

# **Investor ESG Software Market Forecast to 2030 - Global Analysis by Component [Software and Services (Training Market, Integration Market, and Other Service Market)] and Enterprise Size (Large Enterprises and Small & Medium Enterprises)**

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## **Abstracts**

The investor ESG software market size is expected to reach US\$ 2,340.13 million by 2030 from 627.85 million in 2022, with an estimated CAGR of 18.3% from 2022 to 2030.

Managers are increasingly incorporating ESG into their asset allocation process and effectively employing a complete approach. Greenstone+ Ltd, a prominent player in the investor ESG software market, strongly believes that the integration of ESG factors into investment decisions has increasingly become a standard today. Investors across the globe are, therefore, looking at the company's long-term value by analyzing the ESG score and ESG information of that company. Software has become an immediate solution for such investors who are looking to streamline the ESG data of companies. Investors are looking for purpose-built ESG software that helps these investors collect, track, and effectively analyze data from a pool of portfolios. This overall trend of the shift of investors' focus toward ESG is driving the investor ESG software market.

The investor ESG services include professional services. The professional services comprise training; integration; and other services such as consulting, support and maintenance, and bureau service. Services are the intangible assets of any organization and, therefore, play a critical role in boosting its core competence. The services offered by companies enable them to stay agile, drive innovation, and effectively respond to market changes. Greenstone+ Ltd provides a range of targeted services to help businesses get the most from environmental sustainability software across environment, health & safety, frameworks, supply chain, and investor ESG. All

these factors have boosted the demand for investor ESG services, contributing to the investor ESG software market size.

Organizations with 1–500 employees are classified as small and medium enterprises (SMEs). These enterprises play a significant role in all economies and are significantly increasing year-on-year. The requirement for investor ESG software in SME businesses is rising worldwide. These businesses are transforming their organizational processes with the use of technology for managing portfolios, specifically during the COVID-19 pandemic, which has triggered the demand for investor ESG software solutions. Thus, the growing adoption of investor ESG software from SMEs is anticipated to drive the investor ESG software market during the forecast period.

The investor ESG software market is segmented based on component and organization size. Based on component, the investor ESG software market is segmented into software and services. Based on enterprise size, the investor ESG software market is bifurcated into large enterprise and small & medium enterprises. By region, the investor ESG software market is segmented into North America, Europe, Asia Pacific, the Middle East & Africa, and South America.

CLARITY AI, PLANA.EARTH GMBH (PLAN A), DATAMARAN, ARABESQUE GROUP, S&P GLOBAL (SUSTAINABLE1), COLLIBRA (OWN ANALYTICS), Goby, Greenstone+ Ltd, Refinitiv, and WeSustain GmbH are among the key players operating in the investor ESG software market that are profiled in this market study.

The overall investor ESG software market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the investor ESG software market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the investor ESG software market.

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