

Industrial Vehicles Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Forklifts, Aisle Trucks, Tow Tractors, Container Handlers, and Others), Drive Type (Internal Combustion Engine, Battery-Operated, and Gas-Powered), Level of Autonomy (Non/Semi-autonomous and Autonomous), and Application (Manufacturing, Warehousing, and Others), and Geography

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# **Abstracts**

The industrial vehicles market was valued at US\$ 57,543.40 million in 2022 and is projected to reach US\$ 83,677.60 million by 2030; it is expected to register a CAGR of 4.8% from 2022 to 2030.

Growth of E-commerce is Boosting the Industrial Vehicles Market Size

The e-commerce sector growth is characterized by a surge in online shopping, which
boosts the need for streamlined warehouse operations. To achieve smooth operations,
there is an increased demand for efficient and technologically advanced industrial
vehicles. E-commerce giants and logistics providers are increasingly investing in stateof-the-art warehouses that rely heavily on industrial vehicles for material handling and
storage. Forklifts, an integral component of these operations, are utilized to efficiently
move and stack goods within expansive warehouse facilities. The demand for forklifts
equipped with advanced features such as automation and telematics is growing as
businesses strive to boost operational efficiency and meet the massive demands of
online consumers.

Moreover, last-mile delivery has become a key concept in the logistics landscape, fueling the demand for specialized industrial vehicles. Delivery vans and vehicles



equipped with advanced material handling capabilities are crucial for navigating the intricate logistics of delivering packages directly to the end consumer. As the customer's expectations for faster and more reliable deliveries continue to rise, the demand for innovative solutions that cater specifically to the challenges of last-mile delivery also increases. Industrial vehicles equipped with IoT (Internet of Things) devices, GPS tracking systems, and real-time monitoring capabilities enable precise tracking of inventory, optimize route planning, and enhance overall fleet management are among the features contributing to the industrial vehicles market growth. This technological integration not only enhances operational efficiency but also contributes to cost savings and helps improve customer satisfaction.

Further, the need for flexibility and adaptability in industrial vehicle design is considered important. Manufacturers are focusing on developing versatile vehicles that can seamlessly integrate into diverse warehouse environments and accommodate varying load sizes. Customization options, such as adjustable lifting heights for forklifts and modular configurations for delivery vehicles, are becoming increasingly important to meet the unique requirements of different e-commerce and logistics operations. The demand for efficient warehouse operations and last-mile delivery solutions is driving innovation in industrial vehicle design and technology. Manufacturers that align their offerings with the evolving needs of the e-commerce and logistics sectors are poised to capitalize on this growth trajectory, solidifying their position in the market. Thus, the expansion of e-commerce and the dynamic evolution of logistics and supply chain operations are likely to create opportunities for the industrial vehicles market growth during the forecast period.

The industrial vehicles market report emphasizes the key factors driving the market and depicts the developments of prominent players. KION Group AG; Toyota Industries Corporation; MITSUBISHI HEAVY INDUSTRIES, LTD.; Komatsu Limited, Konecranes; Anhui Heli Co., Ltd.; Hyster-Yale Materials Handling, Inc.; Jungheinrich AG; Crown Equipment Corporation; and Clark Material Handling Company are among the key market players profiled during industrial vehicles market analysis. In addition, several other important players have been studied and analyzed during the study to get a holistic view of the industrial vehicles market trends and its ecosystem. The industrial vehicles market report includes company positioning and concentration to evaluate the performance of competitors in the market.



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