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Industrial Inkjet Printers Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Continuous Inkjet and Drop on Demand Inkjet), Industry (Food and Beverages, Pharmaceutical, Cosmetic and Personal Care, Electronics and Semiconductors, Textiles, Automotive, Advertisement and Publishing, and Others), and Geography

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Abstracts

The industrial inkjet printers market size is projected to reach US$ 11.22 billion by 2031 from US$ 6.71 billion in 2023. The market is expected to register a CAGR of 6.63% in 2023–2031. In recent years, Industry 4.0 has been rapidly changing the global manufacturing landscape, introducing an era of digital transformation and smart production. IoT-enabled printers are equipped with sensors and data collection capabilities. These printers offer improved precision in inkjet printing. These smart inkjet printers can adapt ink usage to the substrate, which produces higher-quality prints. Various companies are offering inkjet printers integrated with different technologies. Thus, the introduction of Industry 4.0 is expected to act as a key trend in the industrial inkjet printers market in the coming years.

Industrial Inkjet Printers Market Analysis

Government regulations on packaging, mostly regarding labeling, environmental sustainability, and traceability, are significantly growing across numerous sectors. Governments of various countries across the globe are mandating clearer, more detailed labeling on products, including expiration dates, nutritional information, batch

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numbers, and barcodes. These requirements are particularly stringent in sectors such as food and beverages, consumer goods, chemicals, and pharmaceuticals, where consumer safety is crucial. For instance, in the European Union, food products must comply with Regulation (EU) No 1169/2011, which requires clear labeling of allergens, nutritional content, and expiration dates. Similarly, in the US, the enforcement of the Fair Packaging and Labeling Act (FPLA) is overseen by the Food and Drug Administration (FDA) and by the Federal Trade Commission (FTC). According to the Act, the label on the packaging must contain a declaration of identity; a declaration of responsibility (name and address of packer, manufacturer, or distributor); and a declaration of net quantity, servings, or uses. Industrial inkjet printers ensure regulatory compliance by providing the flexibility, precision, and speed required to meet these evolving standards. Inkjet printers that can print efficiently on these eco-friendly materials are essential for compliance. Therefore, the increasing government regulations on packaging drive the industrial inkjet printers market.

Industrial Inkjet Printers Market Overview

Inkjet printers use pigmented ink, which is sprayed by the print head through nozzles onto the pages. Inkjet printers are widely used in the industries for printing batch codes, attractive packaging, barcodes, and other product related information. In addition to this, inkjet printers are also used in textile and d?cor industries. These types of printers are more efficient and effective than home and office inkjet printers. The demand for inkjet printers is expected to grow notably in the coming years owing to their high efficiency and low cost. The packaging industry is one of the largest end-use industries of industrial inkjet printers. As the demand for food and beverages, pharmaceuticals, cosmetics, and personal care is increasing, the need for attractive packaging is also growing. This increased demand is projected to boost the adoption of industrial inkjet printers in the coming years, owing to increased preferences for digital printing by the manufacturing sectors across the globe.

The industrial inkjet printers market in North America is experiencing substantial growth owing to increasing demand for personalized and customized printing solutions, the growing popularity of digital printing in the packaging industry, the surging adoption of inkjet printing in the textile industry, and the increasing demand for high-quality printing in the signage & graphics industry. Several companies in the US are launching innovative digital inkjet printers; for instance, in March 2021, Canon U.S.A. Inc. offered high-quality performance and high-speed inkjet printing with the launch of the image PROGRAF TZ-30000 series. In June 2023, HP Indigo introduced a new digital press for the flexible packaging, label, and shrink sleeve markets.

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Strategic Insights

Industrial Inkjet Printers Market Drivers and Opportunities

Growing Demand for Multifunctional Inkjet Printers

Multifunctional inkjet printers offer features such as printing, scanning, copying, and faxing, making them an attractive option in industrial settings. In sectors such as packaging, textiles, and electronics, multifunctional inkjet printers integrate printing with scanning or labeling tasks, which reduces the need for separate machines. For instance, in September 2024, Mimaki announced the launch of four new versatile inkjet printers for the signage, textile, and industrial printing sectors. These solutions offer enhanced performance, particularly in terms of print speed and quality, while meeting the needs of professionals seeking to diversify their activities. Multifunctional inkjet printers enable manufacturers to quickly adapt to custom designs, varying print materials, and different ink types. This flexibility is essential in industries that rely heavily on branding and personalization, such as food and beverage packaging and promotional products. For example, the use of custom product labeling has proliferated in the food and beverages industry, where companies want to personalize packaging for seasonal promotions or limited editions. Multifunctional inkjet printers can easily switch between different label designs and materials, which reduces setup times and costs.

Technological Advancements in Industrial Inkjet Printers

Technological advancements in printhead design and ink formulation have dramatically improved the print quality and resolution of industrial inkjet printers. This enhancement allows for the printing of high-definition images, fine text, and complex graphics on various materials, expanding the applicability of inkjet printers across industries. Researchers and manufacturers are highly inclined toward exploring the efficiency of industrial inkjet printers for smart design printing. For instance, in March 2023, Canon India launched 16 new advanced printers, which provide users with exceptional work efficiency, enhanced print quality, and top-notch creativity. These printers are cost-efficient and equipped with modern technology, which caters to the customers' needs. Also, in October 2023, Videojet Technologies introduced the advanced Videojet 1880+, 1880 UHS, and 1880 HR CIJ printers. These models are designed to help minimize downtime, increase throughput, and reduce costs over the printer's life while providing efficiency, performance, and productivity. The Videojet 1880+ features built-in cellular and Wi-Fi connectivity to help users meet their goals.

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Industrial Inkjet Printers Market Report Segmentation Analysis

Key segments that contributed to the derivation of the industrial inkjet printers market analysis are type and industry.

Based on type, the industrial inkjet printers market is divided into continuous inkjet and drop on demand inkjet. The drop on demand segment held a larger share of the market in 2023.By industry, the market is segmented into food and beverages, pharmaceutical, cosmetics and personal care, electronics and semiconductors, textile, automotive, advertisement and publishing, and others. The food and beverages segment dominated the market in 2023.Industrial Inkjet Printers Market Share Analysis by Geography

The geographic scope of the industrial inkjet printers market report is mainly divided into five regions: North America, Asia Pacific, Europe, Middle East & Africa, and South & Central America.

The Asia Pacific industrial inkjet printer market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. The region is one of the fastest-growing regions in terms of industrialization. Healthcare, automotive, textile, electronics, and food and beverages are a few of the industries that are experiencing growth in the region. Countries such as India and China are widely implementing Make in India, Made in China, Innovated in China, and other initiatives to boost the manufacturing industry in the region to boost economic growth. These industries generate the demand for industrial inkjet printers for labeling components, customized packaging, high-quality marking, digital printing, and other product information.

According to Seiko Epson Corporation, Asia Pacific is shifting from analog to digital printing technology. The major market players, such as Konica Minolta, which provides digital textile printers integrated with inkjet textile printing, in the region are expecting to witness a sustained global demand for industrial inkjet printers. As a result, they are investing heavily in inkjet printing technology to cater to its growing demand. For example, in June 2024, Tohoku Epson Corporation, a Group company of Seiko Epson Corporation, announced an investment of approximately US$ 3.42 million (JPY 5.1 billion) on the construction of a new factory for inkjet printheads.

Industrial Inkjet Printers Market Report Scope

Industrial Inkjet Printers Market News and Recent Developments

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The industrial inkjet printers market is evaluated by gathering qualitative and quantitative data post primary and secondary research, which includes important corporate publications, association data, and databases. A few of the developments in the industrial inkjet printers market are listed below:

Canon and Heidelberger Druckmaschinen AG (HEIDELBERG), technology leaders in inkjet and sheetfed offset printing, announced their global sales and service cooperation in inkjet printing, with a joint focus on supporting commercial print businesses striving to establish hybrid offset/digital production to meet changing print buyer needs and increase their capability to handle shorter runs of more diverse jobs. HEIDELBERG will expand its technology portfolio by introducing its own inkjet product family based on the newly announced Canon B2 sheetfed inkjet press and the well-established B3 sheetfed inkjet press. Both presses will be integrated into the HEIDELBERG Prinect workflow; Service and Saphira Ink will be delivered through HEIDELBERG. (Source: Canon Newsletter, Month 2024)Videojet Technologies, a global leader in Marking and Coding solutions, and subsidiary of Veralto Corporation, the global leader in Enterprise Labeling and Artwork Management solutions, announced a strategic partnership to change the paradigm for the way companies automate printing across production lines, factories, and warehouses. This collaboration focuses on extending Loftware's Spectrum Enterprise Labeling solution to marking and coding. This will enable customers to drive all their printing devices from an all-in-one digital solution, with coverage ranging from marking and coding production devices to supply chain thermal printers. (Source: Videojet Technologies Newsletter, Month 2022)Industrial Inkjet Printers Market Report Coverage and Deliverables

The “Industrial Inkjet Printers Market” Size and Forecast (2023–2031)” report provides a detailed analysis of the market covering below areas:

Industrial inkjet printers market size and forecast at global, regional, and country levels for all the key market segments covered under the scopeIndustrial inkjet printers market trends as well as market dynamics such as drivers, restraints, and key opportunitiesDetailed PEST and SWOT analysisIndustrial inkjet printers market analysis covering key market trends, global and regional framework, major players, regulations, and recent market developmentsIndustry landscape and competition analysis covering market concentration, heat map analysis, prominent players, and recent developments for the industrial inkjet printers marketDetailed company profiles

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13. APPENDIX

13.1 About The Insight Partners

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