

# **Europe Squash Rackets Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Racket Construction (Open Throat and Closed Throat), Racket Balance (Head Light, Head Heavy, and Even Balance), and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Other Distribution Channels)**

<https://marketpublishers.com/r/E7795F912F63EN.html>

Date: March 2026

Pages: 162

Price: US\$ 3,450.00 (Single User License)

ID: E7795F912F63EN

## **Abstracts**

The Europe Squash Rackets Market is projected to grow significantly, reaching an estimated US\$ 212,980.7 thousand by 2031, up from US\$ 152,626.1 thousand in 2024. This growth represents a compound annual growth rate (CAGR) of 4.9% from 2025 to 2031. The increasing participation in racket sports, heightened awareness of health and fitness, and the rising popularity of squash as both a recreational and competitive sport are key drivers of this market expansion.

The European Squash Federation has embraced technology to enhance player engagement and venue accessibility through the Squash Players App (SPA), which features an interactive map showcasing over 3,400 squash venues in Europe and 7,000 globally. This crowdsourced platform ensures accurate venue information and continues to grow, reflecting the vibrant community of squash players and enthusiasts.

Major sports equipment companies are investing in regional manufacturing, which strengthens the supply chain for squash rackets. For instance, Amer Sports announced an expansion of its manufacturing capabilities in Europe, including a new Nordic ski factory in Bulgaria and plans for an Alpine binding factory in Romania. This strategic move aims to reduce dependence on third-party manufacturers and enhance responsiveness to market demands. Coupled with public initiatives promoting physical

activity and improved infrastructure for racket sports, these developments are expected to significantly boost the demand for squash rackets across Europe. The Europe Squash Rackets Market can be segmented by racket construction, balance, and distribution channels. In terms of racket construction, the market is divided into Open Throat and Closed Throat designs, with Closed Throat holding the largest market share in 2024. Regarding racket balance, the segments include Head Light, Head Heavy, and Even Balance, with Head Light also leading in market share. Distribution channels are categorized into Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others, where Specialty Stores dominated in 2024.

Strategic initiatives by industry players are crucial for capitalizing on emerging opportunities. Mergers, acquisitions, and partnerships are common strategies employed by key players to consolidate market share and expand their product offerings. For example, Ashaway partnered with England Squash in December 2024 to support grassroots development and provide prizes at junior championships, further enhancing access to squash in the UK. Additionally, new outdoor squash courts were opened in Birmingham in April 2025, funded by Sport England, to promote community engagement and participation.

Partnerships and collaborations are vital for growth in the squash rackets market, allowing companies to leverage shared expertise and expand their global reach. A notable example is the global partnership between World Squash and HEAD, which focuses on developing the sport and implementing a marketing strategy ahead of squash's Olympic debut. This collaboration aims to provide equipment to national federations and support squash development in underserved regions, thereby strengthening HEAD's brand presence in the sport.

Athlete endorsements also play a significant role in enhancing brand credibility and consumer appeal. By associating with professional athletes, squash racket manufacturers can reinforce the performance and quality of their products while tapping into the athletes' fan bases to drive engagement.

Product innovation is essential for maintaining market momentum and addressing changing consumer preferences. Leading brands consistently launch new models that incorporate advanced technologies, such as lightweight materials, ergonomic designs, and enhanced performance features. For instance, Tecnifibre's Carboflex range, launched in September 2024, includes new models designed for the upcoming Squash season, featuring updated frames and specifications. Similarly, GRAYS Squash relaunched its racket range in August 2022, offering a comprehensive selection suitable for players of all levels.

Geographically, the Europe Squash Rackets Market is segmented into several countries, including Germany, France, Italy, Spain, and the United Kingdom, with the UK holding the largest market share in 2024. The UK market is experiencing growth

driven by strategic partnerships and grassroots investments, particularly through initiatives led by England Squash. The partnership with Ashaway and the opening of new outdoor courts are examples of efforts to increase participation and engagement in the sport.

Key players in the Europe Squash Rackets Market include Dunlop Sports, HEAD, Karakal, Tecnifibre, VICTOR Europe GmbH, PrinceSquash, Black Knight, Grays Hockey, Harrow Sport, Amer Sports, UNSQUASHABLE, Salming Australia, XamsaSquash, Manta World Sport, and Play Ashaway. These companies are actively pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative products to consumers.

## Contents

### 1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

### 2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

### 3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
  - 3.2.1 Hypothesis formulation:
  - 3.2.2 Macroeconomic factor analysis:
  - 3.2.3 Developing base number:
  - 3.2.4 Data Triangulation:
  - 3.2.5 Country-level data:

### 4. SQUASH RACKETS MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porters Five Forces Analysis
  - 4.2.1 Threat of New Entrants:
  - 4.2.2 Threat of Substitutes:
  - 4.2.3 Bargaining Power of Buyers:
  - 4.2.4 Bargaining Power of Suppliers:
  - 4.2.5 Competitive Rivalry:
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Material Suppliers
  - 4.3.2 Squash Racket Manufacturers
  - 4.3.3 Distributors or Suppliers
  - 4.3.4 Distribution channels
  - 4.3.5 List of Vendors in the Value Chain
- 4.4 Consumer Buying Behavior
- 4.5 Average Selling Price by Racket Construction, US\$/Unit, 2024

## **5. EUROPE SQUASH RACKETS MARKET - KEY MARKET DYNAMICS**

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities
- 5.4 Future Trends
- 5.5 Impact of Drivers and Restraints:

## **6. SQUASH RACKETS MARKET - EUROPE MARKET ANALYSIS**

- 6.1 Europe Squash Rackets Market Volume (Thousand Units), 2021 - 2031
- 6.2 Europe Squash Rackets Market Volume Forecast and Analysis (Thousand Units)
- 6.3 Europe Squash Rackets Market Revenue (US\$ Thousand), 2024 -2031
- 6.4 Europe Squash Rackets Market Forecast and Analysis

## **7. EUROPE SQUASH RACKETS MARKET REVENUE ANALYSIS - BY RACKET CONSTRUCTION**

- 7.1 Open Throat
  - 7.1.1 Overview
  - 7.1.2 Open Throat: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- 7.2 Closed Throat
  - 7.2.1 Overview
  - 7.2.2 Closed Throat: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

## **8. EUROPE SQUASH RACKETS MARKET REVENUE ANALYSIS - BY RACKET BALANCE**

- 8.1 Head Light
  - 8.1.1 Overview
  - 8.1.2 Head Light: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- 8.2 Head Heavy
  - 8.2.1 Overview
  - 8.2.2 Head Heavy: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

### 8.3 Even Balance

#### 8.3.1 Overview

8.3.2 Even Balance: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

## **9. EUROPE SQUASH RACKETS MARKET REVENUE ANALYSIS - BY DISTRIBUTION CHANNEL**

### 9.1 Supermarkets and Hypermarkets

#### 9.1.1 Overview

9.1.2 Supermarkets and Hypermarkets: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

### 9.2 Specialty Stores

#### 9.2.1 Overview

9.2.2 Specialty Stores: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

### 9.3 Online Retail

#### 9.3.1 Overview

9.3.2 Online Retail: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

### 9.4 Others

#### 9.4.1 Overview

9.4.2 Others: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

## **10. EUROPE SQUASH RACKETS MARKET - COUNTRY ANALYSIS**

### 10.1 Europe

10.1.1 Europe Squash Rackets Market Revenue and Forecast and Analysis - by Country

10.1.1.1 Europe Squash Rackets Market Volume and Forecast and Analysis - by Country

10.1.1.2 Europe Squash Rackets Market Revenue and Forecast and Analysis - by Country

10.1.2.2 Germany: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

10.1.2.2.1 Germany: Europe Squash Rackets Market Share - by Racket Construction

10.1.2.2.2 Germany: Europe Squash Rackets Market Share - by Racket Balance

10.1.2.2.3 Germany: Europe Squash Rackets Market Share - by Distribution Channel

10.2.3.3 France: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

10.2.3.3.1 France: Europe Squash Rackets Market Share - by Racket Construction

10.2.3.3.2 France: Europe Squash Rackets Market Share - by Racket Balance

10.2.3.3.3 France: Europe Squash Rackets Market Share - by Distribution Channel

10.3.4.4 Italy: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

10.3.4.4.1 Italy: Europe Squash Rackets Market Share - by Racket Construction

10.3.4.4.2 Italy: Europe Squash Rackets Market Share - by Racket Balance

10.3.4.4.3 Italy: Europe Squash Rackets Market Share - by Distribution Channel

10.4.5.5 Spain: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

10.4.5.5.1 Spain: Europe Squash Rackets Market Share - by Racket Construction

10.4.5.5.2 Spain: Europe Squash Rackets Market Share - by Racket Balance

10.4.5.5.3 Spain: Europe Squash Rackets Market Share - by Distribution Channel

10.5.6.6 United Kingdom: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

10.5.6.6.1 United Kingdom: Europe Squash Rackets Market Share - by Racket Construction

10.5.6.6.2 United Kingdom: Europe Squash Rackets Market Share - by Racket Balance

10.5.6.6.3 United Kingdom: Europe Squash Rackets Market Share - by Distribution Channel

10.6.7.7 Rest of Europe: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

10.6.7.7.1 Rest of Europe: Europe Squash Rackets Market Share - by Racket Construction

10.6.7.7.2 Rest of Europe: Europe Squash Rackets Market Share - by Racket Balance

10.6.7.7.3 Rest of Europe: Europe Squash Rackets Market Share - by Distribution Channel

## **11 COMPETITIVE LANDSCAPE**

11.1 Heat Map Analysis by Key Players

11.2 Company Positioning & Concentration

## **12 INDUSTRY LANDSCAPE**

- 12.1 Overview
- 12.2 New Product Development
- 12.3 Merger and Acquisition
- 12.4 Other Strategic Developments

## **13 COMPANY PROFILES**

- 13.1 Dunlop Sports
  - 13.1.1 Key Facts
  - 13.1.2 Business Description
  - 13.1.3 Products and Services
  - 13.1.4 Financial Overview
  - 13.1.5 SWOT Analysis
  - 13.1.6 Key Developments
- 13.2 HEAD
  - 13.2.1 Key Facts
  - 13.2.2 Business Description
  - 13.2.3 Products and Services
  - 13.2.4 Financial Overview
  - 13.2.5 SWOT Analysis
  - 13.2.6 Key Developments
- 13.3 Karakal (Worldwide) Limited
  - 13.3.1 Key Facts
  - 13.3.2 Business Description
  - 13.3.3 Products and Services
  - 13.3.4 Financial Overview
  - 13.3.5 SWOT Analysis
  - 13.3.6 Key Developments
- 13.4 Tecnifibre
  - 13.4.1 Key Facts
  - 13.4.2 Business Description
  - 13.4.3 Products and Services
  - 13.4.4 Financial Overview
  - 13.4.5 SWOT Analysis
  - 13.4.6 Key Developments
- 13.5 VICTOR Europe GmbH
  - 13.5.1 Key Facts

- 13.5.2 Business Description
- 13.5.3 Products and Services
- 13.5.4 Financial Overview
- 13.5.5 SWOT Analysis
- 13.5.6 Key Developments
- 13.6 PrinceSquash
  - 13.6.1 Key Facts
  - 13.6.2 Business Description
  - 13.6.3 Products and Services
  - 13.6.4 Financial Overview
  - 13.6.5 SWOT Analysis
  - 13.6.6 Key Developments
- 13.7 Black Knight
  - 13.7.1 Key Facts
  - 13.7.2 Business Description
  - 13.7.3 Products and Services
  - 13.7.4 Financial Overview
  - 13.7.5 SWOT Analysis
  - 13.7.6 Key Developments
- 13.8 Grays Hockey
  - 13.8.1 Key Facts
  - 13.8.2 Business Description
  - 13.8.3 Products and Services
  - 13.8.4 Financial Overview
  - 13.8.5 SWOT Analysis
  - 13.8.6 Key Developments
- 13.9 Harrow Sport
  - 13.9.1 Key Facts
  - 13.9.2 Business Description
  - 13.9.3 Products and Services
  - 13.9.4 Financial Overview
  - 13.9.5 SWOT Analysis
  - 13.9.6 Key Developments
- 13.10 Amer Sports
  - 13.10.1 Key Facts
  - 13.10.2 Business Description
  - 13.10.3 Products and Services
  - 13.10.4 Financial Overview
  - 13.10.5 SWOT Analysis

- 13.10.6 Key Developments
- 13.11 UNSQUASHABLE
  - 13.11.1 Key Facts
  - 13.11.2 Business Description
  - 13.11.3 Products and Services
  - 13.11.4 Financial Overview
  - 13.11.5 SWOT Analysis
  - 13.11.6 Key Developments
- 13.12 Salming Australia
  - 13.12.1 Key Facts
  - 13.12.2 Business Description
  - 13.12.3 Products and Services
  - 13.12.4 Financial Overview
  - 13.12.5 SWOT Analysis
  - 13.12.6 Key Developments
- 13.13 XamsaSquash
  - 13.13.1 Key Facts
  - 13.13.2 Business Description
  - 13.13.3 Products and Services
  - 13.13.4 Financial Overview
  - 13.13.5 SWOT Analysis
  - 13.13.6 Key Developments
- 13.14 Manta World Sport
  - 13.14.1 Key Facts
  - 13.14.2 Business Description
  - 13.14.3 Products and Services
  - 13.14.4 Financial Overview
  - 13.14.5 SWOT Analysis
  - 13.14.6 Key Developments
- 13.15 Play Ashaway
  - 13.15.1 Key Facts
  - 13.15.2 Business Description
  - 13.15.3 Products and Services
  - 13.15.4 Financial Overview
  - 13.15.5 SWOT Analysis
  - 13.15.6 Key Developments

## **14. APPENDIX**

## 14.1 About The Insight Partners

## List Of Tables

### LIST OF TABLES

Table 1. Europe Squash Rackets Market Segmentation

Table 2. List of Vendors

Table 3. Europe Squash Rackets Market - Volume and Forecast, 2021 - 2031  
(Thousand Units)

Table 4. Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$  
Thousand)

Table 5. Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$  
Thousand) - by Racket Construction

Table 6. Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$  
Thousand) - by Racket Balance

Table 7. Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$  
Thousand) - by Distribution Channel

Table 8. Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$  
Thousand) - by Country

Table 9. Germany: Europe Squash Rackets Market - Revenue and Forecast, 2021 -  
2031 (US\$ Thousand) - by Racket Construction

Table 10. Germany: Europe Squash Rackets Market - Revenue and Forecast, 2021 -  
2031 (US\$ Thousand) - by Racket Balance

Table 11. Germany: Europe Squash Rackets Market - Revenue and Forecast, 2021 -  
2031 (US\$ Thousand) - by Distribution Channel

Table 12. France: Europe Squash Rackets Market - Revenue and Forecast, 2021 -  
2031 (US\$ Thousand) - by Racket Construction

Table 13. France: Europe Squash Rackets Market - Revenue and Forecast, 2021 -  
2031 (US\$ Thousand) - by Racket Balance

Table 14. France: Europe Squash Rackets Market - Revenue and Forecast, 2021 -  
2031 (US\$ Thousand) - by Distribution Channel

Table 15. Italy: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031  
(US\$ Thousand) - by Racket Construction

Table 16. Italy: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031  
(US\$ Thousand) - by Racket Balance

Table 17. Italy: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031  
(US\$ Thousand) - by Distribution Channel

Table 18. Spain: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031  
(US\$ Thousand) - by Racket Construction

Table 19. Spain: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031

(US\$ Thousand) - by Racket Balance

Table 20. Spain: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031

(US\$ Thousand) - by Distribution Channel

Table 21. United Kingdom: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand) - by Racket Construction

Table 22. United Kingdom: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand) - by Racket Balance

Table 23. United Kingdom: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand) - by Distribution Channel

Table 24. Rest of Europe: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand) - by Racket Construction

Table 25. Rest of Europe: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand) - by Racket Balance

Table 26. Rest of Europe: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand) - by Distribution Channel

Table 27. Heat Map Analysis by Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1. Europe Squash Rackets Market Segmentation - Country
- Figure 2. Porter's Analysis
- Figure 3. Ecosystem: Squash Rackets Market
- Figure 4. Europe Squash Rackets Market - Key Market Dynamics
- Figure 5. Impact Analysis of Drivers and Restraints
- Figure 6. Europe Squash Rackets Market Volume (Thousand Units), 2021 - 2031
- Figure 7. Europe Squash Rackets Market Revenue (US\$ Thousand), 2024 - 2031
- Figure 8. Europe Squash Rackets Market Share (%) - by Racket Construction, 2024 and 2031
- Figure 9. Open Throat: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 10. Closed Throat: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 11. Europe Squash Rackets Market Share (%) - by Racket Balance, 2024 and 2031
- Figure 12. Head Light: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 13. Head Heavy: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 14. Even Balance: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 15. Europe Squash Rackets Market Share (%) - by Distribution Channel, 2024 and 2031
- Figure 16. Supermarkets and Hypermarkets: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 17. Specialty Stores: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 18. Online Retail: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 19. Others: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)
- Figure 20. Europe Squash Rackets Market Breakdown by Key Countries, 2024 and 2031 (%)
- Figure 21. Germany: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

Figure 22. France: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

Figure 23. Italy: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

Figure 24. Spain: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

Figure 25. United Kingdom: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

Figure 26. Rest of Europe: Europe Squash Rackets Market - Revenue and Forecast, 2021 - 2031 (US\$ Thousand)

Figure 27. Company Positioning & Concentration

## I would like to order

Product name: Europe Squash Rackets Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Racket Construction (Open Throat and Closed Throat), Racket Balance (Head Light, Head Heavy, and Even Balance), and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Other Distribution Channels)

Product link: <https://marketpublishers.com/r/E7795F912F63EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E7795F912F63EN.html>