

# **Hot Melt Adhesives Market Size and Forecast (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Glue Sticks, Glue Slugs, and Others), Type (Ethylene Vinyl Acetate, Polyolefins, Polyamides, Polyurethanes, Styrene Block Copolymers, and Others), and Application (Packaging, Construction, Automotive, Furniture, Footwear, Electronics, and Others)**

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## **Abstracts**

The hot melt adhesives market size is expected to grow from US\$ 8.10 billion in 2022 to US\$ 12.47 billion by 2030; it is estimated to register a CAGR of 5.5% from 2022 to 2030.

Hot melt adhesives are made from materials such as ethylene vinyl acetate, polyolefins, polyamides, polyurethanes, styrene block copolymers, tackifying resin, wax or oil, and others. In addition, materials such as antioxidants, fillers, UV stabilizers, or pigments are also required to manufacture hot melt adhesives. Hot melt adhesives are used in applications such as packaging, construction, automotive, furniture, footwear, electronics, and other applications. Hot melt adhesives are very efficient at bonding, dependable and consistent products. There are various benefits of hot melt adhesives, such as enhanced product performance, increased production volume, overall cost effectiveness, versatility, and sustainability. Hot melt adhesives are made by using raw materials from plants and other forestry materials. This helps businesses to reduce their carbon footprint. Various advantages of hot melt adhesives are boosting their adoption in various application fields.

Based on application, the global market is segmented into packaging, construction, automotive, furniture, footwear, electronics, and others. The hot melt adhesives market share for the packaging segment was recorded to be the largest in 2022. The packaging applications of hot melt adhesives mainly include carton or box sealing, bottle labeling, paper bag manufacturing, and bag assembly. Glue sticks, ethylene vinyl acetate-based hot melts, polyurethane hot melt adhesives, and waxes are used in these applications. Hot melt sticks are mainly used for wooden box closing. These adhesives are preferred over water-based adhesives due to shorter set time, better adhesion, and water-resistance. Hot melt adhesives can firmly adhere to all types of materials.

Based on geography, the global market is segmented into regions such as North America, Europe, Asia Pacific, Middle East and Africa, and South and Central America. In 2022, Asia Pacific held the largest global hot melt adhesives market share. Various emerging countries in the Asia Pacific are witnessing an upsurge in industrialization, mainly in the manufacturing, automotive, packaging, and construction industries, which are fueling the demand for hot melt adhesives. Chemicals, textiles, pulp & paper, and electronics are among the prime industries in countries such as Australia, Japan, India, China, South Korea, Singapore, Taiwan, and Indonesia. The hot melt adhesive market in China is characterized by the presence of many small- and large-scale players operating in the country. Furthermore, China has a huge customer base for hot melt adhesives due to rapid industrialization. China is one of the largest manufacturing economies in the world, and it is the fastest-growing consumer market with the second-largest importer of goods at the global level. Moreover, the Chinese economy is flooded with manufacturing and assembly units of some of the major manufacturers of chemicals, adhesives, and other industries.

H.B. Fuller Company, Henkel AG & Company KGaA, Arkema, 3M, Sika AG, Jowat SE, Hexcel Corporation, The Dow Chemical Company, Beardow Adams, and Gorilla Glue Company are a few players operating in the global hot melt adhesives market. Players operating in the global market focus on providing high-quality products to fulfill customer demand. Also, they focus on adopting various strategies such as new product launches, capacity expansion, partnerships, and collaboration in order to stay competitive in the market. For instance, in 2021, Sika AG acquired Hamatite. Hamatite is a Japan-based company that provides adhesives and sealants to various industries like automotive and construction. The company also offers various technologies, such as polyurethanes, hot melts, and modified silicones. This acquisition will help Sika AG to strengthen its position in Japan and also to increase market access. Moreover, in 2020, H.B. Fuller Company launched new products Advantra 9280 EU and Advantra BOLD 9480, readily

available adhesive grades with hot melt advanced technology for extreme cold storage of vaccines and medication packaging.

The overall global hot melt adhesives market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the hot melt adhesives market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. GLOBAL HOT MELT ADHESIVES MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
  - 4.2.1 Bargaining Power of Suppliers
  - 4.2.2 Bargaining Power of Buyers
  - 4.2.3 Threat of New Entrants
  - 4.2.4 Intensity of Competitive Rivalry
  - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Material Suppliers
  - 4.3.2 Manufacturers
  - 4.3.3 Distributors/Suppliers
  - 4.3.4 End Use
- 4.4 List of Vendors in the Value Chain:

### **5. GLOBAL HOT MELT ADHESIVES MARKET – KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Growing Applications in Several End-Use Industries
  - 5.1.2 Changing Trend from Solvent Adhesive to Hot Melt Adhesive

## 5.2 Market Restraints

### 5.2.1 Low Thermal Resistance

## 5.3 Market Opportunities

### 5.3.1 Rising Utilization of Hot Melt Adhesives in Road Marking

## 5.4 Future Trends

### 5.4.1 Adoption of Bio-Based Hot-Melt Adhesives

## 5.5 Impact Analysis

# 6. HOT MELT ADHESIVES MARKET - GLOBAL MARKET ANALYSIS

## 6.1 Global Hot Melt Adhesives Market Revenue (US\$ Million)

## 6.2 Global Hot Melt Adhesives Market Forecast and Analysis

# 7. GLOBAL HOT MELT ADHESIVES MARKET ANALYSIS – BY PRODUCT TYPE

## 7.1 Glue Sticks

### 7.1.1 Overview

### 7.1.2 Glue Sticks Market Revenue and Forecast to 2030 (US\$ Million)

## 7.2 Glue Slugs

### 7.2.1 Overview

### 7.2.2 Glue Slugs Market Revenue and Forecast to 2030 (US\$ Million)

## 7.3 Others

### 7.3.1 Overview

### 7.3.2 Others Market Revenue and Forecast to 2030 (US\$ Million)

# 8. GLOBAL HOT MELT ADHESIVES MARKET ANALYSIS – BY TYPE

## 8.1 Ethylene Vinyl Acetate

### 8.1.1 Overview

### 8.1.2 Ethylene Vinyl Acetate Market Revenue and Forecast to 2030 (US\$ Million)

## 8.2 Polyolefins

### 8.2.1 Overview

### 8.2.2 Polyolefins Market Revenue and Forecast to 2030 (US\$ Million)

## 8.3 Polyamides

### 8.3.1 Overview

### 8.3.2 Polyamides Market Revenue and Forecast to 2030 (US\$ Million)

## 8.4 Polyurethanes

### 8.4.1 Overview

### 8.4.2 Polyurethanes Market Revenue and Forecast to 2030 (US\$ Million)

## 8.5 Styrene Block Copolymers

### 8.5.1 Overview

### 8.5.2 Styrene Block Copolymers Market Revenue and Forecast to 2030 (US\$ Million)

## 8.6 Others

### 8.6.1 Overview

### 8.6.2 Others Market Revenue and Forecast to 2030 (US\$ Million)

## **9. GLOBAL HOT MELT ADHESIVES MARKET ANALYSIS – BY APPLICATION**

### 9.1 Packaging

#### 9.1.1 Overview

#### 9.1.2 Packaging Market Revenue and Forecast to 2030 (US\$ Million)

### 9.2 Construction

#### 9.2.1 Overview

#### 9.2.2 Construction Market Revenue and Forecast to 2030 (US\$ Million)

### 9.3 Automotive

#### 9.3.1 Overview

#### 9.3.2 Automotive Market Revenue and Forecast to 2030 (US\$ Million)

### 9.4 Furniture

#### 9.4.1 Overview

#### 9.4.2 Furniture Market Revenue and Forecast to 2030 (US\$ Million)

### 9.5 Footwear

#### 9.5.1 Overview

#### 9.5.2 Footwear Market Revenue and Forecast to 2030 (US\$ Million)

### 9.6 Electronics

#### 9.6.1 Overview

#### 9.6.2 Electronics Market Revenue and Forecast to 2030 (US\$ Million)

### 9.7 Others

#### 9.7.1 Overview

#### 9.7.2 Others Market Revenue and Forecast to 2030 (US\$ Million)

## **10. GLOBAL HOT MELT ADHESIVES MARKET - GEOGRAPHICAL ANALYSIS**

### 10.1 North America

#### 10.1.1 North America Hot Melt Adhesives Market Overview

#### 10.1.2 North America Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

#### 10.1.3 North America Hot Melt Adhesives Market Breakdown by Product Type

##### 10.1.3.1 North America Hot Melt Adhesives Market Revenue and Forecasts and

## Analysis - By Product Type

### 10.1.4 North America Hot Melt Adhesives Market Breakdown by Type

#### 10.1.4.1 North America Hot Melt Adhesives Market Revenue and Forecasts and

## Analysis - By Type

### 10.1.5 North America Hot Melt Adhesives Market Breakdown by Application

#### 10.1.5.1 North America Hot Melt Adhesives Market Revenue and Forecasts and

## Analysis - By Application

### 10.1.6 North America Hot Melt Adhesives Market Revenue and Forecasts and

## Analysis - By Countries

#### 10.1.6.1 North America Hot Melt Adhesives Market Breakdown by Country

#### 10.1.6.2 US Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$

## Million)

##### 10.1.6.2.1 US Hot Melt Adhesives Market Breakdown by Product Type

##### 10.1.6.2.2 US Hot Melt Adhesives Market Breakdown by Type

##### 10.1.6.2.3 US Hot Melt Adhesives Market Breakdown by Application

#### 10.1.6.3 Canada Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$

## Million)

##### 10.1.6.3.1 Canada Hot Melt Adhesives Market Breakdown by Product Type

##### 10.1.6.3.2 Canada Hot Melt Adhesives Market Breakdown by Type

##### 10.1.6.3.3 Canada Hot Melt Adhesives Market Breakdown by Application

#### 10.1.6.4 Mexico Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$

## Million)

##### 10.1.6.4.1 Mexico Hot Melt Adhesives Market Breakdown by Product Type

##### 10.1.6.4.2 Mexico Hot Melt Adhesives Market Breakdown by Type

##### 10.1.6.4.3 Mexico Hot Melt Adhesives Market Breakdown by Application

## 10.2 Europe

### 10.2.1 Europe Hot Melt Adhesives Market Overview

### 10.2.2 Europe Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$

## Million)

### 10.2.3 Europe Hot Melt Adhesives Market Breakdown by Product Type

#### 10.2.3.1 Europe Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Product Type

### 10.2.4 Europe Hot Melt Adhesives Market Breakdown by Type

#### 10.2.4.1 Europe Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Type

### 10.2.5 Europe Hot Melt Adhesives Market Breakdown by Application

#### 10.2.5.1 Europe Hot Melt Adhesives Market Revenue and Forecasts and Analysis – By Application

### 10.2.6 Europe Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By



## Countries

10.2.6.1 Europe Hot Melt Adhesives Market Breakdown by Country

10.2.6.2 Germany Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

10.2.6.2.1 Germany Hot Melt Adhesives Market Breakdown by Product Type

10.2.6.2.2 Germany Hot Melt Adhesives Market Breakdown by Type

10.2.6.2.3 Germany Hot Melt Adhesives Market Breakdown by Application

10.2.6.3 France Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

10.2.6.3.1 France Hot Melt Adhesives Market Breakdown by Product Type

10.2.6.3.2 France Hot Melt Adhesives Market Breakdown by Type

10.2.6.3.3 France Hot Melt Adhesives Market Breakdown by Application

10.2.6.4 Italy Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

10.2.6.4.1 Italy Hot Melt Adhesives Market Breakdown by Product Type

10.2.6.4.2 Italy Hot Melt Adhesives Market Breakdown by Type

10.2.6.4.3 Italy Hot Melt Adhesives Market Breakdown by Application

10.2.6.5 UK Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

10.2.6.5.1 UK Hot Melt Adhesives Market Breakdown by Product Type

10.2.6.5.2 UK Hot Melt Adhesives Market Breakdown by Type

10.2.6.5.3 UK Hot Melt Adhesives Market Breakdown by Application

10.2.6.6 Russia Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

10.2.6.6.1 Russia Hot Melt Adhesives Market Breakdown by Product Type

10.2.6.6.2 Russia Hot Melt Adhesives Market Breakdown by Type

10.2.6.6.3 Russia Hot Melt Adhesives Market Breakdown by Application

10.2.6.7 Rest of Europe Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

10.2.6.7.1 Rest of Europe Hot Melt Adhesives Market Breakdown by Product Type

10.2.6.7.2 Rest of Europe Hot Melt Adhesives Market Breakdown by Type

10.2.6.7.3 Rest of Europe Hot Melt Adhesives Market Breakdown by Application

## 10.3 Asia Pacific Hot Melt Adhesives Market

10.3.1 Overview

10.3.2 Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million)

10.3.3 Asia Pacific Hot Melt Adhesives Market Breakdown by Product Type

10.3.3.1 Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Product Type



- 10.3.4 Asia Pacific Hot Melt Adhesives Market Breakdown by Type
  - 10.3.4.1 Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Type
- 10.3.5 Asia Pacific Hot Melt Adhesives Market Breakdown by Application
  - 10.3.5.1 Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Application
- 10.3.6 Asia Pacific Hot Melt Adhesives Market Breakdown by Country
  - 10.3.6.1 Asia Pacific Hot Melt Adhesives Market Breakdown by Country
  - 10.3.6.2 Australia Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)
    - 10.3.6.2.1 Australia Hot Melt Adhesives Market Breakdown by Product Type
    - 10.3.6.2.2 Australia Hot Melt Adhesives Market Breakdown by Type
    - 10.3.6.2.3 Australia Hot Melt Adhesives Market Breakdown by Application
  - 10.3.6.3 China Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)
    - 10.3.6.3.1 China Hot Melt Adhesives Market Breakdown by Product Type
    - 10.3.6.3.2 China Hot Melt Adhesives Market Breakdown by Type
    - 10.3.6.3.3 China Hot Melt Adhesives Market Breakdown by Application
  - 10.3.6.4 India Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)
    - 10.3.6.4.1 India Hot Melt Adhesives Market Breakdown by Product Type
    - 10.3.6.4.2 India Hot Melt Adhesives Market Breakdown by Type
    - 10.3.6.4.3 India Hot Melt Adhesives Market Breakdown by Application
  - 10.3.6.5 Japan Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)
    - 10.3.6.5.1 Japan Hot Melt Adhesives Market Breakdown by Product Type
    - 10.3.6.5.2 Japan Hot Melt Adhesives Market Breakdown by Type
    - 10.3.6.5.3 Japan Hot Melt Adhesives Market Breakdown by Application
  - 10.3.6.6 South Korea Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)
    - 10.3.6.6.1 South Korea Hot Melt Adhesives Market Breakdown by Product Type
    - 10.3.6.6.2 South Korea Hot Melt Adhesives Market Breakdown by Type
    - 10.3.6.6.3 South Korea Hot Melt Adhesives Market Breakdown by Application
  - 10.3.6.7 Rest of Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)
    - 10.3.6.7.1 Rest of Asia Pacific Hot Melt Adhesives Market Breakdown by Product Type
    - 10.3.6.7.2 Rest of Asia Pacific Hot Melt Adhesives Market Breakdown by Type
    - 10.3.6.7.3 Rest of Asia Pacific Hot Melt Adhesives Market Breakdown by

## Application

### 10.4 Middle East and Africa

#### 10.4.1 Middle East and Africa Hot Melt Adhesives Market Overview

#### 10.4.2 Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

#### 10.4.3 Middle East and Africa Hot Melt Adhesives Market Breakdown by Product Type

#### 10.4.3.1 Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Product Type

#### 10.4.4 Middle East and Africa Hot Melt Adhesives Market Breakdown by Type

#### 10.4.4.1 Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Type

#### 10.4.5 Middle East and Africa Hot Melt Adhesives Market Breakdown by Application

#### 10.4.5.1 Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts and Analysis – By Application

#### 10.4.6 Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Countries

#### 10.4.6.1 Middle East and Africa Hot Melt Adhesives Market Breakdown by Country

#### 10.4.6.2 South Africa Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

#### 10.4.6.2.1 South Africa Hot Melt Adhesives Market Breakdown by Product Type

#### 10.4.6.2.2 South Africa Hot Melt Adhesives Market Breakdown by Type

#### 10.4.6.2.3 South Africa Hot Melt Adhesives Market Breakdown by Application

#### 10.4.6.3 Saudi Arabia Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

#### 10.4.6.3.1 Saudi Arabia Hot Melt Adhesives Market Breakdown by Product Type

#### 10.4.6.3.2 Saudi Arabia Hot Melt Adhesives Market Breakdown by Type

#### 10.4.6.3.3 Saudi Arabia Hot Melt Adhesives Market Breakdown by Application

#### 10.4.6.4 UAE Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

#### 10.4.6.4.1 UAE Hot Melt Adhesives Market Breakdown by Product Type

#### 10.4.6.4.2 UAE Hot Melt Adhesives Market Breakdown by Type

#### 10.4.6.4.3 UAE Hot Melt Adhesives Market Breakdown by Application

#### 10.4.6.5 Rest of Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

#### 10.4.6.5.1 Rest of Middle East and Africa Hot Melt Adhesives Market Breakdown by Product Type

#### 10.4.6.5.2 Rest of Middle East and Africa Hot Melt Adhesives Market Breakdown by Type

#### 10.4.6.5.3 Rest of Middle East and Africa Hot Melt Adhesives Market Breakdown by

## Application

### 10.5 South and Central America

#### 10.5.1 South and Central America Hot Melt Adhesives Market Overview

#### 10.5.2 South and Central America Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

#### 10.5.3 South and Central America Hot Melt Adhesives Market Breakdown by Product Type

##### 10.5.3.1 South and Central America Hot Melt Adhesives Market Revenue and Forecasts and Analysis – By Product Type

#### 10.5.4 South and Central America Hot Melt Adhesives Market Breakdown by Type

##### 10.5.4.1 South and Central America Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Type

#### 10.5.5 South and Central America Hot Melt Adhesives Market Breakdown by Application

##### 10.5.5.1 South and Central America Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Application

#### 10.5.6 South and Central America Hot Melt Adhesives Market Revenue and Forecasts and Analysis - By Countries

##### 10.5.6.1 South and Central America Hot Melt Adhesives Market Breakdown by Country

##### 10.5.6.2 Brazil Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

###### 10.5.6.2.1 Brazil Hot Melt Adhesives Market Breakdown by Product Type

###### 10.5.6.2.2 Brazil Hot Melt Adhesives Market Breakdown by Type

###### 10.5.6.2.3 Brazil Hot Melt Adhesives Market Breakdown by Application

##### 10.5.6.3 Argentina Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

###### 10.5.6.3.1 Argentina Hot Melt Adhesives Market Breakdown by Product Type

###### 10.5.6.3.2 Argentina Hot Melt Adhesives Market Breakdown by Type

###### 10.5.6.3.3 Argentina Hot Melt Adhesives Market Breakdown by Application

##### 10.5.6.4 Rest of South and Central America Hot Melt Adhesives Market Revenue and Forecasts to 2030 (US\$ Million)

###### 10.5.6.4.1 Rest of South and Central America Hot Melt Adhesives Market Breakdown by Product Type

###### 10.5.6.4.2 Rest of South and Central America Hot Melt Adhesives Market Breakdown by Type

###### 10.5.6.4.3 Rest of South and Central America Hot Melt Adhesives Market Breakdown by Application

## **11. IMPACT OF COVID-19 PANDEMIC ON GLOBAL HOT MELT ADHESIVES MARKET**

11.1 Pre & Post Covid-19 Impact

## **12. COMPETITIVE LANDSCAPE**

12.1 Heat Map Analysis By Key Players

12.2 Company Positioning & Concentration

## **13. INDUSTRY LANDSCAPE**

13.1 Overview

13.2 Mergers & acquisition

13.3 Product Launch

13.4 Collaboration

## **14. COMPANY PROFILES**

14.1 H.B. Fuller Company

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

14.1.6 Key Developments

14.2 Henkel AG & COMPANY, KGAA

14.2.1 Key Facts

14.2.2 Business Description

14.2.3 Products and Services

14.2.4 Financial Overview

14.2.5 SWOT Analysis

14.2.6 Key Developments

14.3 Arkema

14.3.1 Key Facts

14.3.2 Business Description

14.3.3 Products and Services

14.3.4 Financial Overview

14.3.5 SWOT Analysis

- 14.3.6 Key Developments
- 14.4 3M
  - 14.4.1 Key Facts
  - 14.4.2 Business Description
  - 14.4.3 Products and Services
  - 14.4.4 Financial Overview
  - 14.4.5 SWOT Analysis
  - 14.4.6 Key Developments
- 14.5 Sika AG
  - 14.5.1 Key Facts
  - 14.5.2 Business Description
  - 14.5.3 Products and Services
  - 14.5.4 Financial Overview
  - 14.5.5 SWOT Analysis
  - 14.5.6 Key Developments
- 14.6 Jowat SE
  - 14.6.1 Key Facts
  - 14.6.2 Business Description
  - 14.6.3 Products and Services
  - 14.6.4 Financial Overview
  - 14.6.5 SWOT Analysis
  - 14.6.6 Key Developments
- 14.7 Hexcel Corporation
  - 14.7.1 Key Facts
  - 14.7.2 Business Description
  - 14.7.3 Products and Services
  - 14.7.4 Financial Overview
  - 14.7.5 SWOT Analysis
  - 14.7.6 Key Developments
- 14.8 The Dow Chemical Company
  - 14.8.1 Key Facts
  - 14.8.2 Business Description
  - 14.8.3 Products and Services
  - 14.8.4 Financial Overview
  - 14.8.5 SWOT Analysis
  - 14.8.6 Key Developments
- 14.9 Beardow Adams
  - 14.9.1 Key Facts
  - 14.9.2 Business Description

- 14.9.3 Products and Services
- 14.9.4 Financial Overview
- 14.9.5 SWOT Analysis
- 14.9.6 Key Developments
- 14.10 Gorilla Glue Company
  - 14.10.1 Key Facts
  - 14.10.2 Business Description
  - 14.10.3 Products and Services
  - 14.10.4 Financial Overview
  - 14.10.5 SWOT Analysis
  - 14.10.6 Key Developments

## **15. APPENDIX**

## List Of Tables

### LIST OF TABLES

Table 1. Global Hot Melt Adhesives Market Segmentation

Table 2. Global Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million)

Table 3. Global Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – Product Type

Table 4. Global Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – Type

Table 5. Global Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – Application

Table 6. North America Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 7. North America Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 8. North America Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 9. US Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 10. US Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 11. US Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 12. Canada Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 13. Canada Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 14. Canada Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 15. Mexico Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 16. Mexico Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 17. Mexico Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 18. Europe Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type



Table 19. Europe Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 20. Europe Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 21. Germany Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 22. Germany Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 23. Germany Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 24. France Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 25. France Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 26. France Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 27. Italy Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 28. Italy Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 29. Italy Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 30. UK Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 31. UK Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 32. UK Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 33. Russia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 34. Russia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 35. Russia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 36. Rest of Europe Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 37. Rest of Europe Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 38. Rest of Europe Hot Melt Adhesives Market Revenue and Forecasts To 2030

(US\$ Million) – By Application

Table 39. Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts To 2030

(US\$ Million) – Product Type

Table 40. Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts To 2030

(US\$ Million) – Type

Table 41. Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts To 2030

(US\$ Million) – By Application

Table 42. Australia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Product Type

Table 43. Australia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Type

Table 44. Australia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Application

Table 45. China Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Product Type

Table 46. China Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Type

Table 47. China Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Application

Table 48. India Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Product Type

Table 49. India Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Type

Table 50. India Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Application

Table 51. Japan Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Product Type

Table 52. Japan Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Type

Table 53. Japan Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$

Million) – By Application

Table 54. South Korea Hot Melt Adhesives Market Revenue and Forecasts To 2030

(US\$ Million) – By Product Type

Table 55. South Korea Hot Melt Adhesives Market Revenue and Forecasts To 2030

(US\$ Million) – By Type

Table 56. South Korea Hot Melt Adhesives Market Revenue and Forecasts To 2030

(US\$ Million) – By Application

Table 57. Rest of Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts To

2030 (US\$ Million) – By Product Type

Table 58. Rest of Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 59. Rest of Asia Pacific Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 60. Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 61. Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 62. Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 63. South Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 64. South Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 65. South Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 66. Saudi Arabia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 67. Saudi Arabia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 68. Saudi Arabia Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 69. UAE Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 70. UAE Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 71. UAE Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 72. Rest of Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 73. Rest of Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 74. Rest of Middle East and Africa Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 75. South and Central America Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 76. South and Central America Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 77. South and Central America Hot Melt Adhesives Market Revenue and

Forecasts To 2030 (US\$ Million) – By Application

Table 78. Brazil Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 79. Brazil Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 80. Brazil Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 81. Argentina Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 82. Argentina Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 83. Argentina Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

Table 84. Rest of South and Central America Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Product Type

Table 85. Rest of South and Central America Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Type

Table 86. Rest of South and Central America Hot Melt Adhesives Market Revenue and Forecasts To 2030 (US\$ Million) – By Application

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