

Europe Uninterrupted Power Supply Market Forecast to 2031 - Regional Analysis - by Type (Standby, Line Interactive, and Online), Rating (upto 50 kVA, between 50 to 100 kVA, and above 100 kVA), and End User (Data Centers, Telecom, Healthcare, Industrial, and Others)

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Abstracts

The Europe uninterrupted power supply market was valued at US\$ 2,362.99 million in 2023 and is expected to reach US\$ 3,652.92 million by 2031; it is estimated to register a CAGR of 5.6% from 2023 to 2031.

Focus in Energy Efficiency in Data Centers Drives Europe Uninterrupted Power Supply Market

Smart buildings are equipped with technologically advanced products to ensure efficient use of the building's resources. This aims to create a safe and comfortable environment for its residents. Internet of Things (IoT) sensors, building management, artificial intelligence (AI) systems, and robots are among the technologies used in smart buildings, all of which are integrated and enhanced by power saving solutions. Automation is critical in a smart building because of the high level of connection between many activities, for example, between data sent by real-time motion sensors connected to the Internet of Things and building management systems. This automation extends to HVAC, lighting, and security systems, among other areas. All equipment and systems that comprise a smart building must have a dependable, consistent, and high-quality electricity supply. Uninterruptible power supply (UPS) systems can protect the hardware and software infrastructure of any building, whether commercial, business, educational, or residential. If the power supply is interrupted, the UPS will continue to

provide the required power so that the computer equipment installed in the building has enough time to turn off and reboot properly, as well as store data and produce backup copies. UPS systems protect connected devices from power fluctuations that could cause major data loss or hardware damage. They provide an uninterrupted power source, giving the connected device enough time to turn off during a power loss. Thus, the rising number of UPS in smart buildings is driving the market growth.

Europe Uninterrupted Power Supply Market Overview

The Europe uninterrupted power supply market is segmented into France, Germany, Italy, Russia, the UK, and the Rest of Europe. Factors driving the demand for uninterrupted power supply in Europe are rising investment in data center infrastructure, rapid urbanization, a rise in industrial infrastructure, and enhanced focus on energy efficiency regulations. The EU has formally approved a revamped Energy Efficiency Directive, which is another step toward finalizing the “Fit for 55” package; it aims to lower greenhouse gas emissions by 55% in the EU by 2030. Under the new directive, EU countries will be mandated to achieve an average annual energy savings rate of 1.5% between 2024 and 2030, nearly double the present target of 0.8%. In 2030, the annual savings requirement will reach 1.9%. This is predicted to result in energy reductions in buildings as well as industries. Moreover, in 2024, Microsoft announced its plan to invest over US\$ 3.5 billion in Germany to increase its data center capabilities. Similarly, Mercury, a French construction business, has established its Digital Realty's PAR9 data center in Paris Digital Park, leading to its overall development. Also, Virtus Data Centres aims to open a new campus in Saunderton, Buckinghamshire (UK). The campus will consist of four data centers capable of delivering 75 MW of IT capacity to suit the growing demand for cloud and AI applications. Thus, the rising establishment of data centers is boosting the demand for UPS in Europe.

Europe Uninterrupted Power Supply Market Revenue and Forecast to 2031 (US\$ Million)

Europe Uninterrupted Power Supply Market Segmentation

The Europe uninterrupted power supply market is categorized into type, rating, end user, and country.

Based on type, the Europe uninterrupted power supply market is segmented into standby, line interactive, and online. The online segment held the largest market share

in 2023.

In terms of rating, the Europe uninterrupted power supply market is categorized into upto 50 kVA, between 50 to 100 kVA, and above 100 kVA. The above 100 kVA segment held the largest market share in 2023.

By end user, the Europe uninterrupted power supply market is segmented into data centers, telecom, healthcare, industrial, and others. The data centers segment held the largest market share in 2023.

Based on country, the Europe uninterrupted power supply market is segmented into the UK, Germany, France, Italy, Russia, and the Rest of Europe. Germany dominated the Europe uninterrupted power supply market share in 2023.

Schneider Electric SE, ABB Ltd, Toshiba Corp, Cyber Power Systems (USA) Inc, Eaton Corp Plc, Emerson Electric Co, Delta Electronics Inc, Legrand SA, Mitsubishi Electric Corp, and Kehua Data Co Ltd. are some of the leading companies operating in the Europe uninterrupted power supply market.

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