

Greenhouse and Mulch Film Market Size and Forecast (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Product Type (Greenhouse Films and Mulch Films), Material (LLDPE, LDPE, HDPE, EVA, PHA, PVC, PC, and Others), and Application (Vegetable Farming, Horticulture, Floriculture, and Others)

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Abstracts

The greenhouse and mulch film market size was valued at US\$ 9.73 billion in 2022 and is expected to reach US\$ 16.66 billion by 2030; it is estimated to register a CAGR of 7.0% from 2022 to 2030.

Greenhouses, known for their controlled environments, are becoming increasingly integral to these modern crop protection strategies. The enclosed nature of greenhouses enables precise control over temperature, humidity, and pest exposure, reducing reliance on chemical pesticides.

On the other hand, mulch films play a crucial role in enhancing crop protection by mitigating weed growth, conserving soil moisture, and regulating soil temperature. These films contribute to improved yields and align with the broader trend of sustainable agriculture. The synergy between innovative crop protection practices and the greenhouse and mulch film market lies in their collective contribution to sustainable agriculture. Integrated Pest Management, organic farming, and precise agriculture are gaining traction, fostering a conducive environment for the adoption of greenhouse technologies and alternative mulch materials. The ongoing development in crop protection practices represents a significant avenue for growth in the greenhouse and mulch film market. These advancements are central to the evolution of efficient

agriculture and are projected to provide several key opportunities for the greenhouse and mulch film market. One of the primary opportunities lies in the adoption of Integrated Pest Management (IPM) strategies. IPM is a holistic approach to crop protection that emphasizes the use of preventive measures and multiple control methods to manage pests and diseases. IPM can decrease pesticide exposure of workers and the environment and decrease pest control costs while maintaining high-quality, pest-free plants. This shift represents a lucrative opportunity for manufacturers and stakeholders in the greenhouse and mulch film market to align their offerings with the evolving needs of the agriculture sector.

In terms of material, the greenhouse and mulch film market is bifurcated into LLDPE, LDPE, HDPE, EVA, PHA, PVC, PC, and others. The LLDPE segment held the largest share in 2022. LLDPE greenhouse film is a type of mulch film specifically designed for use in greenhouse environments. It is made from linear low-density polyethylene (LLDPE), which provides extreme strength and durability, making it highly suitable for use in high humidity and temperature conditions. LLDPE greenhouse film helps to regulate temperature and humidity levels, protect plants from harsh weather conditions, and promote optimal growing conditions. Additionally, LLDPE mulch film helps to regulate soil temperature, conserve moisture, suppress weed growth, and prevent erosion. It also helps to reduce the need for chemical herbicides and irrigation, making it an environmentally friendly option for farmers. All these factors led to the dominance of the LLDPE material segment in the greenhouse and mulch film market.

Asia Pacific is estimated to register the fastest CAGR in the global greenhouse and mulch film market from 2022 to 2030. The region promotes the practice of greenhouse and mulch film to support the growth of the agricultural sector. There is an increasing awareness and adoption of controlled environment agriculture practices. With a rising emphasis on sustainable and efficient farming methods, farmers are turning to greenhouse structures that provide precise control over environmental variables. Greenhouse films play a crucial role in optimizing light exposure, temperature, and humidity, fostering an ideal environment for crop growth. Furthermore, Asia Pacific experiences diverse and often unpredictable climates. Greenhouse structures, coupled with advanced films, offer a solution to mitigate the impact of extreme weather events, temperature fluctuations, and frost risks. As climate change introduces greater uncertainty into traditional farming practices, the adoption of greenhouse films becomes a strategic choice for farmers seeking to ensure consistent crop production and protect their investments. These factors are promoting the usage of greenhouse and mulch films in Asia Pacific.

A few players operating in the global greenhouse and mulch films market include Dow Inc, Berry Global Group Inc, Cag Plastik San and Trade Ltd Sty, RKW SE, FVG Folien-Vertriebs GmbH, AA Politiv (1999) Ltd, Ginegar Plastic Products Ltd, Plastika Kritis SA, BASF SE, and Armando Alvarez SA. Players operating in the market focus on providing high-quality products to fulfill customer demand. Also, they are focusing on launching new and high-quality products for their customers.

The overall global greenhouse and mulch films market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the greenhouse and mulch films market.

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