

# **Europe Third Party Logistics Market Forecast to 2030 - Regional Analysis - by Mode of Transports (Roadways, Railways, Waterways, and Airways), Services (International Transportation, Warehousing, Domestic Transportation, Inventory Management, and Others), and End user (Automotive, Healthcare, Retail, Consumer Goods, and Others)**

<https://marketpublishers.com/r/E1E650DC4F7DEN.html>

Date: June 2024

Pages: 99

Price: US\$ 3,550.00 (Single User License)

ID: E1E650DC4F7DEN

## **Abstracts**

The Europe third party logistics market was valued at US\$ 327.76 billion in 2022 and is expected to reach US\$ 479.85 billion by 2030; it is estimated to register a CAGR of 4.9% from 2022 to 2030.

### **Surging Adoption of E-Commerce Drives Europe Third Party Logistics Market**

Over the last decade, the progress of hardware and the Internet has been directly linked with the adoption of e-commerce. E-commerce has replaced mortar and brick retail in almost all aspects, becoming the preferred medium for marketing, promoting, and purchasing products, goods, and services. As a result, many popular retail stores and brands have launched online shopping platforms. As a result, the volume of overall shipments has increased, ultimately creating demand for shipping services. In the 13 markets evaluated, almost 159 billion packages were transported in 2021, compared to 131 billion packages in 2020, representing a 21% increase.

Third-party logistics is acting as a significant component of e-commerce to manage the issues of inventory, warehousing, packing, tracking, and shipping. In the e-commerce business, third-party logistics providers deliver flexibility and scalability, upgraded technology, and efficiency and specialization. The logistics requirements and services

provided by the third-party logistics firms to e-commerce businesses are supply chain management, warehousing, and consolidation services, which help shipping companies in successful order fulfillment. Thus, the growing number of shipments and quality services provided by the provider are driving the third-party logistics market.

## Europe Third Party Logistics Market Overview

Europe is home to some of the largest automotive, medical device, and machine manufacturing companies. Developed infrastructure and government investments are supporting the 3PL market growth. The federal government invested approximately US\$ 14.5 billion throughout the 2020 to modernize and renew Germany's rail infrastructure, a US\$ 960 million increase over last year. In addition, Spain has developed Trans-European Transport that connects the country to the Rest of Europe. Further, the growing technological adoption in the European logistics industry is another factor supporting the market growth. Germany is the largest market in Europe in terms of third-party logistic services. The presence of major logistic service providers, such as DHL Deutsche Bahn, in the country is one of the factors driving the market. Moreover, the country is located at the center of Europe, which makes it the center of the logistics industry. Germany has a strong hold on automotive, engineering, chemical, and electrical sectors.

The country is ranked third among the top exporters in the world, accounting for the nation's half economic output. Thus, owing to the factors mentioned above, the annual revenue generated in the 3PL market is higher in the country.

## Europe Third Party Logistics Market Revenue and Forecast to 2030 (US\$ Billion)

### Europe Third Party Logistics Market Segmentation

The Europe third party logistics market is categorized into mode of transports, services, end user, and country.

Based on mode of transports, the Europe third party logistics market is segmented into roadways, railways, waterways, and airways. The roadways segment held the largest market share in 2022.

In terms of services, the Europe third party logistics market is segmented into international transportation, warehousing, domestic transportation, inventory management, and others. The domestic transportation segment held the largest market

share in 2022.

Based on end user, the Europe third party logistics market is segmented into automotive, healthcare, retail, consumer goods, and others. The others segment held the largest market share in 2022.

By country, the Europe third party logistics market is segmented into Germany, France, Italy, Spain, the UK, and the Rest of Europe. The Rest of Europe dominated the Europe third party logistics market share in 2022.

C H Robinson Worldwide Inc, DB Schenker, DSV AS, GEODIS SA, Kuehne + Nagel International AG, Nippon Express Co Ltd, Sinotrans Ltd, Torello Trasporti Srl, United Parcel Service Inc, and XPO Inc are among the leading companies operating in the Europe third party logistics market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. EUROPE THIRD PARTY LOGISTICS MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Ecosystem Analysis

### **5. EUROPE THIRD PARTY LOGISTICS MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Europe Third Party Logistics Market - Key Industry Dynamics
- 5.2 Market Drivers
  - 5.2.1 Growing Need for Overall Operational Cost Reduction, Delivery Management, and Better Operational Efficiency
  - 5.2.2 Surging Adoption of E-Commerce
  - 5.2.3 Benefits of Managing Seasonal Variations of Products
- 5.3 Market Restraints
  - 5.3.1 Reduced Control of Manufacturer
- 5.4 Market Opportunities
  - 5.4.1 Increasing Trends of Sustainability
- 5.5 Future Trends
  - 5.5.1 Implementation of Software Solutions and Adoption of Big Data Analytics
- 5.6 Impact of Drivers and Restraints:

## **6. THIRD PARTY LOGISTICS MARKET - EUROPE MARKET ANALYSIS**

6.1 Europe Third Party Logistics Market Revenue (US\$ Billion), 2022 – 2030

6.2 Europe Third Party Logistics Market Forecast and Analysis

## **7. EUROPE THIRD PARTY LOGISTICS MARKET ANALYSIS – MODE OF TRANSPORT**

7.1 Europe Third Party Logistics Market, By Mode of Transport (2022 and 2030)

7.2 Roadways

7.2.1 Overview

7.2.2 Roadways Market, Revenue and Forecast to 2030 (US\$ Billion)

7.3 Railways

7.3.1 Overview

7.3.2 Railways Market, Revenue and Forecast to 2030 (US\$ Billion)

7.4 Waterways

7.4.1 Overview

7.4.2 Waterways Market, Revenue and Forecast to 2030 (US\$ Billion)

7.5 Airways

7.5.1 Overview

7.5.2 Airways Market, Revenue and Forecast to 2030 (US\$ Billion)

## **8. EUROPE THIRD PARTY LOGISTICS MARKET ANALYSIS – SERVICES**

8.1 Europe Third Party Logistics Market, By Services (2022 and 2030)

8.2 International Transportation

8.2.1 Overview

8.2.2 International Transportation Market, Revenue and Forecast to 2030 (US\$ Billion)

8.3 Warehousing

8.3.1 Overview

8.3.2 Warehousing Market, Revenue and Forecast to 2030 (US\$ Billion)

8.4 Domestic Transportation

8.4.1 Overview

8.4.2 Domestic Transportation Market, Revenue and Forecast to 2030 (US\$ Billion)

8.5 Inventory Management

8.5.1 Overview

8.5.2 Inventory Management Market, Revenue and Forecast to 2030 (US\$ Billion)

8.6 Others

8.6.1 Overview

#### 8.6.2 Others Market, Revenue and Forecast to 2030 (US\$ Billion)

### **9. EUROPE THIRD PARTY LOGISTICS MARKET ANALYSIS – END USER**

#### 9.1 Europe Third Party Logistics Market, By End user (2022 and 2030)

##### 9.2 Automotive

###### 9.2.1 Overview

###### 9.2.2 Automotive Market, Revenue and Forecast to 2030 (US\$ Billion)

##### 9.3 Healthcare

###### 9.3.1 Overview

###### 9.3.2 Healthcare Market, Revenue and Forecast to 2030 (US\$ Billion)

##### 9.4 Retail

###### 9.4.1 Overview

###### 9.4.2 Retail Market, Revenue and Forecast to 2030 (US\$ Billion)

##### 9.5 Consumer Goods

###### 9.5.1 Overview

###### 9.5.2 Consumer Goods Market, Revenue and Forecast to 2030 (US\$ Billion)

##### 9.6 Others

###### 9.6.1 Overview

###### 9.6.2 Others Market, Revenue and Forecast to 2030 (US\$ Billion)

### **10. EUROPE THIRD PARTY LOGISTICS MARKET - COUNTRY ANALYSIS**

#### 10.1 Europe

##### 10.1.1 Europe Third Party Logistics Market Revenue and Forecasts and Analysis - By Country

###### 10.1.1.1 Germany Third Party Logistics Market Revenue and Forecasts to 2030 (US\$ Bn)

###### 10.1.1.1.1 Germany Third Party Logistics Market Breakdown by Mode of Transport

###### 10.1.1.1.2 Germany Third Party Logistics Market Breakdown by Services

###### 10.1.1.1.3 Germany Third Party Logistics Market Breakdown by End user

###### 10.1.1.2 France Third Party Logistics Market Revenue and Forecasts to 2030 (US\$ Bn)

###### 10.1.1.2.1 France Third Party Logistics Market Breakdown by Mode of Transport

###### 10.1.1.2.2 France Third Party Logistics Market Breakdown by Services

###### 10.1.1.2.3 France Third Party Logistics Market Breakdown by End user

###### 10.1.1.3 Italy Third Party Logistics Market Revenue and Forecasts to 2030 (US\$ Bn)

###### 10.1.1.3.1 Italy Third Party Logistics Market Breakdown by Mode of Transport

###### 10.1.1.3.2 Italy Third Party Logistics Market Breakdown by Services

- 10.1.1.3.3 Italy Third Party Logistics Market Breakdown by End user
- 10.1.1.4 Spain Third Party Logistics Market Revenue and Forecasts to 2030 (US\$ Bn)
  - 10.1.1.4.1 Spain Third Party Logistics Market Breakdown by Mode of Transport
  - 10.1.1.4.2 Spain Third Party Logistics Market Breakdown by Services
  - 10.1.1.4.3 Spain Third Party Logistics Market Breakdown by End user
- 10.1.1.5 UK Third Party Logistics Market Revenue and Forecasts to 2030 (US\$ Bn)
  - 10.1.1.5.1 UK Third Party Logistics Market Breakdown by Mode of Transport
  - 10.1.1.5.2 UK Third Party Logistics Market Breakdown by Services
  - 10.1.1.5.3 UK Third Party Logistics Market Breakdown by End user
- 10.1.1.6 Rest of Europe Third Party Logistics Market Revenue and Forecasts to 2030 (US\$ Bn)
  - 10.1.1.6.1 Rest of Europe Third Party Logistics Market Breakdown by Mode of Transport
  - 10.1.1.6.2 Rest of Europe Third Party Logistics Market Breakdown by Services
  - 10.1.1.6.3 Rest of Europe Third Party Logistics Market Breakdown by End user

## **11. INDUSTRY LANDSCAPE**

- 11.1 Overview
- 11.2 Market Initiative
- 11.3 Mergers & Acquisitions

## **12. COMPANY PROFILES**

- 12.1 Sinotrans Ltd
  - 12.1.1 Key Facts
  - 12.1.2 Business Description
  - 12.1.3 Products and Services
  - 12.1.4 Financial Overview
  - 12.1.5 SWOT Analysis
  - 12.1.6 Key Developments
- 12.2 DB Schenker
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments

## 12.3 GEODIS SA

### 12.3.1 Key Facts

### 12.3.2 Business Description

### 12.3.3 Products and Services

### 12.3.4 Financial Overview

### 12.3.5 SWOT Analysis

### 12.3.6 Key Developments

## 12.4 United Parcel Service Inc

### 12.4.1 Key Facts

### 12.4.2 Business Description

### 12.4.3 Products and Services

### 12.4.4 Financial Overview

### 12.4.5 SWOT Analysis

### 12.4.6 Key Developments

## 12.5 XPO Inc

### 12.5.1 Key Facts

### 12.5.2 Business Description

### 12.5.3 Products and Services

### 12.5.4 Financial Overview

### 12.5.5 SWOT Analysis

### 12.5.6 Key Developments

## 12.6 Kuehne + Nagel International AG

### 12.6.1 Key Facts

### 12.6.2 Business Description

### 12.6.3 Products and Services

### 12.6.4 Financial Overview

### 12.6.5 SWOT Analysis

### 12.6.6 Key Developments

## 12.7 C H Robinson Worldwide Inc

### 12.7.1 Key Facts

### 12.7.2 Business Description

### 12.7.3 Products and Services

### 12.7.4 Financial Overview

### 12.7.5 SWOT Analysis

### 12.7.6 Key Developments

## 12.8 DSV AS

### 12.8.1 Key Facts

### 12.8.2 Business Description

### 12.8.3 Products and Services



- 12.8.4 Financial Overview
- 12.8.5 SWOT Analysis
- 12.8.6 Key Developments
- 12.9 Nippon Express Co Ltd
  - 12.9.1 Key Facts
  - 12.9.2 Business Description
  - 12.9.3 Products and Services
  - 12.9.4 Financial Overview
  - 12.9.5 SWOT Analysis
  - 12.9.6 Key Developments
- 12.10 Torello Trasporti Srl
  - 12.10.1 Key Facts
  - 12.10.2 Business Description
  - 12.10.3 Products and Services
  - 12.10.4 Financial Overview
  - 12.10.5 SWOT Analysis
  - 12.10.6 Key Developments

## **13. APPENDIX**

- 13.1 About The Insight Partners

## I would like to order

Product name: Europe Third Party Logistics Market Forecast to 2030 - Regional Analysis - by Mode of Transports (Roadways, Railways, Waterways, and Airways), Services (International Transportation, Warehousing, Domestic Transportation, Inventory Management, and Others), and End user (Automotive, Healthcare, Retail, Consumer Goods, and Others)

Product link: <https://marketpublishers.com/r/E1E650DC4F7DEN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E1E650DC4F7DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970