

# **India Veterinary Diagnostic Test Kits Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product (ELISA Test Kits, Antibodies Test Kits, Polymerase Chain Reaction (PCR) Test Kits); Animal Type (Companion Animal, Livestock Animal); Application (Infectious Diseases and Non-Infectious Diseases); Testing Type (Rapid Diagnostic Testing, Point-of-Care Testing, Laboratory Testing); End User (Veterinary Hospitals and Clinics, Animal Diagnostic Laboratories, Veterinary Research Institutes and Universities) and Country**

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## **Abstracts**

The India veterinary diagnostic test kits market size is expected to grow from US\$ 29.13 million in 2022 to US\$ 62.03 million by 2030; it is estimated to register a CAGR of 9.91% from 2022 to 2030.

Untapped Market for Veterinary Diagnostics Will Provide Opportunity for Growth of US Practice Management System Market

The veterinary diagnostic test kit market in India presents substantial untapped opportunities, particularly in addressing the healthcare needs of livestock and companion animals. With the growing awareness of animal welfare, the increasing adoption of pets, and the expansion of commercial livestock farming, there is a burgeoning demand for advanced diagnostic solutions to cater to the diverse healthcare requirements of animals nationwide. The untapped potential lies in the need for

comprehensive diagnostic tools that can efficiently address a wide array of health conditions in animals, including both infectious and non-infectious diseases. Furthermore, the market offers a distinctive opportunity to develop and adopt cost-effective, rapid, and accurate diagnostic solutions tailored for the specific healthcare challenges prevalent in India. Specifically, the focus on point-of-care testing, portable diagnostic platforms, and accessible testing solutions for rural and remote areas stands as a promising avenue for market expansion. Additionally, with the increasing emphasis on disease surveillance, preventive healthcare, and One Health initiatives, there is a significant scope for collaborative efforts between government health authorities, veterinary professionals, and diagnostic technology providers to bolster the capacity and accessibility of veterinary diagnostics across India. For instance, in September 2023, the Department of Animal Husbandry and Dairy of the Indian Ministry of Animal Husbandry, in collaboration with three Implementing Entities (IEs)—the World Bank, the Asian Development Bank (ADB), and the Food and Agriculture Organization (FAO)—will be part of the Animal Health Security Strengthening for Pandemic Preparedness and Response Project in India. Supporting delivery partners in this project include the South Asia Subregional Economic Cooperation (SASEC). The initiative is planned to use \$25 million in co-financing and an additional \$257 million in co-investment to assist India's efforts to increase animal health security. It is backed by a \$25 million grant from the Pandemic Fund. With the introduction of the One Health Mission (2022–2023) strategy, India is increasing its investments in human health security. This initiative is a complement to those efforts. The potential for innovation, the unmet needs in healthcare delivery, and the evolving landscape of animal healthcare collectively underscore the untapped market potential and the compelling opportunities for the progression and expansion of the veterinary diagnostic test kit market in India.

#### Product-Based Insights

Based on product, the market is differentiated into ELISA test kit and PCR test kit. The ELISA test kit segment held the largest India veterinary diagnostic test kits market share in 2022. The PCR test kit segment is anticipated to register the highest CAGR during 2022–2030.

#### Animal Type-Based Insights

Based on Animal Type, the India veterinary diagnostic test kits market is segmented into companion animals and livestock animal. The companion animals segment held the largest market share in 2022, and the livestock animal segment is anticipated to register the highest CAGR from 2022 to 2030.

#### Application-Based Insights

By application, the market is differentiated into infectious diseases and non-infectious diseases. In 2022, the infectious diseases segment held the largest market share, and the non-infectious diseases segment is anticipated to register the highest CAGR during

2022–2030.

#### Testing Type-Based Insights

The market is differentiated into laboratory and rapid testing (POC testing) based on testing type. The laboratory testing segment held the largest Indian veterinary diagnostic test kits market share in 2022. The rapid testing (POC testing) segment is anticipated to register the highest CAGR during 2022–2030.

#### End User-Based Insights

In terms of end user, the market is segmented into veterinary hospitals and clinics, animal diagnostic laboratories, and veterinary research institutes and universities. The veterinary hospitals and clinics segment is anticipated to hold a significant India veterinary diagnostic test kits market share during 2022–2030.

A few of the major primary and secondary sources referred to while preparing the report on the India veterinary diagnostic test kits market are the Pashudhan praharee, Veterinary Council of India, Indian Veterinary Association.

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