

Healthcare Manikins Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product (Adult CPR Manikins, Full Body Manikins, Choking Manikins, Injection Simulators, and Others), Age Group (Adult Manikins, Pediatric Manikins, and Neonatal Manikins), Application (Cardiology, Obstetrics and Gynecology, Critical Care, Neurology, Urology, and Others), End User (Medical School, Hospitals, Clinics, and Others), and Geography

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Abstracts

The healthcare manikins market is expected to grow from US\$ 2,289.52 million in 2023 to US\$ 7,545.53 million by 2031; it is anticipated to record a CAGR of 16.1% from 2023 to 2031.

Manikins are similar to mannequins where they are human shaped models used to simulate the human body. Manikins are used to help simulate medical, surgical, or clinical scenarios. There are many types of manikins used for medical simulation. Healthcare manikins are a replica of an adult, child, or infant human with simulated airways, organs, or organ systems. These are used for teaching and training CPR, advanced airway management, and surgical procedures. Healthcare manikins can be full-body or have only the relevant body parts necessary for the training or demonstration.

Increasing Number of Packaging-Related Product Recalls Propels Track & Trace

Solutions Market Growth

Advancements in augmented reality are expected to create life-like modules for teaching and training purposes. The Mixed Reality concept by Guamard involves visualization and interaction with a specific digital clinical scenario. The use of haptics and other interactive technologies promotes a better understanding of treatments and the feedback from haptics aids in developing better skills. Artificial intelligence is expected to provide significant growth opportunities, as robotics and interactive reactions from training manikin are likely to aid the skill development process and increase training scenario complexities, leading to better training, diagnosis, and treatment outlook.

In 2020, the University of Miami's Gordon Center for Simulation and Innovation in Medical Education conducted a four-month study funded by the Defense Health Agency to examine the effectiveness of remote training that leverages AR. The study involved nearly 30 participants, including personnel from the Army Trauma Training Detachment, and studied the feasibility of training with augmented reality to teach a new and complex procedure to a group of paramedics. The study stated that the introduction of augmented reality training increased the availability of training without a need to increase manpower availability for training setup and multiple student face-to-face interactions. The study also discussed the use of 5G networks for immediate and real-time training of troops in medical procedures.

The use of 3D printing to print healthcare manikins has also come out as a potential growth opportunity. For instance, Creatz3D & AuMed 3D printed manikins were used as training aids for respiratory swab collection during the COVID-19 pandemic. 3D printing aided the production of bespoke training aids that could be designed with a limited amount of raw material. This technology can also be levied for developing training modules for complex surgeries or procedures wherein normal anatomy and physiology do not apply, and a specialized healthcare manikin is required. Thus, the rising acceptance and application of all the above-mentioned technologies is expected to favor the market growth in the coming years positively.

The healthcare manikins market analysis has been carried out by considering the following segments: product, age group, application, end user, and geography. Based on product, the healthcare manikins market is segmented into adult CPR manikins, full body manikins, choking manikins, injection simulators, and others. By age group, the market is segmented into adult manikins, pediatric manikins, and neonatal manikins. Based on application, the market is segmented into cardiology, obstetrics and

gynecology, critical care, neurology, urology, and others. Based on end user, the market is segmented into medical school, hospitals, clinics, and others.

The scope of the healthcare manikins market report covers North America (the US, Canada, and Mexico), Europe (Spain, the UK, Germany, France, Italy, and the Rest of Europe), Asia Pacific (South Korea, China, Japan, India, Australia, and the Rest of Asia Pacific), Middle East & Africa (South Africa, Saudi Arabia, the UAE, and the Rest of Middle East & Africa), and South & Central America (Brazil, Argentina, and the Rest of South & Central America). North America is the biggest contributor to the global healthcare manikins market. Asia Pacific is predicted to show the highest CAGR in the market during 2023–2031. The healthcare manikins market growth in North America is attributed to advancements in the technologies used in the development of manikins, surging implementation of cardiopulmonary resuscitation training and awareness programs, and mandates laid by regulatory bodies for high-quality healthcare and patient safety, which require advanced medical education. The US accounts for the largest share of the healthcare manikins market in North America. The usage of healthcare manikins is increasing in the US. In October 2023, the Clinical Skills and Simulation Center (CSSC) at New York Medical College (NYMC) started using gynecological task trainers, IV arms, high-fidelity SIMMan 3GPlus adult manikins, and SimJunior manikins (of various skin tones) to provide enhanced medical training to students and create a more inclusive learning environment. The new manikins with medium and dark skin tones would be more focused, reflecting all patient populations, as part of the Center's initiative.

In February 2020, the US Army launched a new program for certified medical personnel to borrow state-of-the-art medical training equipment from the Training Aids Service Center on post. The medical simulation unit is a manikin that mimics various aspects of battlefield casualties, aiding commanders in training soldiers on Tactical Combat Casualty Care; the unit also helps commanders educate their soldiers on compliance with the Department of Defense Initiative. In December 2023, Lehigh Carbon Community College (LCCC) incorporated one of the world's most advanced interdisciplinary patient simulators into its Health Care Patient Simulation Center.

European Union (EU), Organisation for Economic Co-operation and Development (OECD), Turkish Cooperation and Coordination Agency (TIKA), and National Library of Medicine (NLM) are a few key primary and secondary sources referred to while preparing the report on the healthcare manikins market.

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