

Fruit Fillings Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Tropical Fruits, Melons, Drupes, Berries, and Others) and Application (Biscuits and Cookies, Pies and Tarts, RTE Snacks, Ice Cream and Frozen Desserts, and Others)

<https://marketpublishers.com/r/F3C29D10547AEN.html>

Date: February 2024

Pages: 159

Price: US\$ 5,190.00 (Single User License)

ID: F3C29D10547AEN

Abstracts

The fruit fillings market is expected to grow from US\$ 3.38 billion in 2022 to US\$ 4.92 billion by 2030; it is expected to record a CAGR of 4.8% from 2022 to 2030.

The fruit fillings business is a dynamic and diverse segment within the broader food industry, characterized by a wide range of products, applications, and consumer preferences. With a growing focus on natural and healthier food choices, increasing disposable incomes, changing dietary habits, and a flourishing food processing industry, the demand for fruit fillings continues to rise. Consumer inclination toward clean-label and natural ingredients is the key driver of the fruit fillings market. As consumers become more health conscious and aware of ingredients in their food products, there is a growing preference for fruit fillings made from real fruit ingredients without artificial additives or preservatives. This fruit fillings market trend is particularly pronounced in developed markets such as North America and Europe, wherein consumers are willing to pay a premium price for high-quality and natural products.

Based on product type, product type, the market is divided into tropical fruits, melons, drupes, berries, and others. In 2022, the berries segment held the largest fruit fillings market share. It is further expected to register the highest CAGR from 2022 to 2030. The demand for berries such as blueberries and raspberries has gained popularity in recent years. Strawberries, blueberries, and raspberries are known for their vibrant colors, distinctive flavors, and health benefits. Consumers are increasingly seeking

products with freshness and natural sweetness, which propels the demand for berries in various applications. Enriched with vitamins, fiber, and antioxidants, berries contribute to the growing interest of consumers in healthier food choices. As consumers prioritize their well-being, the inclusion of berries in fruit fillings aligns with the demand for both indulgent and nutritious options. The versatility of berries is a key factor boosting their use as fruit fillings in various applications, including tarts, pies, biscuits, cookies, and frozen desserts.

By geography, the fruit fillings market is primarily segmented into North America, Europe, Asia Pacific (APAC), the Middle East & Africa (MEA), and South & Central America. In 2022, Europe held the largest market share during the forecast period. In Europe, the surge in demand for fruit fillings can be attributed to the region's rich culinary traditions, and increasing preference for premium and artisanal products. According to a research study, in 2022, croissants accounted for 50% of total Viennoiserie consumption in Europe. European consumers appreciate the high-quality and diverse flavors associated with traditional cuisine, and fruit fillings offer a convenient way to infuse these flavors into a variety of food items. This cultural inclination toward premium, flavorful ingredients has led to a rising demand for fruit fillings in Europe. The leading players in the fruit fillings market are PT Hakiki Donarta, Barry Callebaut AG, Agrana Beteiligungs AG, Andros SNC, EMU AG, Puratos NV, Toyota Tsusho Foods Corp, Zentis Fruchtwelt GmbH & Co KG, Orana AS, and Dawn Food Products Inc. These players are developing various products to address consumers' growing demand.

The size of the fruit fillings market has been derived using primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights. Participants of this process include industry experts such as VPs, business development managers, market intelligence managers, national sales managers, and external consultants—including valuation experts, research analysts, and key opinion leaders—specializing in the market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. FRUIT FILLINGS MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturers
 - 4.3.3 Distributors/Suppliers
 - 4.3.4 Application
- 4.4 List of Vendors in the Value Chain

5. FRUIT FILLINGS MARKET – KEY MARKET DYNAMICS

- 5.1 Fruit Fillings Market – Key Market Dynamics
- 5.2 Market Drivers
 - 5.2.1 Increasing Demand for Convenience Food

- 5.2.2 Strategic Initiatives by Key Market Players
- 5.3 Market Restraint
 - 5.3.1 Seasonal Availability of Fruits and Fluctuations in Raw Material Prices
- 5.4 Market Opportunities
 - 5.4.1 Growing Preference for Fruit Flavors
- 5.5 Future Trends
 - 5.5.1 Rising Trends for Organic and Low-Sugar Fruit Fillings
- 5.6 Impact of Drivers and Restraints:

6. FRUIT FILLINGS MARKET – GLOBAL MARKET ANALYSIS

- 6.1 Fruit Fillings Market Revenue (US\$ Million), 2022–2030
- 6.2 Fruit Fillings Market Forecast Analysis

7. FRUIT FILLINGS MARKET ANALYSIS – BY PRODUCT TYPE

- 7.1 Tropical Fruits
 - 7.1.1 Overview
 - 7.1.2 Tropical Fruits: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)
- 7.2 Melons
 - 7.2.1 Overview
 - 7.2.2 Melons: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)
- 7.3 Drupes
 - 7.3.1 Overview
 - 7.3.2 Drupes: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)
- 7.4 Berries
 - 7.4.1 Overview
 - 7.4.2 Berries: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)
- 7.5 Others
 - 7.5.1 Overview
 - 7.5.2 Others: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

8. FRUIT FILLINGS MARKET ANALYSIS – BY APPLICATION

- 8.1 Biscuits and Cookies
 - 8.1.1 Overview
 - 8.1.2 Biscuits and Cookies: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

8.2 Pies and Tarts

8.2.1 Overview

8.2.2 Pies and Tarts: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

8.3 RTE Snacks

8.3.1 Overview

8.3.2 RTE Snacks: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

8.4 Ice Cream and Frozen Desserts

8.4.1 Overview

8.4.2 Ice Cream and Frozen Desserts: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

8.5 Others

8.5.1 Overview

8.5.2 Others: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9. FRUIT FILLINGS MARKET – GEOGRAPHICAL ANALYSIS

9.1 Overview

9.2 North America

9.2.1 North America Fruit Fillings Market Overview

9.2.2 North America: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.2.3 North America: Fruit Fillings Market Breakdown, by Product Type

9.2.3.1 North America: Fruit Fillings Market – Revenue and Forecast Analysis – by Product Type

9.2.4 North America: Fruit Fillings Market Breakdown, by Application

9.2.4.1 North America: Fruit Fillings Market – Revenue and Forecast Analysis – by Application

9.2.5 North America: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.2.5.1 North America: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.2.5.2 United States: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.2.5.2.1 United States: Fruit Fillings Market Breakdown, by Product Type

9.2.5.2.2 United States: Fruit Fillings Market Breakdown, by Application

9.2.5.3 Canada: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.2.5.3.1 Canada: Fruit Fillings Market Breakdown, by Product Type

9.2.5.3.2 Canada: Fruit Fillings Market Breakdown, by Application

9.2.5.4 Mexico: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.2.5.4.1 Mexico: Fruit Fillings Market Breakdown, by Product Type

9.2.5.4.2 Mexico: Fruit Fillings Market Breakdown, by Application

9.3 Europe

9.3.1 Europe Fruit Fillings Market Overview

9.3.2 Europe: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.3.3 Europe: Fruit Fillings Market Breakdown, by Product Type

9.3.3.1 Europe: Fruit Fillings Market – Revenue and Forecast Analysis – by Product Type

9.3.4 Europe: Fruit Fillings Market Breakdown, by Application

9.3.4.1 Europe: Fruit Fillings Market – Revenue and Forecast Analysis – by Application

9.3.5 Europe: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.3.5.1 Europe: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.3.5.2 Germany: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.3.5.2.1 Germany: Fruit Fillings Market Breakdown, by Product Type

9.3.5.2.2 Germany: Fruit Fillings Market Breakdown, by Application

9.3.5.3 United Kingdom: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.3.5.3.1 United Kingdom: Fruit Fillings Market Breakdown, by Product Type

9.3.5.3.2 United Kingdom: Fruit Fillings Market Breakdown, by Application

9.3.5.4 France: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.3.5.4.1 France: Fruit Fillings Market Breakdown, by Product Type

9.3.5.4.2 France: Fruit Fillings Market Breakdown, by Application

9.3.5.5 Italy: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.3.5.5.1 Italy: Fruit Fillings Market Breakdown, by Product Type

9.3.5.5.2 Italy: Fruit Fillings Market Breakdown, by Application

9.3.5.6 Spain: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.3.5.6.1 Spain: Fruit Fillings Market Breakdown, by Product Type

9.3.5.6.2 Spain: Fruit Fillings Market Breakdown, by Application

9.3.5.7 Rest of Europe: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.3.5.7.1 Rest of Europe: Fruit Fillings Market Breakdown, by Product Type

9.3.5.7.2 Rest of Europe: Fruit Fillings Market Breakdown, by Application

9.4 Asia Pacific

9.4.1 Asia Pacific Fruit Fillings Market Overview

9.4.2 Asia Pacific: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.4.3 Asia Pacific: Fruit Fillings Market Breakdown, by Product Type

9.4.3.1 Asia Pacific: Fruit Fillings Market – Revenue and Forecast Analysis – by

Product Type

9.4.4 Asia Pacific: Fruit Fillings Market Breakdown, by Application

9.4.4.1 Asia Pacific: Fruit Fillings Market – Revenue and Forecast Analysis – by Application

9.4.5 Asia Pacific: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.4.5.1 Asia Pacific: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.4.5.2 China: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.4.5.2.1 China: Fruit Fillings Market Breakdown, by Product Type

9.4.5.2.2 China: Fruit Fillings Market Breakdown, by Application

9.4.5.3 Japan: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.4.5.3.1 Japan: Fruit Fillings Market Breakdown, by Product Type

9.4.5.3.2 Japan: Fruit Fillings Market Breakdown, by Application

9.4.5.4 India: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.4.5.4.1 India: Fruit Fillings Market Breakdown, by Product Type

9.4.5.4.2 India: Fruit Fillings Market Breakdown, by Application

9.4.5.5 Australia: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.4.5.5.1 Australia: Fruit Fillings Market Breakdown, by Product Type

9.4.5.5.2 Australia: Fruit Fillings Market Breakdown, by Application

9.4.5.6 South Korea: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.4.5.6.1 South Korea: Fruit Fillings Market Breakdown, by Product Type

9.4.5.6.2 South Korea: Fruit Fillings Market Breakdown, by Application

9.4.5.7 Rest of APAC: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.4.5.7.1 Rest of APAC: Fruit Fillings Market Breakdown, by Product Type

9.4.5.7.2 Rest of APAC: Fruit Fillings Market Breakdown, by Application

9.5 Middle East and Africa

9.5.1 Middle East and Africa Fruit Fillings Market Overview

9.5.2 Middle East and Africa: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.5.3 Middle East and Africa: Fruit Fillings Market Breakdown, by Product Type

9.5.3.1 Middle East and Africa: Fruit Fillings Market – Revenue and Forecast Analysis – by Product Type

9.5.4 Middle East and Africa: Fruit Fillings Market Breakdown, by Application

9.5.4.1 Middle East and Africa: Fruit Fillings Market – Revenue and Forecast Analysis – by Application

9.5.5 Middle East and Africa: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.5.5.1 Middle East and Africa: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.5.5.2 Saudi Arabia: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.5.5.2.1 Saudi Arabia: Fruit Fillings Market Breakdown, by Product Type

9.5.5.2.2 Saudi Arabia: Fruit Fillings Market Breakdown, by Application

9.5.5.3 United Arab Emirates: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.5.5.3.1 United Arab Emirates: Fruit Fillings Market Breakdown, by Product Type

9.5.5.3.2 United Arab Emirates: Fruit Fillings Market Breakdown, by Application

9.5.5.4 South Africa: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.5.5.4.1 South Africa: Fruit Fillings Market Breakdown, by Product Type

9.5.5.4.2 South Africa: Fruit Fillings Market Breakdown, by Application

9.5.5.5 Rest of Middle East and Africa: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.5.5.5.1 Rest of Middle East and Africa: Fruit Fillings Market Breakdown, by Product Type

9.5.5.5.2 Rest of Middle East and Africa: Fruit Fillings Market Breakdown, by Application

9.6 South and Central America

9.6.1 South and Central America Fruit Fillings Market Overview

9.6.2 South and Central America: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.6.3 South and Central America: Fruit Fillings Market Breakdown, by Product Type

9.6.3.1 South and Central America: Fruit Fillings Market – Revenue and Forecast Analysis – by Product Type

9.6.4 South and Central America: Fruit Fillings Market Breakdown, by Application

9.6.4.1 South and Central America: Fruit Fillings Market – Revenue and Forecast Analysis – by Application

9.6.5 South and Central America: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.6.5.1 South and Central America: Fruit Fillings Market – Revenue and Forecast Analysis – by Country

9.6.5.2 Brazil: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.6.5.2.1 Brazil: Fruit Fillings Market Breakdown, by Product Type

9.6.5.2.2 Brazil: Fruit Fillings Market Breakdown, by Application

9.6.5.3 Argentina: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.6.5.3.1 Argentina: Fruit Fillings Market Breakdown, by Product Type

9.6.5.3.2 Argentina: Fruit Fillings Market Breakdown, by Application

9.6.5.4 Rest of South and Central America: Fruit Fillings Market – Revenue and Forecast to 2030 (US\$ Million)

9.6.5.4.1 Rest of South and Central America: Fruit Fillings Market Breakdown, by Product Type

9.6.5.4.2 Rest of South and Central America: Fruit Fillings Market Breakdown, by Application

10. FRUIT FILLINGS MARKET – IMPACT OF COVID-19 PANDEMIC

10.1 Pre & Post COVID-19 Impact

11. COMPETITIVE LANDSCAPE

11.1 Heat Map Analysis by Key Players

11.2 Company Positioning & Concentration

12. INDUSTRY LANDSCAPE

12.1 Overview

12.2 Merger and Acquisition

12.3 Partnerships

13. COMPANY PROFILES

13.1 PT Hakiki Donarta

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

13.1.5 SWOT Analysis

13.1.6 Key Developments

13.2 Barry Callebaut AG

13.2.1 Key Facts

13.2.2 Business Description

13.2.3 Products and Services

13.2.4 Financial Overview

13.2.5 SWOT Analysis

13.2.6 Key Developments

- 13.3 Agrana Beteiligungs AG
 - 13.3.1 Key Facts
 - 13.3.2 Business Description
 - 13.3.3 Products and Services
 - 13.3.4 Financial Overview
 - 13.3.5 SWOT Analysis
 - 13.3.6 Key Developments
- 13.4 Andros SNC
 - 13.4.1 Key Facts
 - 13.4.2 Business Description
 - 13.4.3 Products and Services
 - 13.4.4 Financial Overview
 - 13.4.5 SWOT Analysis
 - 13.4.6 Key Developments
- 13.5 EMU AG
 - 13.5.1 Key Facts
 - 13.5.2 Business Description
 - 13.5.3 Products and Services
 - 13.5.4 Financial Overview
 - 13.5.5 SWOT Analysis
 - 13.5.6 Key Developments
- 13.6 Puratos NV
 - 13.6.1 Key Facts
 - 13.6.2 Business Description
 - 13.6.3 Products and Services
 - 13.6.4 Financial Overview
 - 13.6.5 SWOT Analysis
 - 13.6.6 Key Developments
- 13.7 TOYOTA TSUSHO FOODS Corp
 - 13.7.1 Key Facts
 - 13.7.2 Business Description
 - 13.7.3 Products and Services
 - 13.7.4 Financial Overview
 - 13.7.5 SWOT Analysis
 - 13.7.6 Key Developments
- 13.8 Zentis Fruchtwelt GmbH & Co KG
 - 13.8.1 Key Facts
 - 13.8.2 Business Description
 - 13.8.3 Products and Services

13.8.4 Financial Overview

13.8.5 SWOT Analysis

13.8.6 Key Developments

13.9 Orana AS

13.9.1 Key Facts

13.9.2 Business Description

13.9.3 Products and Services

13.9.4 Financial Overview

13.9.5 SWOT Analysis

13.9.6 Key Developments

13.10 Dawn Food Products Inc

13.10.1 Key Facts

13.10.2 Business Description

13.10.3 Products and Services

13.10.4 Financial Overview

13.10.5 SWOT Analysis

13.10.6 Key Developments

14. APPENDIX

14.1 About The Insight Partners

I would like to order

Product name: Fruit Fillings Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Tropical Fruits, Melons, Drupes, Berries, and Others) and Application (Biscuits and Cookies, Pies and Tarts, RTE Snacks, Ice Cream and Frozen Desserts, and Others)

Product link: <https://marketpublishers.com/r/F3C29D10547AEN.html>

Price: US\$ 5,190.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F3C29D10547AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970