

Europe Workwear Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Product Type (Topwear, Bottomwear, and Coveralls), Category (Men, Women, and Unisex), End Use (Construction, Oil and Gas, Chemicals, Healthcare, and Others), and Distribution Channel (Wholesalers, Supermarkets and Hypermarkets, Specialty Stores, and Online Platforms)

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Abstracts

The Europe workwear market forecast is expected to grow from US\$ 9,498.52 million in 2022 to US\$ 13,791.80 million by 2028. It is estimated to grow at a CAGR of 6.4% from 2022 to 2028.

Introduction of Stringent Government Regulation Fuel Europe Workwear Market

The lack of knowledge regarding workplace safety and probable health hazards at workplaces among workers is a significant concern. To raise awareness regarding the same, many government and non-government organizations are introducing various programs and campaigns related to the health and safety of the workers. Thus, the introduction of a stringent regulatory framework for the industrial sector is supporting the Europe workwear market growth in the region.

Europe Workwear Market Overview

The Europe workwear market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The expenditure on workers' safety in these countries is rising considerably. Also, the countries have an advanced business infrastructure, which further contributes to market growth. Some of the most significant trends in this

market include the development of more versatile and wearable pieces, sustainable clothing, and embedded new technologies. In Europe, since the COVID-19 pandemic, legislation for employees has constantly been evolving, and businesses cover their employees' safety and health expenses. The increasing number of construction sites in Europe and the uncertainty of the pandemic resulted in an increasingly intense need for protective workwear, driving the market's growth. The developed supply chain and high-quality control drive the Western European Europe workwear market. According to the Centre for the Promotion of Imports from developing countries (CBI) 2021 report, Germany, France, the Netherlands, Belgium, Italy, and Poland were the top workwear import markets in Europe in 2020. As the region follows the sustainability trends, durability, and high corporate and social accountability, the adoption of workwear is expected to increase during the forecast period.

Exhibit: Europe Workwear Market Revenue and Forecast to 2028 (US\$ Million)

Europe Workwear Market Segmentation

Europe workwear market is segmented into product type, category, end use, distribution channel, and country.

Based on product type, the Europe workwear market is segmented into topwear, bottom wear, and coveralls. The topwear segment held the largest share of the Europe workwear market in 2022.

Based on category, the Europe workwear market is segmented into men, women, and unisex. The men segment held the largest share of the Europe workwear market in 2022.

Based on end use, the Europe workwear market is segmented into construction, oil and gas, chemicals, healthcare, and others. The others held the largest share of the Europe workwear market in 2022.

Based on distribution channel, the Europe workwear market is segmented into the wholesalers, supermarkets and hypermarkets, specialty stores, and online platforms. The supermarkets and hypermarkets held the largest share of the Europe workwear market in 2022.

Based on country, the Europe workwear market is segmented into Germany, the UK, France, Italy, Russia, and the Rest of Europe. The Rest of Europe dominated the share

of the Europe workwear market in 2022.

3M; A. LAFONT SAS; Alexandra; Alisco Group; ARAMARK; Carhartt, Inc.; Fristads Kansas Group; Honeywell International Inc.; Hultafors Group AB; and Lakeland Industries Inc. are the leading companies operating in the Europe workwear market.

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