Revenue and Forecast Analysis – by Services

9.3.5 Europe: Investor ESG Software Market Breakdown, by Enterprise Size



9.3.5.1 Europe: Investor ESG Software Market – Revenue and Forecast Analysis – by Enterprise Size

9.3.6 Europe: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.3.6.1 Europe: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.3.6.2 Germany: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.3.6.2.1 Germany: Investor ESG Software Market Breakdown, by Component

9.3.6.2.2 Germany: Investor ESG Software Market Breakdown, by Services

9.3.6.2.3 Germany: Investor ESG Software Market Breakdown, by Enterprise Size

9.3.6.3 France: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.3.6.3.1 France: Investor ESG Software Market Breakdown, by Component

9.3.6.3.2 France: Investor ESG Software Market Breakdown, by Services

9.3.6.3.3 France: Investor ESG Software Market Breakdown, by Enterprise Size 9.3.6.4 United Kingdom: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.3.6.4.1 United Kingdom: Investor ESG Software Market Breakdown, by Component

9.3.6.4.2 United Kingdom: Investor ESG Software Market Breakdown, by Services

9.3.6.4.3 United Kingdom: Investor ESG Software Market Breakdown, by Enterprise Size

9.3.6.5 Italy: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.3.6.5.1 Italy: Investor ESG Software Market Breakdown, by Component

9.3.6.5.2 Italy: Investor ESG Software Market Breakdown, by Services

9.3.6.5.3 Italy: Investor ESG Software Market Breakdown, by Enterprise Size

9.3.6.6 Russia: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.3.6.6.1 Russia: Investor ESG Software Market Breakdown, by Component

9.3.6.6.2 Russia: Investor ESG Software Market Breakdown, by Services

9.3.6.6.3 Russia: Investor ESG Software Market Breakdown, by Enterprise Size

9.3.6.7 Rest of Europe: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.3.6.7.1 Rest of Europe: Investor ESG Software Market Breakdown, by Component

9.3.6.7.2 Rest of Europe: Investor ESG Software Market Breakdown, by Services

9.3.6.7.3 Rest of Europe: Investor ESG Software Market Breakdown, by Enterprise



9.4 Asia Pacific

9.4.1 Asia Pacific Investor ESG Software Market Overview

9.4.2 Asia Pacific: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.4.3 Asia Pacific: Investor ESG Software Market Breakdown, by Component

9.4.3.1 Asia Pacific: Investor ESG Software Market – Revenue and Forecast Analysis – by Component

9.4.4 Asia Pacific: Investor ESG Software Market Breakdown, by Services

9.4.4.1 Asia Pacific: Investor ESG Software Market – Revenue and Forecast Analysis – by Services

9.4.5 Asia Pacific: Investor ESG Software Market Breakdown, by Enterprise Size

9.4.5.1 Asia Pacific: Investor ESG Software Market – Revenue and Forecast Analysis – by Enterprise Size

9.4.6 Asia Pacific: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.4.6.1 Asia Pacific: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.4.6.2 China: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.4.6.2.1 China: Investor ESG Software Market Breakdown, by Component

9.4.6.2.2 China: Investor ESG Software Market Breakdown, by Services

9.4.6.2.3 China: Investor ESG Software Market Breakdown, by Enterprise Size

9.4.6.3 Japan: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.4.6.3.1 Japan: Investor ESG Software Market Breakdown, by Component

9.4.6.3.2 Japan: Investor ESG Software Market Breakdown, by Services

9.4.6.3.3 Japan: Investor ESG Software Market Breakdown, by Enterprise Size

9.4.6.4 Australia: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.4.6.4.1 Australia: Investor ESG Software Market Breakdown, by Component

9.4.6.4.2 Australia: Investor ESG Software Market Breakdown, by Services

9.4.6.4.3 Australia: Investor ESG Software Market Breakdown, by Enterprise Size

9.4.6.5 India: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.4.6.5.1 India: Investor ESG Software Market Breakdown, by Component

9.4.6.5.2 India: Investor ESG Software Market Breakdown, by Services

9.4.6.5.3 India: Investor ESG Software Market Breakdown, by Enterprise Size

9.4.6.6 South Korea: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)



9.4.6.6.1 South Korea: Investor ESG Software Market Breakdown, by Component 9.4.6.6.2 South Korea: Investor ESG Software Market Breakdown, by Services

9.4.6.6.3 South Korea: Investor ESG Software Market Breakdown, by Enterprise Size

9.4.6.7 Rest of APAC: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.4.6.7.1 Rest of APAC: Investor ESG Software Market Breakdown, by Component

9.4.6.7.2 Rest of APAC: Investor ESG Software Market Breakdown, by Services

9.4.6.7.3 Rest of APAC: Investor ESG Software Market Breakdown, by Enterprise Size

9.5 Middle East and Africa

9.5.1 Middle East and Africa Investor ESG Software Market Overview

9.5.2 Middle East and Africa: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.5.3 Middle East and Africa: Investor ESG Software Market Breakdown, by Component

9.5.3.1 Middle East and Africa: Investor ESG Software Market – Revenue and Forecast Analysis – by Component

9.5.4 Middle East and Africa: Investor ESG Software Market Breakdown, by Services

9.5.4.1 Middle East and Africa: Investor ESG Software Market – Revenue and Forecast Analysis – by Services

9.5.5 Middle East and Africa: Investor ESG Software Market Breakdown, by Enterprise Size

9.5.5.1 Middle East and Africa: Investor ESG Software Market – Revenue and Forecast Analysis – by Enterprise Size

9.5.6 Middle East and Africa: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.5.6.1 Middle East and Africa: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.5.6.2 United Arab Emirates: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.5.6.2.1 United Arab Emirates: Investor ESG Software Market Breakdown, by Component

9.5.6.2.2 United Arab Emirates: Investor ESG Software Market Breakdown, by Services

9.5.6.2.3 United Arab Emirates: Investor ESG Software Market Breakdown, by Enterprise Size

9.5.6.3 Saudi Arabia: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

Market Publishers

9.5.6.3.1 Saudi Arabia: Investor ESG Software Market Breakdown, by Component 9.5.6.3.2 Saudi Arabia: Investor ESG Software Market Breakdown, by Services

9.5.6.3.3 Saudi Arabia: Investor ESG Software Market Breakdown, by Enterprise Size

9.5.6.4 South Africa: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.5.6.4.1 South Africa: Investor ESG Software Market Breakdown, by Component

9.5.6.4.2 South Africa: Investor ESG Software Market Breakdown, by Services

9.5.6.4.3 South Africa: Investor ESG Software Market Breakdown, by Enterprise Size

9.5.6.5 Rest of Middle East and Africa: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.5.6.5.1 Rest of Middle East and Africa: Investor ESG Software Market Breakdown, by Component

9.5.6.5.2 Rest of Middle East and Africa: Investor ESG Software Market Breakdown, by Services

9.5.6.5.3 Rest of Middle East and Africa: Investor ESG Software Market Breakdown, by Enterprise Size

9.6 South and Central America

9.6.1 South and Central America Investor ESG Software Market Overview

9.6.2 South and Central America: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.6.3 South and Central America: Investor ESG Software Market Breakdown, by Component

9.6.3.1 South and Central America: Investor ESG Software Market – Revenue and Forecast Analysis – by Component

9.6.4 South and Central America: Investor ESG Software Market Breakdown, by Services

9.6.4.1 South and Central America: Investor ESG Software Market – Revenue and Forecast Analysis – by Services

9.6.5 South and Central America: Investor ESG Software Market Breakdown, by Enterprise Size

9.6.5.1 South and Central America: Investor ESG Software Market – Revenue and Forecast Analysis – by Enterprise Size

9.6.6 South and Central America: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.6.6.1 South and Central America: Investor ESG Software Market – Revenue and Forecast Analysis – by Country

9.6.6.2 Brazil: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$



Million)

9.6.6.2.1 Brazil: Investor ESG Software Market Breakdown, by Component

9.6.6.2.2 Brazil: Investor ESG Software Market Breakdown, by Services

9.6.6.2.3 Brazil: Investor ESG Software Market Breakdown, by Enterprise Size

9.6.6.3 Argentina: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.6.6.3.1 Argentina: Investor ESG Software Market Breakdown, by Component

9.6.6.3.2 Argentina: Investor ESG Software Market Breakdown, by Services

9.6.6.3.3 Argentina: Investor ESG Software Market Breakdown, by Enterprise Size 9.6.6.4 Rest of South and Central America: Investor ESG Software Market – Revenue and Forecast to 2031 (US\$ Million)

9.6.6.4.1 Rest of South and Central America: Investor ESG Software Market Breakdown, by Component

9.6.6.4.2 Rest of South and Central America: Investor ESG Software Market Breakdown, by Services

9.6.6.4.3 Rest of South and Central America: Investor ESG Software Market Breakdown, by Enterprise Size

10. COMPETITIVE LANDSCAPE

10.1 Heat Map Analysis by Key Players

10.2 Company Positioning & Concentration

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Market Initiative

- 11.3 Product Development
- 11.4 Mergers & Acquisitions

12. COMPANY PROFILES

12.1 MSCI Inc

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments

Investor ESG Software Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opp...



- 12.2 Workiva, Inc.
 - 12.2.1 Key Facts
 - 12.2.2 Business Description
 - 12.2.3 Products and Services
 - 12.2.4 Financial Overview
 - 12.2.5 SWOT Analysis
 - 12.2.6 Key Developments
- 12.3 London Stock Exchange Group Plc
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments
- 12.4 Cority Software Inc
- 12.4.1 Key Facts
- 12.4.2 Business Description
- 12.4.3 Products and Services
- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments
- 12.5 SAP SE
- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 Sphera Solutions, Inc.
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
- 12.6.6 Key Developments
- 12.7 FactSet Research Systems Inc
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services



- 12.7.4 Financial Overview
- 12.7.5 SWOT Analysis
- 12.7.6 Key Developments
- 12.8 Morningstar Inc
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 Bloomberg LP
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments
- 12.10 Prophix Software Inc.
 - 12.10.1 Key Facts
 - 12.10.2 Business Description
 - 12.10.3 Products and Services
 - 12.10.4 Financial Overview
 - 12.10.5 SWOT Analysis
 - 12.10.6 Key Developments

13. APPENDIX

- 13.1 Word Index
- 13.2 About The Insight Partners



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