

Europe Wire Rod Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Material (Copper and Aluminum) and Industry (Telecommunication, Power, Aviation, Automotive, and Others)

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Abstracts

The Europe wire rod market is expected to grow from US\$ 464.31 million in 2022 to US\$ 555.14 million by 2028. It is estimated to grow at a CAGR of 3.0% from 2022 to 2028.

Increasing Construction and Infrastructure Development Activities is Fueling Europe Wire Rod Market

The construction projects of commercial, industrial, and residential buildings are growing across the region, majorly in developing countries. This factor is projected to fuel the demand for products such as wires, wire ropes, wire, and cables in various electrical and electronic applications. Hence, with rising construction activities, the scope of using different wire rods will endure to boost. This growth is attributed to the increasing demand for houses due to sustained employment and record-low interest rates, and surging government programs initiative to aid confidence in residential construction sector buyers for procuring or renovations, which might get delayed owing to uncertainty caused by the pandemic. Furthermore, several government initiatives are supporting the growth of the housing industry. Moreover, strong economic conditions witness a rise in construction buildings. The region witnessed a slightly subdued growth in the construction activity, supported by a developed construction sector in various countries that allowed better residential and infrastructural spending. In construction activities, wire rods are needed for various purposes such as conducting electricity, data, voice communication, and security. Thus, the growing construction activities are increasing the demand for wire rods, thereby driving Europe wire rod market growth.

Europe Wire Rod Market Overview

The Europe aviation sector comprises several aircraft manufacturers that use wire rods for providing uninterrupted connectivity, power supply, and data transfer. In addition, aluminum wire rods are also used in manufacturing aircraft parts because of their ability to easily create intricate shapes while remaining lightweight yet durable that can be used in aeronautical engineering applications. As a result, the demand for wire rods is increasing in the aviation sector of Europe. According to the Aerospace, Security and Defence Industries Association of Europe (ASD), in 2021, the aerospace sector contributed over US\$ 249.31 billion (EUR 240 billion) to the European GDP. Also, the region consists of various aircraft manufacturers, such as Airbus SE, BAE Systems Plc, Thales SA, and Safran SA. These aircraft manufacturers are continuously working on advancing commercial, military, and general aviation aircraft, which is also increasing the demand for wire rods. Hence, the growth of the aerospace sector is propelling the growth of the wire rod market in the region. In addition, the presence of established car manufacturers and an increase in the development and sales of electric vehicles are a few factors boosting the demand for wire rods to produce efficient connectivity in vehicles. According to the European Automobile Manufacturers Association (ACEA), in March 2022, approximately 844,147 automobiles were sold in Europe. Furthermore, governments of various countries in Europe are making several investments in the automotive sector, which are expected to increase the demand for wire rods in the coming years. For instance, in 2020, the UK government awarded US\$ 57.87 million for various low-carbon automotive projects, including the manufacturing of electric vehicles. Thus, the growing automotive industry in the region is propelling the growth of the Europe wire rod market.

Europe Wire Rod Market Revenue and Forecast to 2028 (US\$ Million)

Europe Wire Rod Market Segmentation

The Europe wire rod market is segmented into material, industry, and country.

Based on material, the Europe wire rod market is bifurcated into copper and aluminum. The copper segment held a larger share of the Europe wire rod market in 2022.

Based on industry, the Europe wire rod market is segmented into telecommunication, power, aviation, automotive, and others. The telecommunication segment held the largest share of the Europe wire rod market in 2022.

Based on country, the Europe wire rod market has been categorized into the UK, Germany, France, Italy, Russia, and the rest of Europe. Our regional analysis states that Russia dominated the Europe wire rod market in 2022.

Alcoa Corp, APAR Industries Ltd, Elcowire Group AB, Hindalco Industries Ltd, Mitsubishi Materials Trading Corp, Norsk Hydro ASA, Sumitomo Electric Industries Ltd, United Co RUSAL Plc, Vedanta Aluminum and Power Ltd, and Vimetco NV are the leading companies operating in the Europe wire rod market.

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