

Europe Warehouse Management System Market Forecast to 2030 - COVID-19 Impact and Regional Analysis – by Component (Hardware, Software, and Services), Tier Type (Advance [Tier 1], Intermediate [Tier 2], and Basic [Tier 3]), and Industry (Manufacturing, Automotive, Food and Beverage, Electrical and Electronics, Healthcare, Retail and E-commerce, and Others)

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Abstracts

The Europe warehouse management system market is expected to grow from US\$ 5,386.22 million in 2023 to US\$ 16,860.06 million by 2030; it is estimated to grow at a CAGR of 17.7% from 2023 to 2030.

Expanding Adoption of Advanced Technologies Resulting in Smarter Warehouses

Consumer expectations continue to grow and are expected to drive continued investment in IT and operational functions in warehouses in the coming years. Increased connectivity is everywhere, as tech companies make everything from heating systems to refrigerators internet ready. Leveraging the latest supply chain technology and the Internet of Things (IoT), a “smart warehouse” can now serve as a hub to boost efficiency and speed throughout the entire supply chain. From wearables on workers to sensors and intelligent equipment, internet-enabled devices and technology can profoundly change logistics management. In September 2022, Pivotree Inc. launched a supply chain product offering, the Pivotree warehouse management system (WMS). The platform is an integrated solution for hosting multiple facilities and brands with complex and varied business operations. In addition, investment into a WMS product

adds to its capabilities to deliver an end-to-end, frictionless commerce experience. The WMS complements and integrates into Pivotree's supply chain portfolio, including e-commerce, order management, and data management services.

Furthermore, connected devices and sensors can help manage the correct quantity of products at the right price, time, and place. The objective is to manage the merchandise's route (journey) from the pickup point to the endpoint, including pickups, reception, quality control, reporting, and forecasting. Across WMS, allocating every square meter is necessary to ensure easy retrieval of specific goods, followed by processing and speedy delivery. As a result, rapid adoption advanced technologies lead to the proper development and management of warehouses, thereby anticipated to boost the Europe warehouse management system market growth in the coming years.

Europe Warehouse Management System Market Overview

The Europe market is segmented into France, Germany, Italy, Russia, the UK, and the Rest of Europe. Europe consists of many small and large SMEs across the Europe contributes to the growth of warehouses that are encouraging the adoption of technologies. E-commerce and online retail are major drivers for the increase in demand for different types of warehouses such as mega fulfillment centers (merchandise storage and pick-up), parcel sorting centers, local parcel delivery centers, dot.com warehouses (fulfillment of online orders), return processing centers, and local delivery centers (for same-day deliveries). For instance, according to Meritus Systemy Informatyczne Sp. z o.o., Europe's demand for warehouse and industrial space rose by 35% in 2021 compared to 2020. The warehouse vacancy rate decreased by 4%. The aggregate vacancy rate in Europe fell below 4%, and almost 23% share of the demand was from the e-commerce industry. Thus, the rising demand for warehouses, coupled with decreased vacancy rate, will contribute to the growing demand for better inventory management systems, further fueling the growth of the warehouse management system market.

Furthermore, there is a rise in investment activities in Europe to strengthen the logistics market. For instance, according to BNP PARIBAS REAL ESTATE, the investment in industrial and logistics rose by 51%, with US\$ 77.39 billion (Euro 65 bn) invested in 2021 compared to 2020. Thus, the growing investment for efficient management in the logistics market will propel the demand for warehouse management systems during the forecast period.

Europe Warehouse Management System Market Revenue and Forecast to 2030 (US\$

Million)

Europe Warehouse Management System Market Segmentation

The Europe warehouse management system market is segmented based on component, tier type, industry, and country. Based on component, the Europe warehouse management system market is segmented into hardware, software, and services. The hardware segment held the largest market share in 2023.

Based on tier type, the Europe warehouse management system market is segmented into advance [Tier 1], intermediate [Tier 2], and basic [Tier 3]. The intermediate [Tier 2] segment held the largest market share in 2023.

Based on country, the Europe warehouse management system market is segmented into Germany, the UK, Italy, France, Russia, and the Rest of Europe. Germany dominated the Europe warehouse management system market share in 2023.

International Business Machines Corp; SAP SE; Epicor Software Corp; Softeon Inc.; Oracle Corp; Panasonic Holdings Corp; Infor Inc; Manhattan Associates Inc; PTC Inc; and Tecsys Inc are the leading companies operating in the Europe warehouse management system market.

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