

Europe Third Party Logistics Market Forecast to 2030 - Regional Analysis - by Mode of Transports (Roadways, Railways, Waterways, and Airways), Services (International Transportation, Warehousing, Domestic Transportation, Inventory Management, and Others), and End user (Automotive, Healthcare, Retail, Consumer Goods, and Others)

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Abstracts

The Europe third party logistics market was valued at US\$ 327.76 billion in 2022 and is expected to reach US\$ 479.85 billion by 2030; it is estimated to register a CAGR of 4.9% from 2022 to 2030.

Surging Adoption of E-Commerce Drives Europe Third Party Logistics Market

Over the last decade, the progress of hardware and the Internet has been directly linked with the adoption of e-commerce. E-commerce has replaced mortar and brick retail in almost all aspects, becoming the preferred medium for marketing, promoting, and purchasing products, goods, and services. As a result, many popular retail stores and brands have launched online shopping platforms. As a result, the volume of overall shipments has increased, ultimately creating demand for shipping services. In the 13 markets evaluated, almost 159 billion packages were transported in 2021, compared to 131 billion packages in 2020, representing a 21% increase.

Third-party logistics is acting as a significant component of e-commerce to manage the issues of inventory, warehousing, packing, tracking, and shipping. In the e-commerce business, third-party logistics providers deliver flexibility and scalability, upgraded technology, and efficiency and specialization. The logistics requirements and services

provided by the third-party logistics firms to e-commerce businesses are supply chain management, warehousing, and consolidation services, which help shipping companies in successful order fulfillment. Thus, the growing number of shipments and quality services provided by the provider are driving the third-party logistics market.

Europe Third Party Logistics Market Overview

Europe is home to some of the largest automotive, medical device, and machine manufacturing companies. Developed infrastructure and government investments are supporting the 3PL market growth. The federal government invested approximately US\$ 14.5 billion throughout the 2020 to modernize and renew Germany's rail infrastructure, a US\$ 960 million increase over last year. In addition, Spain has developed Trans-European Transport that connects the country to the Rest of Europe. Further, the growing technological adoption in the European logistics industry is another factor supporting the market growth. Germany is the largest market in Europe in terms of third-party logistic services. The presence of major logistic service providers, such as DHL Deutsche Bahn, in the country is one of the factors driving the market. Moreover, the country is located at the center of Europe, which makes it the center of the logistics industry. Germany has a strong hold on automotive, engineering, chemical, and electrical sectors.

The country is ranked third among the top exporters in the world, accounting for the nation's half economic output. Thus, owing to the factors mentioned above, the annual revenue generated in the 3PL market is higher in the country.

Europe Third Party Logistics Market Revenue and Forecast to 2030 (US\$ Billion)

Europe Third Party Logistics Market Segmentation

The Europe third party logistics market is categorized into mode of transports, services, end user, and country.

Based on mode of transports, the Europe third party logistics market is segmented into roadways, railways, waterways, and airways. The roadways segment held the largest market share in 2022.

In terms of services, the Europe third party logistics market is segmented into international transportation, warehousing, domestic transportation, inventory management, and others. The domestic transportation segment held the largest market

share in 2022.

Based on end user, the Europe third party logistics market is segmented into automotive, healthcare, retail, consumer goods, and others. The others segment held the largest market share in 2022.

By country, the Europe third party logistics market is segmented into Germany, France, Italy, Spain, the UK, and the Rest of Europe. The Rest of Europe dominated the Europe third party logistics market share in 2022.

C H Robinson Worldwide Inc, DB Schenker, DSV AS, GEODIS SA, Kuehne + Nagel International AG, Nippon Express Co Ltd, Sinotrans Ltd, Torello Trasporti Srl, United Parcel Service Inc, and XPO Inc are among the leading companies operating in the Europe third party logistics market.

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