

Europe Wheat Bran Offal Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

<https://marketpublishers.com/r/E5FC3AC062E7EN.html>

Date: July 2025

Pages: 150

Price: US\$ 3,450.00 (Single User License)

ID: E5FC3AC062E7EN

Abstracts

The Europe Wheat Bran Offal Market size is expected to reach US\$ 6,867.25 million by 2031 from US\$ 5,127.45 million in 2023. The market is estimated to record a CAGR of 3.7% from 2023 to 2031.

Executive Summary and Europe Wheat Bran Offal Market Analysis:

Europe is one of the largest markets for baked goods worldwide. The demand for whole-grain bread, gluten-free baked products, and low-calorie baked products is growing owing to consumers' emphasis on health and wellness. According to the Annual Business Survey, the bakery industry was among the largest manufacturing categories, with a value of US\$ 5.8 billion in 2022, contributing ~13% of the total food and beverages manufacturing gross value added.

Bread is the fastest growing bakery product in Europe. According to UK Flour Millers, bread is bought by 99.8% of British households, and ~11 million loaves are sold every day in the UK. Additionally, according to the UK government's National Diet and Nutrition Survey, the average bread consumption per person in the country is approximately 80 grams per day as of 2022. As the wheat bran is widely used in bakery goods products, the growing bakery industry and increased demand for bread propel the demand for wheat bran across the region.

Europe Wheat Bran Offal Market Segmentation Analysis:

Key segments that contributed to the derivation of the wheat bran offal market analysis are form, category, and application.

By form, the wheat bran offal market is segmented into flour or meal, flakes, and pellets. The flour or meal held the largest share of the market in 2023.

In terms of category, the wheat bran offal market is bifurcated into organic and conventional. The conventional segment held a larger share of the market in 2023.

Based on application, the wheat bran offal market is categorized into animal feed, breakfast cereals, nutritional bars, beverages, baked goods, and others. The animal feed segment held the largest share of the market in 2023.

Europe Wheat Bran Offal Market Outlook

Consumers and food manufacturers are increasingly prioritizing health-conscious, functional food. Wheat bran is a rich source of dietary fiber, which is well-known for improving digestive health by promoting regular bowel movements and preventing constipation. Its high fiber content also helps control blood sugar levels, reduce cholesterol, and aid in weight management, making it an essential ingredient in high-fiber cereals and snacks, dietary supplements, and other healthy products. As the global focus shifts toward promoting gut health and preventing chronic diseases, the demand for wheat bran in the food and beverages industry has surged.

In addition to its fiber content, wheat bran is enriched with essential nutrients, including vitamins, minerals, and antioxidants, further enhancing its appeal as a functional ingredient. It contains vitamin B such as niacin and folate, which are vital for metabolism and energy production, along with iron, magnesium, zinc, and other minerals, which support various body functions, including bone health and immune function. These nutritional benefits make wheat bran a popular choice in fortified foods, health supplements, and meal replacements, which can contribute to a balanced diet. Thus, the growing benefits of using wheat bran for various industrial applications drive the wheat bran/offal market.

Europe Wheat Bran Offal Market Country Insights

Based on country, the Europe wheat bran offal market comprises Germany, the UK, France, Italy, Spain, and the Rest of Europe. The Rest of Europe held the largest share in 2023.

Switzerland, Belgium, Cyprus, Greece, Hungary, Ireland, Russia, Slovakia, and

Denmark are among the key countries in the Rest of Europe wheat bran market. The increasing demand for baked goods such as bread, pastries, and cakes across these countries and the growing bakery industry propel the demand for wheat bran in countries across the region. Additionally, countries with rich heritage and bread recipes contribute to the region's market growth. Further, the surge in animal feed products and rising awareness regarding fiber-rich animal feed has contributed to the market growth.

Europe Wheat Bran Offal Market Company Profiles

Some of the key players operating in the market include Grain Millers, Inc.; Ardent Mills; Bunge Global SA; American International Foods Inc; Limagrains Ingredients SAS; Siemer Milling Company; King Milling Company; Sunimpex; Nisshin Seifun Group Inc; Florist; Wings Impex; Sudzucker AG; STAR OF THE WEST; Hindustan Animal Feeds; and Wilmar International Ltd, among others. These players are adopting various strategies such as expansion, product innovation, and mergers and acquisitions to provide innovative products to their consumers and increase their market share.

Europe Wheat Bran Offal Market Research Methodology :

The following methodology has been followed for the collection and analysis of data presented in this report:

Secondary Research The research process begins with comprehensive secondary research, utilizing both internal and external sources to gather qualitative and quantitative data for each market. Commonly referenced secondary research sources include, but are not limited to:

Company websites , annual reports, financial statements, broker analyses, and investor presentations. Industry trade journals and other relevant publications. Government documents , statistical databases, and market reports. News articles , press releases, and webcasts specific to companies operating in the market. Note: All financial data included in the Company Profiles section has been standardized to USD. For companies reporting in other currencies, figures have been converted to USD using the relevant exchange rates for the corresponding year.

Primary Research The Insight Partners' conducts a significant number of primary interviews each year with industry stakeholders and experts to validate its data analysis, and gain valuable insights. These research interviews are designed to:

Validate and refine findings from secondary research. Enhance the expertise and market understanding of the analysis team. Gain insights into market size, trends, growth patterns, competitive dynamics, and future prospects. Primary research is conducted via email interactions and telephone interviews, encompassing various markets, categories, segments, and sub-segments across different regions. Participants typically include:

Industry stakeholders : Vice Presidents, business development managers, market intelligence managers, and national sales managers
External experts : Valuation specialists, research analysts, and key opinion leaders with industry-specific expertise

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe wheat bran offal market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Europe wheat bran offal market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the Europe wheat bran offal market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

Companies

Grain Millers, Inc.

Ardent Mills

Bunge Global SA

American International Foods Inc

Limagrain Ingredients SAS

Siemer Milling Company

King Milling Company

Sunimpex

Nisshin Seifun Group Inc

Florist

Wings Impex

Sudzucker AG

STAR OF THE WEST

Hindustan Animal Feeds

Wilmar International Ltd

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. EUROPE WHEAT BRAN OFFAL MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturing Process
 - 4.3.3 Distributors/Suppliers
 - 4.3.4 End-Use Industries

5. EUROPE WHEAT BRAN OFFAL MARKET - KEY MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Increasing Use of Wheat Bran in Animal Feed

5.1.2 Growing Awareness of the Health Benefits of Wheat Bran

5.2 Market Restraints

5.2.1 Increasing Demand for Gluten-Free Food Products

5.3 Market Opportunities

5.3.1 Rising Preference for Organic Wheat Bran

5.4 Future Trends

5.4.1 Rising Popularity of Prebiotic Functional Food

5.5 Impact of Drivers and Restraints:

6. WHEAT BRAN OFFAL MARKET - EUROPE ANALYSIS

6.1 Europe Wheat Bran Offal Market Revenue (US\$ Million), 2021-2031

6.2 Europe Wheat Bran Offal Market Forecast Analysis

7. EUROPE WHEAT BRAN OFFAL MARKET ANALYSIS - BY FORM

7.1 Flour or Meal

7.1.1 Overview

7.1.2 Flour or Meal: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

7.2 Flakes

7.2.1 Overview

7.2.2 Flakes: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

7.3 Pellets

7.3.1 Overview

7.3.2 Pellets: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8. EUROPE WHEAT BRAN OFFAL MARKET ANALYSIS - BY CATEGORY

8.1 Organic

8.1.1 Overview

8.1.2 Organic: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8.2 Conventional

8.2.1 Overview

8.2.2 Conventional: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9. EUROPE WHEAT BRAN OFFAL MARKET ANALYSIS - BY APPLICATION

9.1 Animal Feed

9.1.1 Overview

9.1.2 Animal Feed: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.2 Breakfast Cereals

9.2.1 Overview

9.2.2 Breakfast Cereals: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.3 Nutritional Bars

9.3.1 Overview

9.3.2 Nutritional Bars: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.4 Beverages

9.4.1 Overview

9.4.2 Beverages: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.5 Baked Goods

9.5.1 Overview

9.5.2 Baked Goods: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.6 Others

9.6.1 Overview

9.6.2 Others: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

10. EUROPE WHEAT BRAN OFFAL MARKET - COUNTRY ANALYSIS

10.1 Europe

10.1.1 Europe Wheat Bran Offal Market - Revenue and Forecast Analysis - by Country

10.1.1.1 Europe Wheat Bran Offal Market - Revenue and Forecast Analysis - by Country

10.1.1.2 Germany: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

10.1.1.2.1 Germany: Europe Wheat Bran Offal Market Share - by Form

- 10.1.1.2.2 Germany: Europe Wheat Bran Offal Market Share - by Category
- 10.1.1.2.3 Germany: Europe Wheat Bran Offal Market Share - by Application
- 10.1.1.3 United Kingdom: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
 - 10.1.1.3.1 United Kingdom: Europe Wheat Bran Offal Market Share - by Form
 - 10.1.1.3.2 United Kingdom: Europe Wheat Bran Offal Market Share - by Category
 - 10.1.1.3.3 United Kingdom: Europe Wheat Bran Offal Market Share - by Application
- 10.1.1.4 France: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
 - 10.1.1.4.1 France: Europe Wheat Bran Offal Market Share - by Form
 - 10.1.1.4.2 France: Europe Wheat Bran Offal Market Share - by Category
 - 10.1.1.4.3 France: Europe Wheat Bran Offal Market Share - by Application
- 10.1.1.5 Italy: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
 - 10.1.1.5.1 Italy: Europe Wheat Bran Offal Market Share - by Form
 - 10.1.1.5.2 Italy: Europe Wheat Bran Offal Market Share - by Category
 - 10.1.1.5.3 Italy: Europe Wheat Bran Offal Market Share - by Application
- 10.1.1.6 Spain: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
 - 10.1.1.6.1 Spain: Europe Wheat Bran Offal Market Share - by Form
 - 10.1.1.6.2 Spain: Europe Wheat Bran Offal Market Share - by Category
 - 10.1.1.6.3 Spain: Europe Wheat Bran Offal Market Share - by Application
- 10.1.1.7 Rest of Europe: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
 - 10.1.1.7.1 Rest of Europe: Europe Wheat Bran Offal Market Share - by Form
 - 10.1.1.7.2 Rest of Europe: Europe Wheat Bran Offal Market Share - by Category
 - 10.1.1.7.3 Rest of Europe: Europe Wheat Bran Offal Market Share - by Application

11. COMPETITIVE LANDSCAPE

- 11.1 Heat Map Analysis
- 11.2 Company Positioning & Concentration

12. INDUSTRY LANDSCAPE

- 12.1 Overview
- 12.2 Collaboration
- 12.3 Expansions
- 12.4 New Launch

12.5 Mergers & Acquisitions

12.6 Company News

13. COMPANY PROFILES

13.1 Grain Millers, Inc.

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

13.1.5 SWOT Analysis

13.1.6 Key Developments

13.2 Ardent Mills

13.2.1 Key Facts

13.2.2 Business Description

13.2.3 Products and Services

13.2.4 Financial Overview

13.2.5 SWOT Analysis

13.2.6 Key Developments

13.3 Bunge Global SA

13.3.1 Key Facts

13.3.2 Business Description

13.3.3 Products and Services

13.3.4 Financial Overview

13.3.5 SWOT Analysis

13.3.6 Key Developments

13.4 American International Foods Inc

13.4.1 Key Facts

13.4.2 Business Description

13.4.3 Products and Services

13.4.4 Financial Overview

13.4.5 SWOT Analysis

13.4.6 Key Developments

13.5 Limagrain Ingredients SAS

13.5.1 Key Facts

13.5.2 Business Description

13.5.3 Products and Services

13.5.4 Financial Overview

13.5.5 SWOT Analysis

- 13.5.6 Key Developments
- 13.6 Siemer Milling Company
 - 13.6.1 Key Facts
 - 13.6.2 Business Description
 - 13.6.3 Products and Services
 - 13.6.4 Financial Overview
 - 13.6.5 SWOT Analysis
 - 13.6.6 Key Developments
- 13.7 King Milling Company
 - 13.7.1 Key Facts
 - 13.7.2 Business Description
 - 13.7.3 Products and Services
 - 13.7.4 Financial Overview
 - 13.7.5 SWOT Analysis
 - 13.7.6 Key Developments
- 13.8 Sunimpex
 - 13.8.1 Key Facts
 - 13.8.2 Business Description
 - 13.8.3 Products and Services
 - 13.8.4 Financial Overview
 - 13.8.5 SWOT Analysis
 - 13.8.6 Key Developments
- 13.9 Nisshin Seifun Group Inc
 - 13.9.1 Key Facts
 - 13.9.2 Business Description
 - 13.9.3 Products and Services
 - 13.9.4 Financial Overview
 - 13.9.5 SWOT Analysis
 - 13.9.6 Key Developments
- 13.10 Florist
 - 13.10.1 Key Facts
 - 13.10.2 Business Description
 - 13.10.3 Products and Services
 - 13.10.4 Financial Overview
 - 13.10.5 SWOT Analysis
 - 13.10.6 Key Developments
- 13.11 Wings Impex
 - 13.11.1 Key Facts
 - 13.11.2 Business Description

- 13.11.3 Products and Services
- 13.11.4 Financial Overview
- 13.11.5 SWOT Analysis
- 13.11.6 Key Developments
- 13.12 Sudzucker AG
 - 13.12.1 Key Facts
 - 13.12.2 Business Description
 - 13.12.3 Products and Services
 - 13.12.4 Financial Overview
 - 13.12.5 SWOT Analysis
 - 13.12.6 Key Developments
- 13.13 STAR OF THE WEST
 - 13.13.1 Key Facts
 - 13.13.2 Business Description
 - 13.13.3 Products and Services
 - 13.13.4 Financial Overview
 - 13.13.5 SWOT Analysis
 - 13.13.6 Key Developments
- 13.14 Hindustan Animal Feeds
 - 13.14.1 Key Facts
 - 13.14.2 Business Description
 - 13.14.3 Products and Services
 - 13.14.4 Financial Overview
 - 13.14.5 SWOT Analysis
 - 13.14.6 Key Developments
- 13.15 Wilmar International Ltd
 - 13.15.1 Key Facts
 - 13.15.2 Business Description
 - 13.15.3 Products and Services
 - 13.15.4 Financial Overview
 - 13.15.5 SWOT Analysis
 - 13.15.6 Key Developments

14. APPENDIX

- 14.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. Europe Wheat Bran Offal Market Segmentation

Table 2. Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Table 3. Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Form

Table 4. Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Category

Table 5. Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application

Table 6. Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Country

Table 7. Germany: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Form

Table 8. Germany: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Category

Table 9. Germany: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 10. United Kingdom: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Form

Table 11. United Kingdom: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Category

Table 12. United Kingdom: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 13. France: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Form

Table 14. France: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Category

Table 15. France: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 16. Italy: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Form

Table 17. Italy: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Category

Table 18. Italy: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 19. Spain: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031

(US\$ Million) - by Form

Table 20. Spain: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031

(US\$ Million) - by Category

Table 21. Spain: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021 - 2031

(US\$ Million) - by Application

Table 22. Rest of Europe: Europe Wheat Bran Offal Market - Revenue and Forecast,
2021 - 2031 (US\$ Million) - by Form

Table 23. Rest of Europe: Europe Wheat Bran Offal Market - Revenue and Forecast,
2021 - 2031 (US\$ Million) - by Category

Table 24. Rest of Europe: Europe Wheat Bran Offal Market - Revenue and Forecast,
2021 - 2031 (US\$ Million) - by Application

List Of Figures

LIST OF FIGURES

- Figure 1. Europe Wheat Bran Offal Market Segmentation - Country
- Figure 2. Porter's Five Forces Analysis
- Figure 3. Ecosystem: Wheat Bran/Offal Market
- Figure 4. Europe Wheat Bran Offal Market - Key Market Dynamics
- Figure 5. Impact Analysis of Drivers and Restraints
- Figure 6. Europe Wheat Bran Offal Market Revenue (US\$ Million), 2021-2031
- Figure 7. Europe Wheat Bran Offal Market Share (%) - by Form (2023 and 2031)
- Figure 8. Flour or Meal: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 9. Flakes: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 10. Pellets: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 11. Europe Wheat Bran Offal Market Share (%) - by Category (2023 and 2031)
- Figure 12. Organic: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 13. Conventional: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 14. Europe Wheat Bran Offal Market Share (%) - by Application (2023 and 2031)
- Figure 15. Animal Feed: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 16. Breakfast Cereals: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 17. Nutritional Bars: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 18. Beverages: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 19. Baked Goods: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 20. Others: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 21. Europe Wheat Bran Offal Market Breakdown, by Key Countries, 2023 and 2031 (%)
- Figure 22. Germany: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 23. United Kingdom: Europe Wheat Bran Offal Market - Revenue and Forecast,

2021- 2031 (US\$ Million)

Figure 24. France: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 25. Italy: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 26. Spain: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 27. Rest of Europe: Europe Wheat Bran Offal Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 28. Heat Map Analysis

Figure 29. Company Positioning & Concentration

I would like to order

Product name: Europe Wheat Bran Offal Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

Product link: <https://marketpublishers.com/r/E5FC3AC062E7EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E5FC3AC062E7EN.html>