

Functional Wellness Products Market Size and Forecast (2021 - 2034), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Form (Tablets, Capsules and Softgels, Gummies, Powdered Premixes, Ready-to-Drink, Medicinal Mushrooms, and Others), Function (Sleep and Stress Management, Adaptogens and Anxiety Management, Cognitive Health and Nootropic, Anti-Aging, Immune Support, Longevity, and Others) and Sales Channel (Supermarkets and Hypermarkets, Pharmacies and Drugstores, Online Retail, Health and Wellness Stores, and Others)

<https://marketpublishers.com/r/F5C5DD589BC9EN.html>

Date: May 2026

Pages: 349

Price: US\$ 4,450.00 (Single User License)

ID: F5C5DD589BC9EN

Abstracts

The functional wellness products market size was valued at US\$ 533.49 billion in 2025 and is expected to reach US\$ 870.75 billion by 2034; it is estimated to register a CAGR of 5.6% from 2026 to 2034.

The growth of functional wellness products in new areas like functional foods, beverages, and skincare presents a significant global opportunity. While dietary supplements have led the market, everyday consumer products are increasingly diverse, integrating health benefits into daily life. Functional foods and beverages are becoming more popular because they provide a simple way to add wellness benefits to regular diets. These products meet changing consumer desires for convenience, taste, and health, making them suitable for various occasions across cultures and regions.

The merging of wellness and personal care is boosting growth in functional skincare and beauty products. This trend reflects a broader global movement toward holistic health. It views nutrition and external care as connected parts of overall well-being. Functional skincare products often include ingredients that promote hydration, support skin barriers, and provide anti-aging benefits. This expansion into new categories allows companies to connect with consumers at multiple points, increasing product visibility and strengthening brand presence. It also fosters innovation in formulation, packaging, and product positioning to match different regional preferences and habits. Consequently, moving into new applications is helping to grow the functional wellness market beyond its traditional limits, creating new revenue opportunities, and supporting long-term global growth.

The functional wellness products market is segmented into five main regions—North America, Europe, Asia Pacific, the Middle East & Africa, and South & Central America. In 2025, North America led the functional wellness products market share in terms of revenue. Demand for functional wellness products in North America is steadily rising. Consumers are becoming more health conscious and proactive about preventive healthcare. The increase in lifestyle-related conditions like obesity, diabetes, stress, and heart diseases has prompted people to adopt healthier diets and wellness routines. They are looking for products that offer health benefits beyond basic nutrition, such as immune support, gut health, improved energy, mental wellness, and weight management. The COVID-19 pandemic intensified interest in functional foods, dietary supplements, protein products, and fortified beverages as people focused more on immunity and overall well-being. In the United States and Canada, busy lifestyles and a growing fitness culture have increased demand for convenient wellness solutions like ready-to-drink nutrition beverages, plant-based foods, and clean-label supplements. Technological improvements and more product innovations from health and nutrition companies are expanding consumer choices. Additionally, strong e-commerce growth and digital marketing strategies have made products more accessible and raised consumer awareness. Younger generations, especially millennials and Gen Z, are pushing demand for natural, organic, and sustainable wellness products. Meanwhile, aging populations are looking for items that support healthy aging and long-term disease prevention. This trend is contributing to market expansion.

Some of the key players operating in the global functional wellness products market include Nature's Bounty, Vytalogy Wellness LLC, NOW Health Group Inc, Om Mushroom, Fungi Perfecti LLC, Four Sigma Foods Inc, Onnit Labs Inc, Moon Juice LLC, Ritual, and Thorne Research Inc. Players operating in the functional wellness products market focus on providing high-quality products to fulfill customer demand.

Also, they are focusing on launching new and high-quality products for their customers.

The overall global functional wellness products market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the functional wellness products market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the functional wellness products market.

Reason to buy

Saves and reduces time required for identifying the market growth, size, leading players, and segments in the global Functional Wellness Products market.

Highlights key business priorities to assist companies in realigning their business strategies

Emphasizes key findings and recommendations that uncover emerging industry trends in the global Functional Wellness Products market, enabling stakeholders across the value chain to craft effective long-term strategies

Develop/modify business expansion plans by analyzing substantial growth prospects in mature and emerging markets

Scrutinizes in-depth global Functional Wellness Products market trends, along with factors driving the market, as well as those hindering it

Enhances the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution

Contents

1. EXECUTIVE SUMMARY

- 1.1 Analyst Market Outlook
- 1.2 Market Attractiveness

2. FUNCTIONAL WELLNESS PRODUCTS MARKET LANDSCAPE

- 2.1 Overview
- 2.2 Value Chain Analysis
 - 2.2.1 Raw Material Components
 - 2.2.2 Manufacturing Process / Technology
 - 2.2.3 Distribution Landscape
 - 2.2.4 Sales Channel
 - 2.2.5 Level of Integration
- 2.3 Supply Chain Analysis
 - 2.3.1 List of Manufacturers/Suppliers
 - 2.3.2 List of Potential Customers (Upto 50)
- 2.4 Porter`s Five Force Analysis
 - 2.4.1 Threat of New Entrants:
 - 2.4.2 Bargaining Power of Suppliers:
 - 2.4.3 Bargaining Power of Buyers:
 - 2.4.4 Threat of Substitutes:
 - 2.4.5 Competitive Rivalry:
- 2.5 PEST Analysis
 - 2.5.1 Political Factors – Regulatory Framework and Policy Environment
 - 2.5.2 Economic Factors – Consumer Spending and Market Growth Dynamics
 - 2.5.3 Social Factors – Health Awareness and Lifestyle Shifts
 - 2.5.4 Technological Factors – Innovation and Digital Integration
- 2.6 Import–Export Analysis for Key Countries (As per the nearest HS Code)
 - 2.6.1 Import–Export Analysis for Key Countries
- 2.7 Impact of Artificial Intelligence (AI)
- 2.8 Product or Technology Roadmap
 - 2.8.1 2023: Core Formulations and Standardized Ingredients
 - 2.8.2 2024: Manufacturing Optimization and Portfolio Diversification
 - 2.8.3 2025 : Sustainability, Clean-Label, and Advanced Functional Innovation
 - 2.8.4 2026 and Beyond: AI-Driven Personalization and Smart Wellness Ecosystems
- 2.9 Sustainability and ESG Trends

2.10 Patent Analysis

2.11 Regulatory Framework

3. COMPETITIVE LANDSCAPE

3.1 Company Benchmarking by Key Players

3.2 Market Concentration

4. FUNCTIONAL WELLNESS PRODUCTS MARKET – KEY INDUSTRY DYNAMICS

4.1 Market Drivers

4.1.1 Consumer Awareness of Preventive Healthcare and Overall Wellness

4.1.2 Wellness Increasing Demand for Functional Foods, Beverages, and Dietary Supplements

4.1.3 Growing Focus on Gut Health, Immunity, and Holistic Health Benefits

4.2 Market Restraints

4.2.1 Regulatory Uncertainty and Lack of Standardization Across Products

4.2.2 High Product and Production Costs Limiting Affordability

4.2.3 Consumer Skepticism due to Limited Clinical Validation of Claims

4.3 Market Opportunities

4.3.1 Development of Personalized Nutrition and Targeted Wellness Solutions

4.3.2 Growth of E-commerce, DTC, and Subscription-Based Wellness Models

4.3.3 Expansion into New Applications such as Functional Snacks, Beverages, and Skincare

4.4 Future Trends

4.4.1 Personalization driven by Diagnostics, Data, and AI-Based Wellness Solutions

4.4.2 Integration of Multiple Benefits in Single Products

4.4.3 Continued Shift toward Clean-Label, Transparent, and Sustainable Formulations

4.5 Impact of Drivers and Restraints

5. FUNCTIONAL WELLNESS PRODUCTS MARKET – GLOBAL MARKET ANALYSIS

5.1 Functional Wellness Products Market Revenue (US\$ Billion), 2021–2034

5.2 Functional Wellness Products Market Forecast and Analysis

6. FUNCTIONAL WELLNESS PRODUCTS MARKET REVENUE ANALYSIS – FORM

6.1 Functional Wellness Products Market Forecasts and Analysis by Form

6.1.1 Tablets

6.1.1.1 Overview

6.1.1.2 Tablets: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

6.1.2 Capsules and Softgels

6.1.2.1 Overview

6.1.2.2 Capsules and Softgels: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

6.1.3 Gummies

6.1.3.1 Overview

6.1.3.2 Gummies: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

6.1.4 Powdered Premixes

6.1.4.1 Overview

6.1.4.2 Powdered Premixes: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

6.1.5 Ready-to-Drink

6.1.5.1 Overview

6.1.5.2 Ready-to-Drink: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

6.1.6 Medicinal Mushrooms

6.1.6.1 Overview

6.1.6.2 Medicinal Mushrooms: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

6.1.7 Others

6.1.7.1 Overview

6.1.7.2 Others: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

7. FUNCTIONAL WELLNESS PRODUCTS MARKET REVENUE ANALYSIS – FUNCTION

7.1 Functional Wellness Products Market Forecasts and Analysis by Function

7.1.1 Sleep and Stress Management

7.1.1.1 Overview

7.1.1.2 Sleep and Stress Management: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

7.1.2 Adaptogens and Anxiety Management

7.1.2.1 Overview

7.1.2.2 Adaptogens and Anxiety Management: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

7.1.3 Cognitive Health and Nootropic

7.1.3.1 Overview

7.1.3.2 Cognitive Health and Nootropic: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

7.1.4 Anti-Aging

7.1.4.1 Overview

7.1.4.2 Anti-Aging: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

7.1.5 Immune Support

7.1.5.1 Overview

7.1.5.2 Immune Support: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

7.1.6 Longevity

7.1.6.1 Overview

7.1.6.2 Longevity: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

7.1.7 Others

7.1.7.1 Overview

7.1.7.2 Others: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

8. FUNCTIONAL WELLNESS PRODUCTS MARKET REVENUE ANALYSIS – SALES CHANNEL

8.1 Functional Wellness Products Market Forecasts and Analysis by Sales Channel

8.1.1 Supermarkets and Hypermarkets

8.1.1.1 Overview

8.1.1.2 Supermarkets and Hypermarkets: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

8.1.2 Pharmacies and Drugstores

8.1.2.1 Overview

8.1.2.2 Pharmacies and Drugstores: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

8.1.3 Online Retail

8.1.3.1 Overview

8.1.3.2 Online Retail: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

8.1.4 Health and Wellness Stores

8.1.4.1 Overview

8.1.4.2 Health and Wellness Stores: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

8.1.5 Others

8.1.5.1 Overview

8.1.5.2 Others: Functional Wellness Products Market – Revenue, 2021–2034 (US\$ Billion)

9. FUNCTIONAL WELLNESS PRODUCTS MARKET – GEOGRAPHICAL ANALYSIS

9.1 North America

9.1.1 North America Functional Wellness Products Market Overview

9.1.2 North America: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.1.3 North America: Functional Wellness Products Market – By Segmentation

9.1.3.1 Form

9.1.3.2 Function

9.1.3.3 Sales Channel

9.1.4 North America: Functional Wellness Products Market Breakdown by Countries

9.1.4.1 United States Market

9.1.4.1.1 United States: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.1.4.1.2 United States: Functional Wellness Products Market – By Segmentation

9.1.4.1.2.1 Form

9.1.4.1.2.2 Function

9.1.4.1.2.3 Sales Channel

9.1.4.2 Canada Market

9.1.4.2.1 Canada: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.1.4.2.2 Canada: Functional Wellness Products Market – By Segmentation

9.1.4.2.2.1 Form

9.1.4.2.2.2 Function

9.1.4.2.2.3 Sales Channel

9.1.4.3 Mexico Market

9.1.4.3.1 Mexico: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.1.4.3.2 Mexico: Functional Wellness Products Market – By Segmentation

9.1.4.3.2.1 Form

9.1.4.3.2.2 Function

9.1.4.3.2.3 Sales Channel

9.2 Europe

9.2.1 Europe Functional Wellness Products Market Overview

9.2.2 Europe: Functional Wellness Products Market Revenue and Forecasts,
2021–2034 (US\$ Billion)

9.2.3 Europe: Functional Wellness Products Market – By Segmentation

9.2.3.1 Form

9.2.3.2 Function

9.2.3.3 Sales Channel

9.2.4 Europe: Functional Wellness Products Market Breakdown by Countries

9.2.4.1 Germany Market

9.2.4.1.1 Germany: Functional Wellness Products Market Revenue and Forecasts,
2021–2034 (US\$ Billion)

9.2.4.1.2 Germany: Functional Wellness Products Market – By Segmentation

9.2.4.1.2.1 Form

9.2.4.1.2.2 Function

9.2.4.1.2.3 Sales Channel

9.2.4.2 France Market

9.2.4.2.1 France: Functional Wellness Products Market Revenue and Forecasts,
2021–2034 (US\$ Billion)

9.2.4.2.2 France: Functional Wellness Products Market – By Segmentation

9.2.4.2.2.1 Form

9.2.4.2.2.2 Function

9.2.4.2.2.3 Sales Channel

9.2.4.3 Italy Market

9.2.4.3.1 Italy: Functional Wellness Products Market Revenue and Forecasts,
2021–2034 (US\$ Billion)

9.2.4.3.2 Italy: Functional Wellness Products Market – By Segmentation

9.2.4.3.2.1 Form

9.2.4.3.2.2 Function

9.2.4.3.2.3 Sales Channel

9.2.4.4 Spain Market

9.2.4.4.1 Spain: Functional Wellness Products Market Revenue and Forecasts,
2021–2034 (US\$ Billion)

9.2.4.4.2 Spain: Functional Wellness Products Market – By Segmentation

9.2.4.4.2.1 Form

9.2.4.4.2.2 Function

9.2.4.4.2.3 Sales Channel

9.2.4.5 United Kingdom Market

9.2.4.5.1 United Kingdom: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.2.4.5.2 United Kingdom: Functional Wellness Products Market – By Segmentation

9.2.4.5.2.1 Form

9.2.4.5.2.2 Function

9.2.4.5.2.3 Sales Channel

9.2.4.6 Rest of Europe Market

9.2.4.6.1 Rest of Europe: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.2.4.6.2 Rest of Europe: Functional Wellness Products Market – By Segmentation

9.2.4.6.2.1 Form

9.2.4.6.2.2 Function

9.2.4.6.2.3 Sales Channel

9.3 Asia Pacific

9.3.1 Asia Pacific Functional Wellness Products Market Overview

9.3.2 Asia Pacific: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.3.3 Asia Pacific: Functional Wellness Products Market – By Segmentation

9.3.3.1 Form

9.3.3.2 Function

9.3.3.3 Sales Channel

9.3.4 Asia Pacific: Functional Wellness Products Market Breakdown by Countries

9.3.4.1 China Market

9.3.4.1.1 China: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.3.4.1.2 China: Functional Wellness Products Market – By Segmentation

9.3.4.1.2.1 Form

9.3.4.1.2.2 Function

9.3.4.1.2.3 Sales Channel

9.3.4.2 Japan Market

9.3.4.2.1 Japan: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.3.4.2.2 Japan: Functional Wellness Products Market – By Segmentation

9.3.4.2.2.1 Form

9.3.4.2.2.2 Function

9.3.4.2.2.3 Sales Channel

9.3.4.3 India Market

9.3.4.3.1 India: Functional Wellness Products Market Revenue and Forecasts,

2021–2034 (US\$ Billion)

9.3.4.3.2 India: Functional Wellness Products Market – By Segmentation

9.3.4.3.2.1 Form

9.3.4.3.2.2 Function

9.3.4.3.2.3 Sales Channel

9.3.4.4 Australia Market

9.3.4.4.1 Australia: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.3.4.4.2 Australia: Functional Wellness Products Market – By Segmentation

9.3.4.4.2.1 Form

9.3.4.4.2.2 Function

9.3.4.4.2.3 Sales Channel

9.3.4.5 South Korea Market

9.3.4.5.1 South Korea: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.3.4.5.2 South Korea: Functional Wellness Products Market – By Segmentation

9.3.4.5.2.1 Form

9.3.4.5.2.2 Function

9.3.4.5.2.3 Sales Channel

9.3.4.6 Rest of Asia Pacific Market

9.3.4.6.1 Rest of Asia Pacific: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.3.4.6.2 Rest of Asia Pacific: Functional Wellness Products Market – By Segmentation

9.3.4.6.2.1 Form

9.3.4.6.2.2 Function

9.3.4.6.2.3 Sales Channel

9.4 Middle East and Africa

9.4.1 Middle East and Africa Functional Wellness Products Market Overview

9.4.2 Middle East and Africa: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.4.3 Middle East and Africa: Functional Wellness Products Market – By Segmentation

9.4.3.1 Form

9.4.3.2 Function

9.4.3.3 Sales Channel

9.4.4 Middle East and Africa: Functional Wellness Products Market Breakdown by Countries

9.4.4.1 South Africa Market

9.4.4.1.1 South Africa: Functional Wellness Products Market Revenue and Forecasts,

2021–2034 (US\$ Billion)

9.4.4.1.2 South Africa: Functional Wellness Products Market – By Segmentation

9.4.4.1.2.1 Form

9.4.4.1.2.2 Function

9.4.4.1.2.3 Sales Channel

9.4.4.2 Saudi Arabia Market

9.4.4.2.1 Saudi Arabia: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.4.4.2.2 Saudi Arabia: Functional Wellness Products Market – By Segmentation

9.4.4.2.2.1 Form

9.4.4.2.2.2 Function

9.4.4.2.2.3 Sales Channel

9.4.4.3 United Arab Emirates Market

9.4.4.3.1 United Arab Emirates: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.4.4.3.2 United Arab Emirates: Functional Wellness Products Market – By Segmentation

9.4.4.3.2.1 Form

9.4.4.3.2.2 Function

9.4.4.3.2.3 Sales Channel

9.4.4.4 Rest of Middle East and Africa Market

9.4.4.4.1 Rest of Middle East and Africa: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.4.4.4.2 Rest of Middle East and Africa: Functional Wellness Products Market – By Segmentation

9.4.4.4.2.1 Form

9.4.4.4.2.2 Function

9.4.4.4.2.3 Sales Channel

9.5 South and Central America

9.5.1 South and Central America Functional Wellness Products Market Overview

9.5.2 South and Central America: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.5.3 South and Central America: Functional Wellness Products Market – By Segmentation

9.5.3.1 Form

9.5.3.2 Function

9.5.3.3 Sales Channel

9.5.4 South and Central America: Functional Wellness Products Market Breakdown by Countries

9.5.4.1 Brazil Market

9.5.4.1.1 Brazil: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.5.4.1.2 Brazil: Functional Wellness Products Market – By Segmentation

9.5.4.1.2.1 Form

9.5.4.1.2.2 Function

9.5.4.1.2.3 Sales Channel

9.5.4.2 Argentina Market

9.5.4.2.1 Argentina: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.5.4.2.2 Argentina: Functional Wellness Products Market – By Segmentation

9.5.4.2.2.1 Form

9.5.4.2.2.2 Function

9.5.4.2.2.3 Sales Channel

9.5.4.3 Rest of South and Central America Market

9.5.4.3.1 Rest of South and Central America: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

9.5.4.3.2 Rest of South and Central America: Functional Wellness Products Market – By Segmentation

9.5.4.3.2.1 Form

9.5.4.3.2.2 Function

9.5.4.3.2.3 Sales Channel

10. FUNCTIONAL WELLNESS PRODUCTS MARKET INDUSTRY LANDSCAPE

11. FUNCTIONAL WELLNESS PRODUCTS MARKET – KEY COMPANY PROFILES

11.1 NOW Health Group Inc

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 Vytalogy Wellness LLC

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

11.2.4 Financial Overview

- 11.2.5 SWOT Analysis
- 11.2.6 Key Developments
- 11.3 Nature's Bounty
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Products and Services
 - 11.3.4 Financial Overview
 - 11.3.5 SWOT Analysis
 - 11.3.6 Key Developments
- 11.4 Om Mushroom
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments
- 11.5 Fungi Perfecti LLC
 - 11.5.1 Key Facts
 - 11.5.2 Business Description
 - 11.5.3 Products and Services
 - 11.5.4 Financial Overview
 - 11.5.5 SWOT Analysis
 - 11.5.6 Key Developments
- 11.6 Four Sigma Foods Inc
 - 11.6.1 Key Facts
 - 11.6.2 Business Description
 - 11.6.3 Products and Services
 - 11.6.4 Financial Overview
 - 11.6.5 SWOT Analysis
 - 11.6.6 Key Developments
- 11.7 Onnit Labs Inc
 - 11.7.1 Key Facts
 - 11.7.2 Business Description
 - 11.7.3 Products and Services
 - 11.7.4 Financial Overview
 - 11.7.5 SWOT Analysis
 - 11.7.6 Key Developments
- 11.8 Moon Juice LLC
 - 11.8.1 Key Facts

- 11.8.2 Business Description
- 11.8.3 Products and Services
- 11.8.4 Financial Overview
- 11.8.5 SWOT Analysis
- 11.8.6 Key Developments
- 11.9 Ritual
 - 11.9.1 Key Facts
 - 11.9.2 Business Description
 - 11.9.3 Products and Services
 - 11.9.4 Financial Overview
 - 11.9.5 SWOT Analysis
 - 11.9.6 Key Developments
- 11.10 Thorne Research Inc
 - 11.10.1 Key Facts
 - 11.10.2 Business Description
 - 11.10.3 Products and Services
 - 11.10.4 Financial Overview
 - 11.10.5 SWOT Analysis
 - 11.10.6 Key Developments
- 11.11 Recess Inc
 - 11.11.1 Key Facts
 - 11.11.2 Business Description
 - 11.11.3 Products and Services
 - 11.11.4 Financial Overview
 - 11.11.5 SWOT Analysis
 - 11.11.6 Key Developments
- 11.12 Pure Encapsulations LLC
 - 11.12.1 Key Facts
 - 11.12.2 Business Description
 - 11.12.3 Products and Services
 - 11.12.4 Financial Overview
 - 11.12.5 SWOT Analysis
 - 11.12.6 Key Developments
- 11.13 OLLY Vitamins & Supplements
 - 11.13.1 Key Facts
 - 11.13.2 Business Description
 - 11.13.3 Products and Services
 - 11.13.4 Financial Overview
 - 11.13.5 SWOT Analysis

- 11.13.6 Key Developments
- 11.14 Health and Happiness (H&H) LLC (Swisse)
 - 11.14.1 Key Facts
 - 11.14.2 Business Description
 - 11.14.3 Products and Services
 - 11.14.4 Financial Overview
 - 11.14.5 SWOT Analysis
 - 11.14.6 Key Developments
- 11.15 Garden of Life LLC
 - 11.15.1 Key Facts
 - 11.15.2 Business Description
 - 11.15.3 Products and Services
 - 11.15.4 Financial Overview
 - 11.15.5 SWOT Analysis
 - 11.15.6 Key Developments
- 11.16
- 11.1
- 11.2 Research Methodology and Approach
 - 11.2.1 Secondary Research
 - 11.2.2 Primary Research
 - 11.2.3 Market Estimation Approach
 - 11.2.3.1 Supply Side Analysis
 - 11.2.3.2 Demand Side Analysis
 - 11.2.4 Research Assumptions and Limitations
 - 11.2.5 Currency Conversion
- 11.3 About The Insight Partners
- 11.4 Market Intelligence Cloud

List Of Tables

LIST OF TABLES

Table 1. List of Patents and Description

Table 2. List of Regulatory Bodies and Organizations

Table 3. Ease of Doing Business: Key Country Rankings

Table 4. Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion)

Table 5. Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion)

Table 6. Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 7. Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 8. Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 9. Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 10. Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 11. Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 12. North America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 13. North America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 14. North America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 15. North America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 16. North America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 17. North America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 18. North America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Country

Table 19. North America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Country

Table 20. United States: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 21. United States: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 22. United States: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 23. United States: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 24. United States: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 25. United States: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 26. Canada: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 27. Canada: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 28. Canada: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 29. Canada: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 30. Canada: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 31. Canada: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 32. Mexico: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 33. Mexico: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 34. Mexico: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 35. Mexico: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 36. Mexico: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 37. Mexico: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 38. Europe: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 39. Europe: Functional Wellness Products Market – Revenue Forecast,

2026–2034 (US\$ Billion) – by Form

Table 40. Europe: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 41. Europe: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 42. Europe: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 43. Europe: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 44. Europe: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Country

Table 45. Europe: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Country

Table 46. Germany: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 47. Germany: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 48. Germany: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 49. Germany: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 50. Germany: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 51. Germany: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 52. France: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 53. France: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 54. France: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 55. France: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 56. France: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 57. France: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 58. Italy: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 59. Italy: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 60. Italy: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 61. Italy: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 62. Italy: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 63. Italy: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 64. Spain: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 65. Spain: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 66. Spain: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 67. Spain: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 68. Spain: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 69. Spain: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 70. United Kingdom: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 71. United Kingdom: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 72. United Kingdom: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 73. United Kingdom: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 74. United Kingdom: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 75. United Kingdom: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 76. Rest of Europe: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 77. Rest of Europe: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 78. Rest of Europe: Functional Wellness Products Market – Revenue, 2021–2025

(US\$ Billion) – by Function

Table 79. Rest of Europe: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 80. Rest of Europe: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 81. Rest of Europe: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 82. Asia Pacific: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 83. Asia Pacific: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 84. Asia Pacific: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 85. Asia Pacific: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 86. Asia Pacific: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 87. Asia Pacific: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 88. Asia Pacific: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Country

Table 89. Asia Pacific: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Country

Table 90. China: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 91. China: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 92. China: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 93. China: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 94. China: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 95. China: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 96. Japan: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 97. Japan: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 98. Japan: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 99. Japan: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 100. Japan: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 101. Japan: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 102. India: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 103. India: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 104. India: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 105. India: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 106. India: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 107. India: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 108. Australia: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 109. Australia: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 110. Australia: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 111. Australia: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 112. Australia: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 113. Australia: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 114. South Korea: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 115. South Korea: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 116. South Korea: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 117. South Korea: Functional Wellness Products Market – Revenue Forecast,

2026–2034 (US\$ Billion) – by Function

Table 118. South Korea: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 119. South Korea: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 120. Rest of Asia Pacific: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 121. Rest of Asia Pacific: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 122. Rest of Asia Pacific: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 123. Rest of Asia Pacific: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 124. Rest of Asia Pacific: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 125. Rest of Asia Pacific: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 126. Middle East and Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 127. Middle East and Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 128. Middle East and Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 129. Middle East and Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 130. Middle East and Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 131. Middle East and Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 132. Middle East and Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Country

Table 133. Middle East and Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Country

Table 134. South Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 135. South Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 136. South Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 137. South Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 138. South Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 139. South Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 140. Saudi Arabia: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 141. Saudi Arabia: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 142. Saudi Arabia: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 143. Saudi Arabia: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 144. Saudi Arabia: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 145. Saudi Arabia: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 146. United Arab Emirates: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 147. United Arab Emirates: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 148. United Arab Emirates: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 149. United Arab Emirates: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 150. United Arab Emirates: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 151. United Arab Emirates: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 152. Rest of Middle East and Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 153. Rest of Middle East and Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 154. Rest of Middle East and Africa: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 155. Rest of Middle East and Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 156. Rest of Middle East and Africa: Functional Wellness Products Market –

Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 157. Rest of Middle East and Africa: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 158. South and Central America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 159. South and Central America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 160. South and Central America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 161. South and Central America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 162. South and Central America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 163. South and Central America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 164. South and Central America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Country

Table 165. South and Central America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Country

Table 166. Brazil: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 167. Brazil: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 168. Brazil: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 169. Brazil: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 170. Brazil: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 171. Brazil: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 172. Argentina: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 173. Argentina: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 174. Argentina: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 175. Argentina: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 176. Argentina: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 177. Argentina: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

Table 178. Rest of South and Central America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Form

Table 179. Rest of South and Central America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Form

Table 180. Rest of South and Central America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Function

Table 181. Rest of South and Central America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Function

Table 182. Rest of South and Central America: Functional Wellness Products Market – Revenue, 2021–2025 (US\$ Billion) – by Sales Channel

Table 183. Rest of South and Central America: Functional Wellness Products Market – Revenue Forecast, 2026–2034 (US\$ Billion) – by Sales Channel

List Of Figures

LIST OF FIGURES

- Figure 1. Functional Wellness Products Market Segmentation
- Figure 2. Functional Wellness Products Market – Value Chain Analysis
- Figure 3. Porter's Five Forces Analysis
- Figure 4. Pest Analysis
- Figure 5. Functional Wellness Products Market – Key Industry Dynamics
- Figure 6. Impact Analysis of Drivers and Restraints
- Figure 7. Functional Wellness Products Market Revenue (US\$ Billion), 2021–2034
- Figure 8. Functional Wellness Products Market Share (%) – by Form (2025 and 2034)
- Figure 9. Tablets: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 10. Capsules and Softgels: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 11. Gummies: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 12. Powdered Premixes: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 13. Ready-to-Drink: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 14. Medicinal Mushrooms: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 15. Others: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 16. Functional Wellness Products Market Share (%) – by Function (2025 and 2034)
- Figure 17. Sleep and Stress Management: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 18. Adaptogens and Anxiety Management: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 19. Cognitive Health and Nootropic: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 20. Anti-Aging: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 21. Immune Support: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)
- Figure 22. Longevity: Functional Wellness Products Market – Revenue and Forecasts,

2021–2034 (US\$ Billion)

Figure 23. Others: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 24. Functional Wellness Products Market Share (%) – by Sales Channel (2025 and 2034)

Figure 25. Supermarkets and Hypermarkets: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 26. Pharmacies and Drugstores: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 27. Online Retail: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 28. Health and Wellness Stores: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 29. Others: Functional Wellness Products Market – Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 30. Functional Wellness Products Market Breakdown by Geography, 2025 and 2034

Figure 31. North America: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 32. North America: Functional Wellness Products Market Breakdown by Key Countries, 2025 and 2034 (%)

Figure 33. United States: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 34. Canada: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 35. Mexico: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 36. Europe: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 37. Europe: Functional Wellness Products Market Breakdown by Key Countries, 2025 and 2034 (%)

Figure 38. Germany: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 39. France: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 40. Italy: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 41. Spain: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 42. United Kingdom: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 43. Rest of Europe: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 44. Asia Pacific: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 45. Asia Pacific: Functional Wellness Products Market Breakdown by Key Countries, 2025 and 2034 (%)

Figure 46. China: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 47. Japan: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 48. India: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 49. Australia: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 50. South Korea: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 51. Rest of Asia Pacific: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 52. Middle East and Africa: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 53. Middle East and Africa: Functional Wellness Products Market Breakdown by Key Countries, 2025 and 2034 (%)

Figure 54. South Africa: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 55. Saudi Arabia: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 56. United Arab Emirates: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 57. Rest of Middle East and Africa: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 58. South and Central America: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 59. South and Central America: Functional Wellness Products Market Breakdown by Key Countries, 2025 and 2034 (%)

Figure 60. Brazil: Functional Wellness Products Market Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 61. Argentina: Functional Wellness Products Market Revenue and Forecasts,

2021–2034 (US\$ Billion)

Figure 62. Rest of South and Central America: Functional Wellness Products Market
Revenue and Forecasts, 2021–2034 (US\$ Billion)

Figure 63. Bottom–Up Approach and Top–Down Approach

I would like to order

Product name: Functional Wellness Products Market Size and Forecast (2021 - 2034), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Form (Tablets, Capsules and Softgels, Gummies, Powdered Premixes, Ready-to-Drink, Medicinal Mushrooms, and Others), Function (Sleep and Stress Management, Adaptogens and Anxiety Management, Cognitive Health and Nootropic, Anti-Aging, Immune Support, Longevity, and Others) and Sales Channel (Supermarkets and Hypermarkets, Pharmacies and Drugstores, Online Retail, Health and Wellness Stores, and Others)

Product link: <https://marketpublishers.com/r/F5C5DD589BC9EN.html>

Price: US\$ 4,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5C5DD589BC9EN.html>