

# Europe Thermostatic Mixers Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

<https://marketpublishers.com/r/E28AA695921BEN.html>

Date: July 2025

Pages: 118

Price: US\$ 3,450.00 (Single User License)

ID: E28AA695921BEN

## Abstracts

The Europe thermostatic mixers market size is expected to reach US\$ 2,394.33 million by 2031 from US\$ 1,694.85 million in 2023. The market is estimated to record a CAGR of 4.4% from 2023 to 2031.

Executive Summary and Europe Thermostatic Mixers Market Analysis:

The thermostatic mixers market in Europe is segmented into Germany, France, the UK, Italy, Russia, and the Rest of Europe. The strong acceptance of thermostatic mixers in bathing and washing applications in the commercial and residential sectors is driving the growth of the thermostatic mixers market in Europe during the forecast period. The western part of Europe is characterized by a higher standard of living and a high GDP. Owing to these factors, the housing construction market in France, the UK, and other Western European countries and Central & Southern European countries is expected to grow in the coming years. Therefore, the high per capita income of the residents and the proliferating construction industry in the region support the expansion of the thermostatic mixers market in Europe.

In Europe, the market has grown in recent years due to a significant development toward the use of water and energy efficient devices such as thermostatic mixers. Rising disposable incomes and consumer preferences toward the adoption of luxury and smart products have fostered strong demand for thermostatic mixers in the housing market, especially in Germany. At least 350,000 additional apartments are needed nationwide every year. Low loan interest rates combined with rising disposable incomes have driven up property prices, particularly in large cities, making it harder for middle-class families to buy housing. The federal government has launched the housing

initiative, a comprehensive package of measures to address the housing shortage and rising property prices to ease the pressure on the residential construction market. This factor is likely to continue to fuel the Europe thermostatic mixers market from 2023 to 2031.

According to the European construction industry—Euroconstruct—the construction industry is expected to experience sluggish growth in the next few years. The organization (Euroconstruct) published the following growth rate figures for the construction industry in Europe. In 2020, 2021, 2022 and 2023, the industry recorded a rate of -4.5%, 5.3%, 2.7% and -1.7%, respectively and is expected to decline to -2.1% in 2024. The performance of this industry can impact the demand for thermostatic mixers across the region. Furthermore, the impact of uneven weather conditions across the region is expected to affect the water temperature, which, in turn, is anticipated to boost the demand for thermostatic mixers from 2023 to 2031.

#### Europe Thermostatic Mixers Market Segmentation Analysis:

Key segments that contributed to the derivation of the thermostatic mixers market analysis are mounting type, application, and design type.

Based on mounting type, the Europe thermostatic mixers market is bifurcated into deck mount and wall mount. The wall mount held a larger share of the market in 2023.

By application, the Europe thermostatic mixers market is bifurcated into residential and commercial. The commercial segment held a larger share of the market in 2023.

By design type, the Europe thermostatic mixers market is bifurcated into concealed and exposed. The concealed held a larger share of the market in 2023.

#### Europe Thermostatic Mixers Market Outlook

Water and energy are increasingly used in showers and other essential applications in the residential and commercial sectors worldwide. According to data from the United Nations Statistics Division, global water consumption is approximately 4 trillion cubic meters. Of this total, domestic water use accounts for about 10%. Taking one 10-minute shower each day, an average person uses the equivalent of over 100,000 glasses of drinking water every year. The wastage of water from showering, owing to the optimal temperature requirement by individuals has resulted in an increasing need for a thermostatic mixer for the regulation of water temperature and flow control precisely.

The awareness about water and energy conservation is growing owing to the future need for water as well as limited clean water availability across the globe. The rise in government initiatives toward the use of water-efficient and water-conservation products is fueling the demand for thermostatic mixers. For example, the Unified Water Label is a Europe-wide initiative involving companies in the bathroom industry. It is an effective tool for identifying water-using products through a common label that provides clear, concise, and easy-to-understand information about water and energy consumption. Thus, the growing focus on water and energy conservation drives the thermostatic mixer market.

### Europe Thermostatic Mixers Market Country Insights

Based on Geography, the Europe thermostatic mixers market comprises Germany, France, Italy, the UK, Russia, and the Rest of Europe. Germany held the largest share in 2023.

The Hauptverband Deutsche Bauindustrie (HDB), a German construction industry association, predicts that the construction industry will contribute significantly to German GDP in the next few years. The expansion of this industry is mainly due to the increase in construction projects for residential and commercial properties or public infrastructure. As Germany is one of the most popular tourist locations across Europe, the construction of hotels and shopping centers has become more prominent in the country. The major manufacturers of thermostatic mixers have invested tremendously to integrate and improve smart homes by adopting water and energy conservation products in the home and commercial spaces. In addition, a rise in awareness toward the adoption of temperature-regulated showering and bathing devices such as thermostatic mixers, valves, and other products is anticipated to fuel the thermostatic mixers market growth during the forecast period.

### Europe Thermostatic Mixers Market Company Profiles

Some of the key players operating in the market include Hansgrohe SE; Lixil Corp; TOTO Ltd.; Roca Group; FIMA CARLO FRATTINI S.P.A.; Geberit AG; Jaquar Group; and Kohler Co among others. These players are adopting various strategies such as expansion, product innovation, and mergers and acquisitions to provide innovative products to their consumers and increase their market share.

### Europe Thermostatic Mixers Market Research Methodology :

The following methodology has been followed for the collection and analysis of data presented in this report:

**Secondary Research** The research process begins with comprehensive secondary research, utilizing both internal and external sources to gather qualitative and quantitative data for each market. Commonly referenced secondary research sources include, but are not limited to:

Company websites , annual reports, financial statements, broker analyses, and investor presentations. Industry trade journals and other relevant publications. Government documents , statistical databases, and market reports. News articles , press releases, and webcasts specific to companies operating in the market. Note: All financial data included in the Company Profiles section has been standardized to USD. For companies reporting in other currencies, figures have been converted to USD using the relevant exchange rates for the corresponding year.

**Primary Research** The Insight Partners' conducts a significant number of primary interviews each year with industry stakeholders and experts to validate its data analysis, and gain valuable insights. These research interviews are designed to:

Validate and refine findings from secondary research. Enhance the expertise and market understanding of the analysis team. Gain insights into market size, trends, growth patterns, competitive dynamics, and future prospects. Primary research is conducted via email interactions and telephone interviews, encompassing various markets, categories, segments, and sub-segments across different regions. Participants typically include:

Industry stakeholders : Vice Presidents, business development managers, market intelligence managers, and national sales managers  
External experts : Valuation specialists, research analysts, and key opinion leaders with industry-specific expertise

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe thermostatic mixers market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in Europe thermostatic mixers market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the thermostatic mixers market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

## Companies

FIMA CARLO FRATTINI S.P.A.

Geberit AG

Hansgrohe SE

Jaquar Group

Kohler Co

Lixil Corp

Roca Group

TOTO Ltd.

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