

Grant Management Software Market Forecast to 2028 - COVID-19 Impact and Global Analysis By Component (Software and Services), Deployment Type (Cloud and On-Premise), Organization Size (SMEs and Large Enterprises), and End User (Educational Institutes, Government, BFSI, Non-Profit Organization, and Healthcare)

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Abstracts

The grant management software market is projected to grow from US\$ 1,588.37 million in 2022 to US\$ 3,366.20 million by 2028; it is estimated to record a CAGR of 13.8% from 2023 to 2028.

Grant management has always been a crucial procedure for most companies. Grant seekers' software functions may include grant discovery, compliance with regulations and submission of proposals, administrative reporting, budget planning, peer collaboration, and project tracking. Grantmakers' software functions can include receipt, monitoring fund disbursement, collaboration with grant recipients, and prioritization of grant applications. In both cases, the software helps researchers, grant managers, principal investigators, and other individuals ease administrative burdens associated with grants. Most of the grant management solutions are available as a hosted service. Customers pay suppliers for online access to the software under this model. One of the advantages of hosted software is that clients often need little or no internal IT support.

Nonprofit organizations (NPO) are among the forerunners in adopting grant management software. With the implementation of grant tracking software, nonprofit organizations gain an advantage over the competition when applying for grants. Owing to rising demand for grant tracking solutions among nonprofit organizations, several



players in the grant management software market are offering their products to the NPOs at a competitive price, which is increasing the interest in procurement among the NPOs. This factor is driving the grant management software market growth. In addition, the NPOs in developed countries are increasingly adopting automated and digitalized tools to streamline their various processes, including grant applications. Such factors are propelling the demand for grant management software in the nonprofit organizations.

Educational institutes, including colleges and universities, have been offering scholarships, fellowships, and other programs over the years. The number of candidates opting for scholarship and fellowship programs is increasing every year, which is compelling educational institutes to switch from manual paperwork to digital software-based solutions. The grants for scholarships and fellowships require minute details for scrutiny, data tracking capabilities, and enhanced security in terms of data sharing. The availability of various grant management solutions in the marketplace allows educational institutes to opt for such solutions, enabling the end users to simplify their respective application and grant processes. The global education sector is experiencing a rise in the number of colleges and universities awarding scholarships and fellowship programs, which is supporting the growth of the market. The growth in educational institutions in terms of the number of colleges, universities, and students is anticipated to rise in the coming years, which is anticipated to catalyze the grant management software market growth during the forecast period.

The grant management software market is segmented into component, deployment type, organization size, and end user. Based on component, the grant management software market is divided into software and services. By deployment type, the grant management software market is bifurcated into on-premises and cloud. In terms of organization size, the grant management software market is categorized into large enterprises and small & medium enterprises. Based on end user, the market is segmented into educational institutes, governments, BFSI, non-profit organizations, and others. Geographically, the grant management software market is segmented into North America, Europe, Asia Pacific, Middle East & Africa, and South America.

AmpliFund; CyberGrants, LLC; Fluxx Labs Inc.; Oracle Corporation; The Sage Group plc; Salesforce.com, Inc.; Submittable Holdings, Inc.; SurveyMonkey; WizeHive, Inc.; and Workday, Inc are among the key players operating in the grant management software market that are profiled in this market study.

The overall grant management software market size has been derived using both



primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the grant management software market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the grant management software market.



Contents

1. INTRODUCTION

- 1.1 Study Scope.
- 1.2 The Insight Partners Research Report Guidance.
- 1.3 Market Segmentation.
- 1.3.1 Grant Management Software Market By Component
- 1.3.2 Grant Management Software Market By Deployment Type.
- 1.3.3 Grant Management Software Market By Organization Size.
- 1.3.4 Grant Management Software Market By End User
- 1.3.5 Grant Management Software Market- By Region.

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage.
- 3.2 Secondary Research.
- 3.3 Primary Research.

4. GRANT MANAGEMENT SOFTWARE MARKET LANDSCAPE

- 4.1 Market Overview.
- 4.2 Analysis.
- 4.2.1 North America.
- 4.2.2 Europe.
- 4.2.3 APAC
- 4.2.4 Middle East & Africa.
- 4.2.5 SAM
- 4.3 Ecosystem Analysis.
- 4.4 Expert Opinion.

5. GRANT MANAGEMENT SOFTWARE MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers.
- 5.1.1 Increasing Number of Grants.
- 5.1.2 Increasing Adoption of Cloud-Based Solutions.



- 5.2 Market Restraints.
- 5.2.1 High-Security Concerns and High Complexity and Cost of Integration.
- 5.3 Market Opportunities.
- 5.3.1 Growing Awareness and Demand in Developing Countries.
- 5.4 Trends.
- 5.4.1 Emergence of AI in Grant Management Software.
- 5.5 Impact Analysis of Drivers and Restraints.

6. GRANT MANAGEMENT SOFTWARE MARKET – GLOBAL ANALYSIS

- 6.1 Global Grant Management Software Market Overview
- 6.2 Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)
- 6.3 Market Positioning Five Key Players.

7. GRANT MANAGEMENT SOFTWARE MARKET ANALYSIS – BY COMPONENT

- 7.1 Overview
- 7.2 Grant Management Software Market, By Component (2022 and 2028)
- 7.3 Software.
- 7.3.1 Overview
- 7.3.2 Software: Grant Management Software Market Revenue, and Forecast to 2028 (US\$ Million)
- 7.4 Services.
- 7.4.1 Overview
- 7.4.2 Services: Grant Management Software Market Revenue, and Forecast to 2028 (US\$ Million)

8. GRANT MANAGEMENT SOFTWARE MARKET ANALYSIS – BY DEPLOYMENT TYPE

- 8.1 Overview
- 8.2 Grant Management Software Market, By Deployment Type (2022 and 2028)
- 8.3 Cloud.
- 8.3.1 Overview
- 8.3.2 Cloud: Grant Management Software Market- Revenue and Forecast to 2028 (US\$ Million)
- 8.4 On Premises.
- 8.4.1 Overview
- 8.4.2 On Premises: Grant Management Software Market- Revenue and Forecast to



2028 (US\$ Million)

9. GRANT MANAGEMENT SOFTWARE MARKET ANALYSIS – BY ORGANIZATION SIZE

- 9.1 Overview
- 9.2 Grant Management Software Market, By Organization Size (2022 and 2028)
- 9.3 Small & Medium Enterprises.
- 9.3.1 Overview
- 9.3.2 Small & Medium Enterprises: Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)
- 9.4 Large Enterprises.
- 9.4.1 Overview
- 9.4.2 Large Enterprises: Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)

10. GRANT MANAGEMENT SOFTWARE MARKET ANALYSIS – BY END USER

- 10.1 Overview
- 10.2 Grant Management Software Market, By End User (2022 and 2028)
- 10.3 Government
- 10.3.1 Government: Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)
- 10.4 Non-Profit Organizations.
- 10.4.1 Non-Profit Organizations: Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)
- 10.5 Educational Institutes.
- 10.5.1 Overview
- 10.5.2 Educational Institutes: Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)
- 10.6 BFSI
- 10.6.1 BFSI: Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)
- 10.7 Healthcare.
- 10.7.1 Healthcare: Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)

11. GRANT MANAGEMENT SOFTWARE MARKET – GEOGRAPHIC ANALYSIS



- 11.1 Overview
- 11.2 North America: Grant Management Software Market
- 11.2.1 Overview
- 11.2.2 North America Grant Management Software Market, Revenue and Forecast to 2028 (US\$ Million)
- 11.2.3 North America Grant Management Software Market Breakdown, By Component
- 11.2.4 North America Grant Management Software Market Breakdown, By Deployment Type.
- 11.2.5 North America Grant Management Software Market Breakdown, By Organization Size.
- 11.2.6 North America Grant Management Software Market Breakdown, By End user
- 11.2.7 North America Grant Management Software Market Breakdown, by Country.
- 11.2.7.1 US Grant Management Software Market, Revenue and Forecast to 2028
- 11.2.7.1.1 US Grant Management Software Market Breakdown, By Component
- 11.2.7.1.2 US Grant Management Software Market Breakdown, By Deployment Type.
- 11.2.7.1.3 US Grant Management Software Market Breakdown, By Organization Size.
- 11.2.7.1.4 US Grant Management Software Market Breakdown, By End User
- 11.2.7.2 Canada Grant Management Software Market, Revenue and Forecast to 2028
- 11.2.7.2.1 Canada Grant Management Software Market Breakdown, By Component
- 11.2.7.2.2 Canada Grant Management Software Market Breakdown, By Deployment Type.
- 11.2.7.2.3 Canada Grant Management Software Market Breakdown, By Organization Size.
- 11.2.7.2.4 Canada Grant Management Software Market Breakdown, By End User
- 11.2.7.3 Mexico Grant Management Software Market, Revenue and Forecast to 2028
- 11.2.7.3.1 Mexico Grant Management Software Market Breakdown, By Component
- 11.2.7.3.2 Mexico Grant Management Software Market Breakdown, By Deployment Type.
- 11.2.7.3.3 Mexico Grant Management Software Market Breakdown, By Organization Size.
- 11.2.7.3.4 Mexico Grant Management Software Market Breakdown, By End User
- 11.3 Europe: Grant Management Software Market
- 11.3.1 Overview
- 11.3.2 Europe Grant Management Software Market, Revenue and Forecast to 2028 (US\$ Million)
- 11.3.3 Europe Grant Management Software Market Breakdown, By Component
- 11.3.4 Europe Grant Management Software Market Breakdown, By Deployment Type.
- 11.3.5 Europe Grant Management Software Market Breakdown, By Organization Size.
- 11.3.6 Europe Grant Management Software Market Breakdown, By End user



- 11.3.7 Europe Grant Management Software Market Breakdown, by Country.
- 11.3.7.1 Germany Grant Management Software Market, Revenue and Forecast to 2028
- 11.3.7.1.1 Germany Grant Management Software Market Breakdown, By Component
- 11.3.7.1.2 Germany Grant Management Software Market Breakdown, By Deployment Type.
- 11.3.7.1.3 Germany Grant Management Software Market Breakdown, By Organization Size.
- 11.3.7.1.4 Germany Grant Management Software Market Breakdown, By End User
- 11.3.7.2 UK Grant Management Software Market, Revenue and Forecast to 2028
- 11.3.7.2.1 UK Grant Management Software Market Breakdown, By Component
- 11.3.7.2.2 UK Grant Management Software Market Breakdown, By Deployment Type.
- 11.3.7.2.3 UK Grant Management Software Market Breakdown, By Organization Size.
- 11.3.7.2.4 UK Grant Management Software Market Breakdown, By End User
- 11.3.7.3 France Grant Management Software Market, Revenue and Forecast to 2028
- 11.3.7.3.1 France Grant Management Software Market Breakdown, By Component
- 11.3.7.3.2 France Grant Management Software Market Breakdown, By Deployment Type.
- 11.3.7.3.3 France Grant Management Software Market Breakdown, By Organization Size.
- 11.3.7.3.4 France Grant Management Software Market Breakdown, By End User
- 11.3.7.4 Italy Grant Management Software Market, Revenue and Forecast to 2028
- 11.3.7.4.1 Italy Grant Management Software Market Breakdown, By Component
- 11.3.7.4.2 Italy Grant Management Software Market Breakdown, By Deployment Type.
- 11.3.7.4.3 Italy Grant Management Software Market Breakdown, By Organization Size.
- 11.3.7.4.4 Italy Grant Management Software Market Breakdown, By End User
- 11.3.7.5 Russia Grant Management Software Market, Revenue and Forecast to 2028
- 11.3.7.5.1 Russia Grant Management Software Market Breakdown, By Component
- 11.3.7.5.2 Russia Grant Management Software Market Breakdown, By Deployment Type.
- 11.3.7.5.3 Russia Grant Management Software Market Breakdown, By Organization Size.
- 11.3.7.5.4 Russia Grant Management Software Market Breakdown, By End User
- 11.3.7.6 Netherlands Grant Management Software Market, Revenue and Forecast to 2028
- 11.3.7.6.1 Netherlands Grant Management Software Market Breakdown, By Component
- 11.3.7.6.2 Netherlands Grant Management Software Market Breakdown, By Deployment Type.
- 11.3.7.6.3 Netherlands Grant Management Software Market Breakdown, By



Organization Size.

- 11.3.7.6.4 Netherlands Grant Management Software Market Breakdown, By End User 11.3.7.7 Rest of Europe Grant Management Software Market, Revenue and Forecast to
- 2028
- 11.3.7.7.1 Rest of Europe Grant Management Software Market Breakdown, By Component
- 11.3.7.7.2 Rest of Europe Grant Management Software Market Breakdown, By Deployment Type.
- 11.3.7.7.3 Rest of Europe Grant Management Software Market Breakdown, By Organization Size.
- 11.3.7.7.4 Rest of Europe Grant Management Software Market Breakdown, By End User
- 11.4 Asia Pacific: Grant Management Software Market
- 11.4.1 Overview
- 11.4.2 Asia Pacific Grant Management Software Market, Revenue and Forecast to 2028 (US\$ Million)
- 11.4.3 Asia Pacific Grant Management Software Market Breakdown, By Component
- 11.4.4 Asia Pacific Grant Management Software Market Breakdown, By Deployment Type.
- 11.4.5 Asia Pacific Grant Management Software Market Breakdown, By Organization Size.
- 11.4.6 Asia Pacific Grant Management Software Market Breakdown, By End user
- 11.4.7 Asia Pacific Grant Management Software Market Breakdown, by Country.
- 11.4.7.1 China Grant Management Software Market, Revenue and Forecast to 2028
- 11.4.7.1.1 China Grant Management Software Market Breakdown, By Component
- 11.4.7.1.2 China Grant Management Software Market Breakdown, By Deployment Type.
- 11.4.7.1.3 China Grant Management Software Market Breakdown, By Organization Size.
- 11.4.7.1.4 China Grant Management Software Market Breakdown, By End User
- 11.4.7.2 Japan Grant Management Software Market, Revenue and Forecast to 2028
- 11.4.7.2.1 Japan Grant Management Software Market Breakdown, By Component
- 11.4.7.2.2 Japan Grant Management Software Market Breakdown, By Deployment Type.
- 11.4.7.2.3 Japan Grant Management Software Market Breakdown, By Organization Size.
- 11.4.7.2.4 Japan Grant Management Software Market Breakdown, By End User
- 11.4.7.3 South Korea Grant Management Software Market, Revenue and Forecast to 2028



- 11.4.7.3.1 South Korea Grant Management Software Market Breakdown, By Component
- 11.4.7.3.2 South Korea Grant Management Software Market Breakdown, By Deployment Type.
- 11.4.7.3.3 South Korea Grant Management Software Market Breakdown, By Organization Size.
- 11.4.7.3.4 South Korea Grant Management Software Market Breakdown, By End User
- 11.4.7.4 India Grant Management Software Market, Revenue and Forecast to 2028
- 11.4.7.4.1 India Grant Management Software Market Breakdown, By Component
- 11.4.7.4.2 India Grant Management Software Market Breakdown, By Deployment Type.
- 11.4.7.4.3 India Grant Management Software Market Breakdown, By Organization Size.
- 11.4.7.4.4 India Grant Management Software Market Breakdown, By End User
- 11.4.7.5 Australia Grant Management Software Market, Revenue and Forecast to 2028
- 11.4.7.5.1 Australia Grant Management Software Market Breakdown, By Component
- 11.4.7.5.2 Australia Grant Management Software Market Breakdown, By Deployment Type.
- 11.4.7.5.3 Australia Grant Management Software Market Breakdown, By Organization Size.
- 11.4.7.5.4 Australia Grant Management Software Market Breakdown, By End User
- 11.4.7.6 Rest of Asia Pacific Grant Management Software Market, Revenue and Forecast to 2028
- 11.4.7.6.1 Rest of Asia Pacific Grant Management Software Market Breakdown, By Component
- 11.4.7.6.2 Rest of Asia Pacific Grant Management Software Market Breakdown, By Deployment Type.
- 11.4.7.6.3 Rest of Asia Pacific Grant Management Software Market Breakdown, By Organization Size.
- 11.4.7.6.4 Rest of Asia Pacific Grant Management Software Market Breakdown, By End User
- 11.5 Middle East & Africa: Grant Management Software Market
- 11.5.1 Overview
- 11.5.2 Middle East & Africa Grant Management Software Market, Revenue and Forecast to 2028 (US\$ Million)
- 11.5.3 Middle East & Africa Grant Management Software Market Breakdown, By Component
- 11.5.4 Middle East & Africa Grant Management Software Market Breakdown, By Deployment Type.
- 11.5.5 Middle East & Africa Grant Management Software Market Breakdown, By Organization Size.



- 11.5.6 Middle East & Africa Grant Management Software Market Breakdown, By Enduser
- 11.5.7 Middle East & Africa Grant Management Software Market Breakdown, by Country.
- 11.5.7.1 UAE Grant Management Software Market, Revenue and Forecast to 2028
- 11.5.7.1.1 UAE Grant Management Software Market Breakdown, By Component
- 11.5.7.1.2 UAE Grant Management Software Market Breakdown, By Deployment Type.
- 11.5.7.1.3 UAE Grant Management Software Market Breakdown, By Organization Size.
- 11.5.7.1.4 UAE Grant Management Software Market Breakdown, By End User
- 11.5.7.2 Saudi Arabia Grant Management Software Market, Revenue and Forecast to 2028
- 11.5.7.2.1 Saudi Arabia Grant Management Software Market Breakdown, By Component
- 11.5.7.2.2 Saudi Arabia Grant Management Software Market Breakdown, By Deployment Type.
- 11.5.7.2.3 Saudi Arabia Grant Management Software Market Breakdown, By Organization Size.
- 11.5.7.2.4 Saudi Arabia Grant Management Software Market Breakdown, By End User 11.5.7.3 South Africa Grant Management Software Market, Revenue and Forecast to 2028
- 11.5.7.3.1 South Africa Grant Management Software Market Breakdown, By Component
- 11.5.7.3.2 South Africa Grant Management Software Market Breakdown, By Deployment Type.
- 11.5.7.3.3 South Africa Grant Management Software Market Breakdown, By Organization Size.
- 11.5.7.3.4 South Africa Grant Management Software Market Breakdown, By End User 11.5.7.4 Rest of Middle East & Africa Grant Management Software Market, Revenue and Forecast to 2028
- 11.5.7.4.1 Rest of Middle East & Africa Grant Management Software Market Breakdown, By Component
- 11.5.7.4.2 Rest of Middle East & Africa Grant Management Software Market Breakdown, By Deployment Type.
- 11.5.7.4.3 Rest of Middle East & Africa Grant Management Software Market Breakdown, By Organization Size.
- 11.5.7.4.4 Rest of Middle East & Africa Grant Management Software Market Breakdown, By End User
- 11.6 South America: Grant Management Software Market
- 11.6.1 Overview



- 11.6.2 South America Grant Management Software Market, Revenue and Forecast to 2028 (US\$ Million)
- 11.6.3 South America Grant Management Software Market Breakdown, By Component 11.6.4 South America Grant Management Software Market Breakdown, By Deployment

Type.

- 11.6.5 South America Grant Management Software Market Breakdown, By Organization Size.
- 11.6.6 South America Grant Management Software Market Breakdown, By End user
- 11.6.7 South America Grant Management Software Market Breakdown, by Country.
- 11.6.7.1 Brazil Grant Management Software Market, Revenue and Forecast to 2028
- 11.6.7.1.1 Brazil Grant Management Software Market Breakdown, By Component
- 11.6.7.1.2 Brazil Grant Management Software Market Breakdown, By Deployment Type.
- 11.6.7.1.3 Brazil Grant Management Software Market Breakdown, By Organization Size.
- 11.6.7.1.4 Brazil Grant Management Software Market Breakdown, By End User
- 11.6.7.2 Argentina Grant Management Software Market, Revenue and Forecast to 2028
- 11.6.7.2.1 Argentina Grant Management Software Market Breakdown, By Component
- 11.6.7.2.2 Argentina Grant Management Software Market Breakdown, By Deployment Type.
- 11.6.7.2.3 Argentina Grant Management Software Market Breakdown, By Organization Size.
- 11.6.7.2.4 Argentina Grant Management Software Market Breakdown, By End User
- 11.6.7.3 Rest of SAM Grant Management Software Market, Revenue and Forecast to 2028
- 11.6.7.3.1 Rest of SAM Grant Management Software Market Breakdown, By Component
- 11.6.7.3.2 Rest of SAM Grant Management Software Market Breakdown, By Deployment Type.
- 11.6.7.3.3 Rest of SAM Grant Management Software Market Breakdown, By Organization Size.
- 11.6.7.3.4 Rest of SAM Grant Management Software Market Breakdown, By End User

12. IMPACT OF COVID-19 PANDEMIC ON GLOBAL GRANT MANAGEMENT SOFTWARE MARKET

- 12.1 Overview
- 12.2 North America: Impact Assessment of Covid-19 Pandemic.
- 12.3 Europe: Impact Assessment of Covid-19 Pandemic.



- 12.4 Asia Pacific: Impact Assessment of Covid-19 Pandemic.
- 12.5 Middle East & Africa: Impact Assessment of Covid-19 Pandemic.
- 12.6 South America: Impact Assessment of Covid-19 Pandemic.

13. INDUSTRY LANDSCAPE

- 13.1 Overview
- 13.2 Market Initiative.
- 13.3 New Product Development
- 13.4 Merger and Acquisition.
- 13.5 Europe and Netherlands Competition Landscape.

14. COMPANY PROFILES

- 14.1 StreamLink Software Inc.
- 14.1.1 Key Facts.
- 14.1.2 Business Description.
- 14.1.3 Products and Services.
- 14.1.4 Financial Overview
- 14.1.5 SWOT Analysis.
- 14.1.6 Key Developments.
- 14.2 CyberGrants LLC.
- 14.2.1 Key Facts.
- 14.2.2 Business Description.
- 14.2.3 Products and Services.
- 14.2.4 Financial Overview
- 14.2.5 SWOT Analysis.
- 14.2.6 Key Developments.
- 14.3 Fluxx Labs Inc.
- 14.3.1 Key Facts.
- 14.3.2 Business Description.
- 14.3.3 Products and Services.
- 14.3.4 Financial Overview
- 14.3.5 SWOT Analysis.
- 14.3.6 Key Developments.
- 14.4 Oracle Corp.
- 14.4.1 Key Facts.
- 14.4.2 Business Description.
- 14.4.3 Products and Services.



- 14.4.4 Financial Overview
- 14.4.5 SWOT Analysis.
- 14.4.6 Key Developments.
- 14.5 Salesforce Inc.
- 14.5.1 Key Facts.
- 14.5.2 Business Description.
- 14.5.3 Products and Services.
- 14.5.4 Financial Overview
- 14.5.5 SWOT Analysis.
- 14.5.6 Key Developments.
- 14.6 Sage Group Plc.
- 14.6.1 Key Facts.
- 14.6.2 Business Description.
- 14.6.3 Products and Services.
- 14.6.4 Financial Overview
- 14.6.5 SWOT Analysis.
- 14.6.6 Key Developments.
- 14.7 Submittable Holdings Inc.
- 14.7.1 Key Facts.
- 14.7.2 Business Description.
- 14.7.3 Products and Services.
- 14.7.4 Financial Overview
- 14.7.5 SWOT Analysis.
- 14.7.6 Key Developments.
- 14.8 Momentive Global Inc.
- 14.8.1 Key Facts.
- 14.8.2 Business Description.
- 14.8.3 Products and Services.
- 14.8.4 Financial Overview
- 14.8.5 SWOT Analysis.
- 14.8.6 Key Developments.
- 14.9 WizeHive, Inc.
- 14.9.1 Key Facts.
- 14.9.2 Business Description.
- 14.9.3 Products and Services.
- 14.9.4 Financial Overview
- 14.9.5 SWOT Analysis.
- 14.9.6 Key Developments.
- 14.10 Workday Inc.



- 14.10.1 Key Facts.
- 14.10.2 Business Description.
- 14.10.3 Products and Services.
- 14.10.4 Financial Overview
- 14.10.5 SWOT Analysis.
- 14.10.6 Key Developments.

15. APPENDIX

- 15.1 About The Insight Partners.
- 15.2 Word Index.



List Of Tables

LIST OF TABLES

Table 1. Grant Management Software Market – Revenue and Forecast to 2028 (US\$ Million) 52

Table 2. North America Grant Management Software Market, Revenue and Forecast To 2028 – By Component (US\$ Million) 71

Table 3. North America Grant Management Software Market, Revenue and Forecast To 2028 – By Deployment Type (US\$ Million) 72

Table 4. North America Grant Management Software Market, Revenue and Forecast To 2028 – By Organization Size (US\$ Million) 73

Table 5. North America Grant Management Software Market, Revenue and Forecast To 2028 – By End User(US\$ Million) 74

Table 6. North America Grant Management Software Market, Revenue and Forecast To 2028 – By Country (US\$ Million) 75

Table 7. US Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 76

Table 8. US Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 77

Table 9. US Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 77

Table 10. US Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 77

Table 11. Canada Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 79

Table 12. Canada Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 79

Table 13. Canada Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 79

Table 14. Canada Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 80

Table 15. Mexico Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 81

Table 16. Mexico Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 81

Table 17. Mexico Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 81

Table 18. Mexico Grant Management Software Market, Revenue and Forecast to 2028



- By End User (US\$ Million) 82

Table 19. Europe Grant Management Software Market, Revenue and Forecast To 2028 – By Component (US\$ Million) 85

Table 20. Europe Grant Management Software Market, Revenue and Forecast To 2028 – By Deployment Type (US\$ Million) 85

Table 21. Europe Grant Management Software Market, Revenue and Forecast To 2028 – By Organization Size (US\$ Million) 86

Table 22. Europe Grant Management Software Market, Revenue and Forecast To 2028 – By End User (US\$ Million) 87

Table 23. Europe Grant Management Software Market, Revenue and Forecast To 2028 – By Country (US\$ Million) 88

Table 24. Germany Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 90

Table 25. Germany Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 90

Table 26. Germany Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 90

Table 27. Germany Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 91

Table 28. UK Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 92

Table 29. UK Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 92

Table 30. UK Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 92

Table 31. UK Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 93

Table 32. France Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 94

Table 33. France Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 94

Table 34. France Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 94

Table 35. France Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 95

Table 36. Italy Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 96

Table 37. Italy Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 97



Table 38. Italy Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 97

Table 39. Italy Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 97

Table 40. Russia Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 98

Table 41. Russia Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 99

Table 42. Russia Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 99

Table 43. Russia Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 99

Table 44. Netherlands Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 101

Table 45. Netherlands Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 102

Table 46. Netherlands Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 102

Table 47. Netherlands Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 102

Table 48. Rest of Europe Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 104

Table 49. Rest of Europe Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 104

Table 50. Rest of Europe Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 104

Table 51. Rest of Europe Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 105

Table 52. Asia Pacific Grant Management Software Market, Revenue and Forecast To 2028 – By Component (US\$ Million) 108

Table 53. Asia Pacific Grant Management Software Market, Revenue and Forecast To 2028 – By Deployment Type (US\$ Million) 108

Table 54. Asia Pacific Grant Management Software Market, Revenue and Forecast To 2028 – By Organization Size (US\$ Million) 109

Table 55. Asia Pacific Grant Management Software Market, Revenue and Forecast To 2028 – By End User (US\$ Million) 110

Table 56. Asia Pacific Grant Management Software Market, Revenue and Forecast To 2028 – By Country (US\$ Million) 111

Table 57. China Grant Management Software Market, Revenue and Forecast to 2028 -



By Component (US\$ Million) 112

Table 58. China Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 113

Table 59. China Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 113

Table 60. China Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 113

Table 61. Japan Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 115

Table 62. Japan Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 116

Table 63. Japan Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 116

Table 64. Japan Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 116

Table 65. South Korea Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 117

Table 66. South Korea Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 118

Table 67. South Korea Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 118

Table 68. South Korea Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 118

Table 69. India Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 120

Table 70. India Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 121

Table 71. India Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 121

Table 72. India Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 121

Table 73. Australia Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 122

Table 74. Australia Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 123

Table 75. Australia Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 123

Table 76. Australia Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 123



Table 77. Rest of Asia Pacific Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 124

Table 78. Rest of Asia Pacific Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 125

Table 79. Rest of Asia Pacific Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 125

Table 80. Rest of Asia Pacific Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 126

Table 81. Middle East & Africa Grant Management Software Market, Revenue and Forecast To 2028 – By Component (US\$ Million) 128

Table 82. Middle East & Africa Grant Management Software Market, Revenue and Forecast To 2028 – By Deployment Type (US\$ Million) 129

Table 83. Middle East & Africa Grant Management Software Market, Revenue and Forecast To 2028 – By Organization Size(US\$ Million) 130

Table 84. Middle East & Africa Grant Management Software Market, Revenue and Forecast To 2028 – By End User (US\$ Million) 131

Table 85. Middle East & Africa Grant Management Software Market, Revenue and Forecast To 2028 – By Country (US\$ Million) 132

Table 86. UAE Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 133

Table 87. UAE Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 134

Table 88. UAE Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 134

Table 89. UAE Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 134

Table 90. Saudi Arabia Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 135

Table 91. Saudi Arabia Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 136

Table 92. Saudi Arabia Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 136

Table 93. Saudi Arabia Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 136

Table 94. South Africa Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 138

Table 95. South Africa Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 139

Table 96. South Africa Grant Management Software Market, Revenue and Forecast to



2028 - By Organization Size (US\$ Million) 139

Table 97. South Africa Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 139

Table 98. Rest of Middle East & Africa Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 141

Table 99. Rest of Middle East & Africa Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 142

Table 100. Rest of Middle East & Africa Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 142

Table 101. Rest of Middle East & Africa Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 142

Table 102. South America Grant Management Software Market, Revenue and Forecast To 2028 – By Component (US\$ Million) 146

Table 103. South America Grant Management Software Market, Revenue and Forecast To 2028 – By Deployment Type (US\$ Million) 146

Table 104. South America Grant Management Software Market, Revenue and Forecast To 2028 – By Organization Size (US\$ Million) 147

Table 105. South America Grant Management Software Market, Revenue and Forecast To 2028 – By End User (US\$ Million) 148

Table 106. South America Grant Management Software Market, Revenue and Forecast To 2028 – By Country (US\$ Million) 149

Table 107. Brazil Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 150

Table 108. Brazil Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 151

Table 109. Brazil Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 151

Table 110. Brazil Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 151

Table 111. Argentina Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 152

Table 112. Argentina Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 153

Table 113. Argentina Grant Management Software Market, Revenue and Forecast to 2028 – By Organization Size (US\$ Million) 153

Table 114. Argentina Grant Management Software Market, Revenue and Forecast to 2028 – By End User (US\$ Million) 153

Table 115. Rest of SAM Grant Management Software Market, Revenue and Forecast to 2028 – By Component (US\$ Million) 154



Table 116. Rest of SAM Grant Management Software Market, Revenue and Forecast to 2028 – By Deployment Type (US\$ Million) 155

Table 117. Rest of SAM Grant Management S



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