

Gas Barbecue Grills Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Built-in and Freestanding), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others), and Geography

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Abstracts

The gas barbecue grills market size was valued at US\$ 3.17 billion in 2022 and is projected to reach US\$ 4.73 billion by 2030; it is expected to register a CAGR of 5.1% during 2022–2030.

Grilling has become a trending outdoor activity among users. The growing popularity of cooking on weekends, special occasion, and during holiday seasons propels the demand for these types of gas barbecue grills. There are mainly two types of gas barbecue grills: built-in and freestanding. These grills are mainly fueled by propane, butane, or natural gas. Built-in grills are specially designed for outdoor kitchens; however, they are not portable. Freestanding grills are portable and can be carried along across various places. The rising popularity of outdoor cooking as a recreational activity is one of the key factors driving the gas barbecue grills market growth.

The sales of different cooking appliances, including barbecue grills, are increasing in various countries across the globe. This significant increase in sales is attributed to the rising standard of living, shifting consumer preferences toward convenient and technologically advanced cooking products, and increasing disposable income.

Consumers are highly spending on barbecue grills, as grilling is the most convenient way of cooking. Also, other advantages such as quick cook times, ease of use, and others are also boosting the demand for barbecue grills. For barbecue grills, temperature and flame size are easily controlled by knobs on the front of the grill. The ease of temperature control is highly important when cooking as the easily adjustable

temperature of a gas grill helps prevent food from burning. In addition, by using grills, consumers can grill pork, fish, chicken, burger patties, and vegetables and add variety to their grilled menu. Moreover, barbecue grills are portable, which enables people to carry them to different places. Due to all these benefits, consumers are highly spending on gas barbecue grills.

In terms of type, the gas barbecue grills market is segmented into built-in and freestanding. The freestanding segment is expected to register highest CAGR in the gas barbecue grills market from 2022 to 2030. Freestanding gas barbecue grills, also called stand-alone grills or portable grills, are built onto wheeled carts that also feature storage compartments. They are highly used due to their portability, as people can take them wherever they want.

Asia Pacific is estimated to register the fastest CAGR in the global gas barbecue grills market from 2022 to 2030. In Asia Pacific, barbecue grills have grown in popularity over the previous decade due to the growing interest of people in outdoor cooking activities. Gas-fueled grills are the ones that are being used in large quantities. Barbeque grills have become a piece of accessible kitchen equipment. Its availability in different sizes makes it easy to carry as per people's comfort. Factors such as the fast cooking of food and convenience have increased its demand among the people in Asia Pacific. The influence of Western culture, coupled with the growing popularity of grilled food among the people, is also boosting the demand for different types of barbecue grills, such as gas barbecue grills.

In addition, the growth in urbanization, along with the increasing disposable income of people in the region, is leading to a change in lifestyle and the adoption of different kitchen appliances. This is also fueling the gas barbecue grills market growth.

A few players operating in the global gas barbecue grills market include The Coleman Co Inc, Bull Outdoor Products Inc, Lynx Grills Inc, RH Peterson Co, Ningbo Huige Outdoor Products Co Ltd, Sub-Zero Group Inc, Weber Inc, Monument Grills LLC, Sitro Group Australia Pty Ltd, and Nexgrill Industries Inc. Players operating in the global gas barbecue grills market focus on providing high-quality products to fulfill customer demand. Also, they are focusing on launching new and high-quality products for their customers.

The overall global gas barbecue grills market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research

analysts, and key opinion leaders—specializing in the gas barbecue grills market.

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